



## Illinois District Association of Chapters, SPEBSQSA Inc. House of Delegates Fall 2019

Mission Statement – *The Illinois District fosters a state of close harmony by bringing the joy and excitement of music to all people.*

Vision Statement – *To keep men of all ages singing throughout their lives.*

**Location:** Doubletree by Hilton Brookridge Room, 10 Brickyard Drive Bloomington, IL 61701

**Time:** 1:00 PM

**Called to order:** 1:05 PM

### Call to Order

1. Opening songs
  - *The Star Spangled Banner* – Bob Cearnal, Director
  - *The Old Songs* – Rich Hansen, Director
2. Roll Call / House of Delegates quorum – yes or no – Mike Isely
  - 21 members present, out of a potential total of 45.
  - Quorum minimum requirement of 30% (= 14). With 21 present we have 47%, quorum established.
  - [See Appendix titled “Attendance” for detailed attendance record]
3. Reading of Mission Statement – Brett Mulford

*The Illinois District fosters a state of close harmony by bringing the joy and excitement of music to all people.*
4. Approve Agenda – Brett Mulford
  - **Motion: Approve Agenda**
    - ◆ **Offered by: Mike Isely, Seconded: Earl Holtz**
    - ◆ **PASSED (unanimous voice vote)**
5. Minutes of previous HOD Meeting – Mike Isely
  - **Motion:**
    - ◆ **Subject: Approve Spring 2019 HOD Minutes**
    - ◆ **Offered by: Tom DeBord, Seconded: Cearnal**
    - ◆ **PASSED (unanimous voice vote)**



6. Approve Consent Calendar – Mike Isely

→ **Motion:**

- ◆ **Subject: Accept Consent Calendar, with no adjustments**
- ◆ **Offered by: Jeff Bowyer, Seconded: Terry Ludwig**
- ◆ **PASSED (unanimous voice vote)**

→ The following submitted reports are therefore accepted without further discussion:

- ◆ Music and Performance
  - [Attachment: “02a-Report\_Music\_And\_Performance.pdf”]
- ◆ Historian
  - [Attachment: “04a-Report\_Historian.pdf”]
- ◆ IDEA
  - [Attachment: “05a-Report-IDEA.pdf”]
- ◆ Marketing
  - [Attachment: “03a-Report-Marketing.pdf”]

7. Treasurer's Report – Jim Wagner

→ District invested in CD.

- ◆ 12 months, 1.92%, \$35K

→ Overall in really good shape

→ [Attachment: “01a-Report\_Treasurer.pdf”]

→ **Motion**

- ◆ **Subject: Receive Treasurer's Report**
- ◆ **Offered by: Pat Claussen, Seconded: Ron Welch**
- ◆ **PASSED (unanimous voice vote)**

→ Budget discussion, pulled up to here due to availability of Treasurer

- ◆ Note: See Treasurer’s Report for the proposed budget

→ **Motion**

- ◆ **Subject: Approve 2020 budget**
- ◆ **Offered by: Jeff Bowyer, Seconded: Gerry Bach**
- ◆ **PASSED (unanimous voice vote)**

## OLD BUSINESS

8. Memorial – Rich Hansen

→ (See appendix)

9. District Website, Check information for accuracy – Joe Gurreri

→ At this stage, every quartet and chorus identity should match, compared to the Members’ Center.



- If you see an error, please verify with the Members' Center and fix there first. Then please contact Joe Gurreri via email
  - ◆ EVERY CHANGE TO MEMBERS CENTER MUST FOLLOW BY CONTACTING JOE.
  - ◆ It is incredibly import that chapters must keep their members' center info up to date.
- The district site is linked to the district Facebook page; what gets posted in the district Facebook page will appear on the district
- Use [marketing@illinoisdistrict.org](mailto:marketing@illinoisdistrict.org) for contacting Joe
- 10. Future Contest Updates and Venues – Jeff Bowyer
  - Using a 3<sup>rd</sup> party organizer to assist with convention handling / setup (details for this in the Board minutes)
    - ◆ “Helms Briscoe”
    - ◆ Paid by the hotel(s), not us
- 11. President's Report – Brett Mulford
  - 12 choruses competing, 50% increase in chorus competitors this year vs 2018!
  - [Attachment: “98-Report-President.pdf”]
- 12. Membership – Jeff McMorris
  - From Danville chapter, which has been growing a lot, so Jeff is working to spread the knowledge for how to do this
  - Jeff is happy to share with everyone how this works
  - Danville's budget has increased A LOT – currently at \$30k, show revenue has gone from \$2K several years ago to \$18K this last show.
  - Contact: [jeff.mcmorris.bz27@statefarm.com](mailto:jeff.mcmorris.bz27@statefarm.com)
- 13. Contest and Judging – Tim Pashon
  - We'll see how the contest goes
  - Tim wants to eliminate the plateau awards
    - ◆ Not a great reaction here.
    - ◆ CAs deal with this in other districts, why be special here
    - ◆ Strong feeling that the plateau awards are motivators for chorus competition
      - Actually disagreement here
    - ◆ Important point, even if a few chapters see value in this then we should still do this!
    - ◆ The program used to have definitions of all the awards
- 14. Youth In Harmony – Evan Patrick
  - Unable to attend, had to work today



## NEW BUSINESS

15. Approve 2020 Budget – Jim Wagner
  - (taken care of as part of the Treasurer’s Report)
16. Board Composition – Mike Isely
  - Mike gave an overview of the pros/cons for adding the remaining Ops Team members as Governance Board members (via additional BMAL slots)
17. Nomination of Earl Meseth to continue on the board of IDEA – Bob Cearnal
  - Motion
    - ◆ Approve Earl Meseth for 5 year term on IDEA Board
    - ◆ Bob Cearnal, Gerry Bach
    - ◆ APPROVED (voice vote)
  - Retired members are currently automatically emeritus members
    - ◆ Joe Sullivan is now an emeritus member
  - Procedures manual
    - ◆ [Attachment: “06a-IDEA\_procedure.pdf”]
    - ◆ The title emeritus trustee shall be bestowed on a trustee who honorably serves a 5 year term or more as trustee. Required HOD confirmation
    - ◆ **Motion**
      - **Subject: Approve change of wording (partially above, specifics to be retrieved)**
      - **Mike Isely, Jeff Lathom**
      - **APPROVED (voice vote)**
    - ◆ Rich Hansen
      - Passed out brochures, please consider donating. Will be included with registration material
      - Dick & Lee Kingdon challenge, through the end of the year: Will match 1:1 up to \$1K
18. Additional remarks from Jeff Bowyer
  - There are 3 hospitality suites for this convention:
    - ◆ Bloomington: 1107
    - ◆ Sterling Rock Falls: 1104
    - ◆ Coles Country: 1106
  - HOD recognizes the amount of historical material that we have, as organized over the years by Bob Squires



Fall 2019 House of Delegates Meeting

27-Sep-2019 1:00PM

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19. Reword our Vision Statement to align with EIH – Brett Mulford

→ **Motion**

- ◆ **Subject: Change “men of all ages” to “everyone” in Vision statement**
- ◆ **Mike Bagby, Tom DeBord**
- ◆ **PASSED, voice vote**

20. Society Board Nominations – Brett Mulford

- Discussion for getting nominations to the Society Board
- Society is looking for more diversity in nominations
- Please let Brett know if there is anyone interested in being nominated

21. Introduction of the EIH Committee – Michelle Adams

- Michelle is in the process of setting up a committee to organize EIH-related activities

22. Society Presentation – Erin Harris & Cassi Costoulas

- EIH discussion
  - ◆ Useful reference link: <http://barbershop.org/roadshow>
- Leadership summit
  - ◆ Useful reference link: <http://barbershop.org/summit>

23. Spring 2020 HOD Date

- April 19<sup>th</sup>, 2020
- 1-3pm
- Location: TBD (likely centrally located within ILL)

Closing Song “Keep The Whole World Singing” – Terry Ludwig, Director

**Adjourned:** 2:59 PM

Respectfully submitted,  
Mike Isely – Secretary



**Appendix: Attendance**

(taken computationally from delegate sign-in spreadsheet)

<b>Chapter Delegates</b>			
<b>Present</b>	<b>Name</b>	<b>ID</b>	<b>Chapter Name</b>
YES	Elmer Sweet	E002	Arlington Heights, IL
YES	James Fourmont	E003	Aurora, IL
YES	* James Morgan	E005	Belleville, IL
YES	Tom De Bord	E007	Bloomington, IL
no	Craig Rigg	E008	Macomb, IL
YES	Earl Holtz	E009	Northbrook, IL
no	!	E010	Champaign Urbana, IL
no	* Eric Westfall	E013	Danville, IL
no	James Barr	E014	Decatur, IL
YES	Tom Woodall	E017	Coles County, IL
YES	John Schultz	E018	Elgin, IL
no	David Mouri	E019	Rockford Metro, IL
no	Theodore Gault	E021	Lake County, IL
no	!	E024	Bureau County, IL
YES	* Ron Welch	E030	Chicagoland West Suburban, IL
no	* Michael Cosner	E044	Peoria, IL
no	* John Q Morris	E045	Chicago Metro, IL
no	* Barton Macomber	E047	Rockford, IL
no	!	E048	Rock Island, IL
no	!	E050	Will-Cook, IL
no	* Kevin Deets	E052	Sterling Rock Falls, IL
no	* Richard Biby	E054	Waterloo, IL
YES	Patrik Claussen	E061	Springfield, IL
YES	Thomas McEvelly	E066	DuPage Valley, IL
no	* Edward Cheek	E067	Kishwaukee Valley, IL
no	* David Bremer	E075	Carbondale, IL
no	!	E077	Kankakee, IL

10 / 27

\* Chapter did not declare a separate delegate; substituted Chapter President

+ Delegate appears in multiple places or is a District Governance Board officer or a Past President – will still only have ONE vote!

! No information provided by this chapter (missing declared chapter officers), thus no delegate



Fall 2019 House of Delegates Meeting

27-Sep-2019 1:00PM

<b>Governance Board</b>		
<b>Present</b>	<b>Name</b>	<b>Role</b>
YES	Brett Mulford	President
YES	Jeff Lathom	Executive VP
YES	Mike Isely	Secretary
YES	Jim Wagner	Treasurer
YES	Jeff McMorris	BMAL (Membership)
YES	Jeff Bowyer	BMAL (Events)
no	Tim Pashon	BMAL (C & J)
YES	Terry Ludwig	BMAL
no	Jim Waldorf	Imm. Past President

7 out of 9

<b>Active Past Presidents (not on Gov. Board)</b>	
<b>Present</b>	<b>Name</b>
YES	Mike Bagby
YES	Bob Cearnal
no	Dave Cowin
no	Rich Hansen
no	Earl Meseth
YES	Bob Squires
YES	Joe Sullivan
	Syl Wetle
	Wayne Wright

4 out of 9

7+4+10 = 21 present

9+9+27 = 45 total possible



**Appendix: Chapter Eternal**

[Conducted by Rich Hansen]

**Memorial Service For Deceased Members**

*Heavenly Father, we come together in your presence today to honor and recognize our brother barbershoppers who have passed on during this last year. This men include:*

<b>Chapter Eternal 2017</b>	
<b>Name</b>	<b>Chapter</b>
Richard "Rick" Anthony	Chicago #1 & Chicagoland West Suburban
William Brauer	Frank Thorne
Paul Cook	Will-Cook
James Dunn	Bureau County
Clifford Hasselbacher	Frank Thorne
John Knecht	Lake County
Thomas Mayfield	Frank Thorne
Willard McKnight	DuPage Valley
William Severinghaus	Champaign-Urbana & Bloomington
Charles "Chuck" Sisson	Northbrook
Donald Smit	Aurora, Lake County, Northbrook & Chicagoland West Suburban
Thomas Taden	Kankakee
Kenneth Vonderohe	Chicagoland West Suburban
Wesley Willard	Northbrook

*I ask the we observe a moment of silence in remembrance of these men.*

*Father we thank you for your gift of music and song so our hearts can be lifted up to you. We thank you for these ties that bind us together with the old songs and fellowship. We give thanks to You for these Departed men who have enriched our lives and who have left us all with a a song in our hearts.*

*In your holy name, we pray – Amen.*



## IL District Association of Chapters, SPEBSQSA

09/03/19

## Balance Sheet

Cash Basis

As of September 3, 2019

	Sep 3, 19
<b>ASSETS</b>	
<b>Current Assets</b>	
<b>Checking/Savings</b>	
1010 Checking Account	25,077.20
1020 Wells Fargo	35,000.00
<b>Total Checking/Savings</b>	60,077.20
<b>Other Current Assets</b>	
1310 Convention Funding Advance	500.00
1320 Pre-Purchased Awards	270.00
<b>Total Other Current Assets</b>	770.00
<b>Total Current Assets</b>	60,847.20
<b>TOTAL ASSETS</b>	<b>60,847.20</b>
<b>LIABILITIES &amp; EQUITY</b>	
<b>Liabilities</b>	
<b>Current Liabilities</b>	
Accounts Payable	
2010 Operational Accts Payable	299.00
<b>Total Accounts Payable</b>	299.00
<b>Total Current Liabilities</b>	299.00
<b>Total Liabilities</b>	299.00
<b>Equity</b>	
<b>3000 Unrestricted Funds</b>	
3010 Operating Fund	37,465.00
<b>Total 3000 Unrestricted Funds</b>	37,465.00
<b>3100 Temp. Restricted Funds</b>	
3120 Harmony U Midwest	62.49
<b>Total 3100 Temp. Restricted Funds</b>	62.49
<b>3200 Permanent Restricted Funds</b>	
<b>3210 Grants &amp; Contributions</b>	
<b>IDAH</b>	
Scholarships	233.00
IDAH - Other	720.83
<b>Total IDAH</b>	953.83
Web Site fund	3,314.00
YIH	5,101.50
3210 Grants & Contributions - Other	1,012.06
<b>Total 3210 Grants &amp; Contributions</b>	10,381.39
Senior Chorus	2,440.00
<b>Total 3200 Permanent Restricted Funds</b>	12,821.39
<b>Net Income</b>	10,199.32
<b>Total Equity</b>	60,548.20
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b>60,847.20</b>

## IL District Association of Chapters, SPEBSQSA

## Profit &amp; Loss

09/03/19

January 1 through September 3, 2019

Cash Basis

	Jan 1 - Sep 3, 19
Ordinary Income/Expense	
Income	
5100 Event Income	
Hotel Rebates/Comp Room Credits	1,712.00
Mail Registrations	800.00
On Line Registrations	3,576.56
On Site Registrations	296.72
On Site Single Tickets	405.00
Ticket/Registration Refunds	-125.00
5100 Event Income - Other	2,964.96
Total 5100 Event Income	9,630.24
5210 District Dues	18,368.04
5310 Interest Income	16.45
Total Income	28,014.73
Gross Profit	28,014.73
Expense	
7030 Support	
Chorus Support	2,000.00
Quartet Support	500.00
Total 7030 Support	2,500.00
7500 Contract Services Expenses	
7540 Judging Expense	822.04
7570 Event Meals	249.72
7580 Other Contract Expenses	2,284.00
7500 Contract Services Expenses - Other	419.00
Total 7500 Contract Services Expenses	3,774.76
8100 Nonpersonnel expenses	
8120 Awards, Plaques & Pins	153.00
8140 Postage & Shipping	15.20
8180 Historian	286.00
Total 8100 Nonpersonnel expenses	454.20
8200 Facility & Equipment Exp	
8210 Rent, parking, & other	14.30
8220 Equipment Purchase & Maint	14.00
8230 Storage Rental Charges	2,914.42
Total 8200 Facility & Equipment Exp	2,942.72
8300 Travel & Meetings Expenses	
8310 Travel	439.00
8320 Board Meet. & Conventions	
Comp Housing	1,855.49
HOD Meetings	253.21
President Meetings	1,386.65
VP C&J Meetings	636.59
Total 8320 Board Meet. & Conventions	4,131.94
Total 8300 Travel & Meetings Expenses	4,570.94
8400 Education Programs	
8430 CSLT	2,224.21
8440 IDAH	824.55
Total 8400 Education Programs	3,048.76

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IL District Association of Chapters, SPEBSQSA

09/03/19

Profit & Loss

Cash Basis

January 1 through September 3, 2019

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	<u>Jan 1 - Sep 3, 19</u>
8500 Other Expenses	
8505 Gov Board	
Treasurer	137.15
8505 Gov Board - Other	96.03
	<hr/>
Total 8505 Gov Board	233.18
8510 VPs & Committees	
VP Music & Perf	150.00
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Total 8510 VPs & Committees	150.00
8540 Bank Charges	35.00
8570 Advertising & Publicity	105.85
8590 Miscellaneous	0.00
	<hr/>
Total 8500 Other Expenses	524.03
Total Expense	17,815.41
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Net Ordinary Income	10,199.32
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Net Income	<u><u>10,199.32</u></u>

## IL District Association of Chapters, SPEBSQSA

## Profit &amp; Loss Budget Overview

09/03/19

Cash Basis

January through December 2020

	<u>Jan - Dec 20</u>
Ordinary Income/Expense	
Income	
5100 Event Income	
Comp Registrations	-40.00
DVD Sales	20.00
Hotel Rebates/Comp Room Credits	1,700.00
Mail Registrations	0.00
Misc - Vendors & Program Ads	1,500.00
On Line Registrations	18,900.00
On Site Registrations	650.00
On Site Single Tickets	2,600.00
Ticket/Registration Refunds	0.00
<b>Total 5100 Event Income</b>	<u>25,330.00</u>
5210 District Dues	24,000.00
5310 Interest Income	18.00
5490 Miscellaneous Revenue	
5491 Merchandise	
IL District Pins	45.00
<b>Total 5491 Merchandise</b>	<u>45.00</u>
<b>Total 5490 Miscellaneous Revenue</b>	45.00
5800 Special Events Revenue	
5810 Non-gift revenue	
CSLT	1,000.00
<b>Total 5810 Non-gift revenue</b>	1,000.00
5820 Gift Revenue	5,000.00
<b>Total 5800 Special Events Revenue</b>	<u>6,000.00</u>
<b>Total Income</b>	<u>55,393.00</u>
Gross Profit	55,393.00
Expense	
7020 Donations to Other Orgs	
IDEA	500.00
<b>Total 7020 Donations to Other Orgs</b>	500.00
7030 Support	
Chorus Support	3,500.00
Quartet Support	3,000.00
<b>Total 7030 Support</b>	6,500.00
7500 Contract Services Expenses	
7510 Chapter Convention Stipend	750.00
7540 Judging Expense	9,500.00
7550 Temp Help - Contract	1,950.00
7560 Ticket Processing Fees	800.00
7570 Event Meals	0.00
7580 Other Contract Expenses	4,500.00
<b>Total 7500 Contract Services Expenses</b>	<u>17,500.00</u>
8100 Nonpersonnel expenses	
8120 Awards, Plaques & Pins	800.00
8140 Postage & Shipping	45.00
8170 Printing & Copying	850.00
8180 Historian	200.00
8190 Publishing	75.00
<b>Total 8100 Nonpersonnel expenses</b>	<u>1,970.00</u>

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09/03/19

Cash Basis

**IL District Association of Chapters, SPEBSQSA**  
**Profit & Loss Budget Overview**  
**January through December 2020**

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	<u>Jan - Dec 20</u>
8200 Facility & Equipment Exp	
8210 Rent, parking, & other	7,000.00
8230 Storage Rental Charges	2,580.00
8260 Equipment Rental	325.00
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Total 8200 Facility & Equipment Exp	9,905.00
8300 Travel & Meetings Expenses	
8310 Travel	2,000.00
8320 Board Meet. & Conventions	
BOD Meetings	500.00
Comp Housing	2,700.00
EVP Meetings	1,000.00
HOD Meetings	550.00
President Meetings	2,300.00
VP C&J Meetings	450.00
	<hr/>
Total 8320 Board Meet. & Conventions	7,500.00
8330 Hospitality	500.00
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Total 8300 Travel & Meetings Expenses	10,000.00
8400 Education Programs	
8420 CDWI	1,000.00
8430 CSLT	2,500.00
8440 IDAH	0.00
8450 Recordings of Contestants	1,500.00
8480 YIH Program	5,300.00
	<hr/>
Total 8400 Education Programs	10,300.00
8500 Other Expenses	
8505 Gov Board	
President	300.00
8505 Gov Board - Other	100.00
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Total 8505 Gov Board	400.00
8510 VPs & Committees	
VP Mkt & PR	100.00
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Total 8510 VPs & Committees	100.00
8570 Advertising & Publicity	1,500.00
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Total 8500 Other Expenses	2,000.00
8600 Business Expenses	
8610 - Corporation Filing Fees	10.00
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Total 8600 Business Expenses	10.00
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Total Expense	58,685.00
Net Ordinary Income	-3,292.00
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Net Income	<u>-3,292.00</u>

IL District Association of Chapters, SPEBSQSA  
IDAH 2019 Profit & Loss  
January 1 through May 5, 2019

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	<u>Jan 1 - May 5, 19</u>
Ordinary Income/Expense	
Income	
5100 Event Income	
On Line Registrations	3,576.56
On Site Registrations	296.72
On Site Single Tickets	405.00
Ticket/Registration Refunds	-125.00
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Total 5100 Event Income	4,153.28
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Total Income	4,153.28
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Gross Profit	4,153.28
Expense	
7500 Contract Services Expenses	
7570 Event Meals	249.72
7580 Other Contract Expenses	2,284.00
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Total 7500 Contract Services Expenses	2,533.72
8300 Travel & Meetings Expenses	
8310 Travel	343.00
8320 Board Meet. & Conventions	
Comp Housing	1,855.49
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Total 8320 Board Meet. & Conventions	1,855.49
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Total 8300 Travel & Meetings Expenses	2,198.49
8400 Education Programs	
8440 IDAH	824.55
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Total 8400 Education Programs	824.55
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Total Expense	5,556.76
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Net Ordinary Income	-1,403.48
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Net Income	<u><u>-1,403.48</u></u>

**IL District Association of Chapters, SPEBSQSA**  
**Fall Convention Profit & Loss**  
**2018 vs. 2017**

	Apr 12, '18 - Apr 11, 19	Apr 12, '17 - Apr 11, 18	\$ Change	% Change
<b>Ordinary Income/Expense</b>				
<b>Income</b>				
5100 Event Income				
Hotel Rebates/Comp Room Credits	1,712.00	1,800.00	-88.00	-4.9%
Mail Registrations	0.00	70.00	-70.00	-100.0%
Misc - Vendors & Program Ads	1,590.00	1,190.00	400.00	33.6%
On Line Registrations	14,542.36	12,020.39	2,521.97	21.0%
On Site Registrations	650.00	685.00	-35.00	-5.1%
On Site Single Tickets	2,609.00	1,748.00	861.00	49.3%
<b>Total 5100 Event Income</b>	<b>21,103.36</b>	<b>17,513.39</b>	<b>3,589.97</b>	<b>20.5%</b>
5490 Miscellaneous Revenue				
5491 Merchandise				
IL District Pins	45.00	30.00	15.00	50.0%
<b>Total 5491 Merchandise</b>	<b>45.00</b>	<b>30.00</b>	<b>15.00</b>	<b>50.0%</b>
<b>Total 5490 Miscellaneous Revenue</b>	<b>45.00</b>	<b>30.00</b>	<b>15.00</b>	<b>50.0%</b>
<b>Total Income</b>	<b>21,148.36</b>	<b>17,543.39</b>	<b>3,604.97</b>	<b>20.6%</b>
<b>Gross Profit</b>	<b>21,148.36</b>	<b>17,543.39</b>	<b>3,604.97</b>	<b>20.6%</b>
<b>Expense</b>				
7500 Contract Services Expenses				
7510 Chapter Convention Stipend	750.00	750.00	0.00	0.0%
7540 Judging Expense	9,704.63	9,514.72	189.91	2.0%
7550 Temp Help - Contract	1,945.00	1,855.00	90.00	4.9%
7560 Ticket Processing Fees	803.43	853.78	-50.35	-5.9%
7580 Other Contract Expenses	1,188.80	709.10	479.70	67.7%
<b>Total 7500 Contract Services Expenses</b>	<b>14,391.86</b>	<b>13,682.60</b>	<b>709.26</b>	<b>5.2%</b>
8100 Nonpersonnel expenses				
8120 Awards, Plaques & Pins	733.83	1,014.90	-281.07	-27.7%
8140 Postage & Shipping	0.00	17.29	-17.29	-100.0%
8170 Printing & Copying	854.33	798.50	55.83	7.0%
<b>Total 8100 Nonpersonnel expenses</b>	<b>1,588.16</b>	<b>1,830.69</b>	<b>-242.53</b>	<b>-13.3%</b>
8200 Facility & Equipment Exp				
8210 Rent, parking, & other	6,950.00	4,895.00	2,055.00	42.0%
<b>Total 8200 Facility &amp; Equipment Exp</b>	<b>6,950.00</b>	<b>4,895.00</b>	<b>2,055.00</b>	<b>42.0%</b>
8300 Travel & Meetings Expenses				
8310 Travel	0.00	-0.56	0.56	100.0%
8320 Board Meet. & Conventions				
Comp Housing	311.36	-304.64	616.00	202.2%
HOD Meetings	539.40	202.28	337.12	166.7%
President Meetings	311.36	304.64	6.72	2.2%
VP C&J Meetings	467.04	456.96	10.08	2.2%
<b>Total 8320 Board Meet. &amp; Conventions</b>	<b>1,629.16</b>	<b>659.24</b>	<b>969.92</b>	<b>147.1%</b>
8330 Hospitality	494.00	325.56	168.44	51.7%
<b>Total 8300 Travel &amp; Meetings Expenses</b>	<b>2,123.16</b>	<b>984.24</b>	<b>1,138.92</b>	<b>115.7%</b>
8400 Education Programs				
8450 Recordings of Contestants	1,490.00	1,669.99	-179.99	-10.8%
<b>Total 8400 Education Programs</b>	<b>1,490.00</b>	<b>1,669.99</b>	<b>-179.99</b>	<b>-10.8%</b>
8500 Other Expenses				
8590 Miscellaneous	0.00	0.00	0.00	0.0%
<b>Total 8500 Other Expenses</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.0%</b>
<b>Total Expense</b>	<b>26,543.18</b>	<b>23,062.52</b>	<b>3,480.66</b>	<b>15.1%</b>
<b>Net Ordinary Income</b>	<b>-5,394.82</b>	<b>-5,519.13</b>	<b>124.31</b>	<b>2.3%</b>
<b>Net Income</b>	<b>-5,394.82</b>	<b>-5,519.13</b>	<b>124.31</b>	<b>2.3%</b>



To: Brett Mulford, President Illinois District  
Illinois District Board of Directors  
Illinois District House of Delegates  
Re: Music and Performance Report

Members,

On February 14<sup>th</sup> and 15<sup>th</sup>, 2020 we will be holding Harmony College Midwest (formerly known as IDAH) in Bloomington at the Doubletree Hotel. Registration is currently available on the District website. The early bird price is good through Sunday of the Fall Convention. After that time the price will increase. Tim Beutel and Dan Wessler have been working hard to make this the best school ever! They are still finalizing the schedule at the writing of this report. This event is made possible, in part, by financial support from IDEA.

The Illinois District Senior Chorus will be trying to qualify to compete at the Midwinter Convention in Jacksonville, Florida. We currently have about 60 men in chorus but would love to see more join us in Florida. If you are interested please send an email to [illseniorchorus@gmail.com](mailto:illseniorchorus@gmail.com). The members of that chorus have been selling raffle tickets to help defray some of the expense of the trip.

Respectfully submitted,  
Terry Ludwig, VP Music and Performance





# memo

## Illinois District of the Barbershop Harmony Society

To: HOD – Illinois District of the Barbershop Harmony Society  
From: Joe Gurreri ([Marketing@IllinoisDistrict.org](mailto:Marketing@IllinoisDistrict.org))  
CC: Brett Mulford, Jim Waldorf, Mike Isely  
Date: 2019-09-07  
Re: Marketing & Publicity– report September 2019

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Comments: This is an update of activities from April to September 2019 .

### Focus

- a. Website – interface with The Magic Blue Box, Dan and Robyn, to set updated requirements in design and updating of content
- b. Social Media – update and enliven District social media properties, starting with Facebook. Use social media to drive traffic to District website, chapter websites, and chapter Facebook sites, most especially their EVENTS.
- c. Gain access or establish access to other social media properties including Twitter, Instagram, and YouTube

### Website

- 1) Website: Eight significant changes to website including revised initial 'splash page' with improved navigation. Changes include
  - a) Adding dynamic Facebook post links to keep the website updated quickly. Front page at the bottom includes 'tiles' to each Facebook post as they occur. The updates post within the hour to the website. Clicking the tile opens the FB post and reveals the content.
  - b) Highlight After Hours as our most recent internal champs
  - c) Emphasize membership and access to chapters and quartet listings as well as events
  - d) Ease convention registration with a highlighted yellow banner 'above the fold'
  - e) Convention page with latest information to



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- i) register as competitor
      - ii) register as individual attendee
      - iii) hotel registration
    - f) Cleaning up Contest Scores Archive order and naming conventions
    - g) Editing QCA listings, including photos and chapter affiliations
  - 2) Website projects underway now
    - a) Full audit of all Chapters, Choruses, Men/women/mixed designations, rehearsal times, officers, and contact information. Information was pulled from BHS Member Center and used as the template to modify the updated pages to illustrate the difference between Chapter and Chorus. Once completed, a broadcast email to each Chapter contact will be sent to ask for confirmation of accuracy.
    - b) Editing the District committee listing. Some changes were made - awaiting confirmation before full edits. Anticipate completion prior to Convention.
    - c) Quartets - complete audit of the current listings of active quartets are being replaced with the latest info from BHS Member Center and verified by Mike Bagby.

#### Facebook

- 1) Actively updating Facebook with the most recent news as it happens. As mentioned above, this also extends directly to the bottom of the website splash page
  - 2) Actively cultivating LIKES . Starting LIKE count start was 770 in April then 841 and now at 877. Many more can be earned if every delegate went to <https://www.facebook.com/IllinoisDistrict> and hit LIKE and then click INVITE to ask their friends to do the same.
  - 3) EVENTS are published for every District event, including the upcoming, newly branded Harmony College Midwest. It would also help if each delegate went to each EVENT and indicated either GOING or INTERESTED and then also SHARED the post to their friends and followers. This will increase our coverage
  - 4) EVENTS for individual chapters have been copied to the District EVENTS calendar on FB. When a chapter Facebook page adds 'Illinois District' as a CO-HOST, I can then approve it to link directly onto our Facebook page, thus duplicating the listing in more than one place. Check out <https://www.facebook.com/pg/IllinoisDistrict/events/>
  - 5) Streamed FACEBOOK LIVE at the recent Chicago Metro quartet competition. Reached over 2500 with 1099 engagements (clicks, likes, views, etc.)
  - 6) Rebranded IDAH to Harmony College Midwest, developed a new logo, added the EVENT and gained new LIKES. Started at 116 and now up to 180 LIKES (193 FOLLOWERS) in only 3 weeks.
  - 7) The Harmony College Midwest 2020 EVENT has reached 4,700 with 179
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responses and 39 ticket clicks. Find  
<https://www.facebook.com/events/640659359748884/>

#### Other Social Media Platforms

##### Instagram

- Established presence with now 72 followers

##### Twitter

- 1) Gained access and now have 259 followers with 470 Tweet impressions and 31 profile visits

##### Hootsuite

- Established this account so during Convention can blast score results and 'human interest stories' real time to 3 platforms simultaneously - Facebook, Instagram, and Twitter.

##### YouTube

- 1) There is only one District property and Mike Isely and I with the help of Kevin McClelland gained access.
- 2) There is only one video on the site at this time.

#### Communications

- With Magic Blue Box - all requests are now going through their ticketing system TRELLO to track all requests and progress for each website change
- With all District members - using the district email: [Marketing@IllinoisDistrict.org](mailto:Marketing@IllinoisDistrict.org) will keep requests clear. Please no longer use my personal email box for District business.

#### Remaining objectives for future months include

- Engage the VP Marketing reps across District into a committee – objective to invite their event postings, co-sponsoring of Facebook EVENTS, and create more dialog and sharing of best practices.
- Work with District Historian (Rich Hansen) for help in assembling "Great Moments in IL District History" to highlight on our webpage and feature on Facebook posts periodically throughout the year to improve overall digital engagement



## DISTRICT HISTORIAN REPORT – FALL 2019

- 2019 saw a big change as Rich Hansen took over the position of District Historian from Bob Squires. The change in personnel required a change in venue for the housing of district historical materials. Rich lives near a storage facility in Mt. Zion and was able to secure a 10' x 11' space in climate-controlled building at a reduced rate compared to the previous location.
- On Friday, May 24, 2019, Rich and one of his students rented a van from the Mt. Zion storage facility and made the trip up to Crest Hill, the previous site of the archives. On hand to assist were Bob Squires, Dave Cowin, and Joe Sullivan. After a couple of hours, the group had emptied the storage facility at Crest Hill and the materials were transported down to the new facility in Mt. Zion and unloaded with the help of Rich's students.
- Throughout the summer, Rich re-organized material and went through some material that Bob had not gotten to yet. It is a work in progress, but the district archives is an amazing collection of audio (albums, tapes, and CDs), as well as multiple copies of past issues of Attacks & Releases and Harmonizers. Also included are hundreds of programs, photographs, directories, catalogued by chapters going back to the 1940s. Bob Squires worked diligently to arrange all the material for many years and should be commended for his efforts to preserve district history.
- Rich purchased some supplies that can be used in upcoming displays. Receipts have been given to Jim Wagner, treasurer for reimbursement.
- Rich is preparing a special display for the Fall Convention in Bloomington. In addition to the champion quartet photos usually on display, Rich has selected certain items from the archival collection for display throughout the convention weekend.
- It is highly encouraged to all district members, that as barbershoppers pass on (or would like to clean out their closets!), Rich would gladly take any materials they or their families may have related to district history to add to the collection.

Respectfully submitted,

Richard J. Hansen  
Illinois District Historian  
Past President (2015-2016)



Date: 9/13/19

To:

IDEA Trustees

Dist Sec – Mike Isely

Dist Pres – Brett Mulford

Past Dist Pres – Jim Waldorf

Dist Treasurer – Jim Wagner

From: IDEA Treasurer – Earl Holtz

Re: IDEA Financial Report for HOD

As of the market close today, 9/13/19, the fund balance was \$128,259.21, up from \$107,429.82 at 12/31/18. The increase includes investment returns and \$570 of individual contributions. Expenses were \$196.35. The bank balance was \$3660.27.

Earl Holtz

Trustee & Treasurer

### **Organization of the Trustees**

The Trustees shall elect an Executive Director from the ranks of previously appointed Trustees who will serve a term of one year who may be reelected following that term. The Executive Director or his appointee shall preside at all meetings of the Trustees. The Trustees may also appoint from their ranks other committee chairmen or officers that may be needed to administer the Fund properly including, but not limited to, a Financial Advisor. Some of these functions may be, but are not limited to; recording secretary, reports clerk, donations or pledge chairman, certificates and awards chairman, etc.

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### **Emeritus Trustee**

Trustees serve without remuneration and give freely of their time. Often considerable effort is expended by Trustees so that IDEA functions effectively and efficiently. To recognize the work of Trustees, especially at the end of their tenure, the honorific "Emeritus Trustee" has been proposed. Prior to 2018, the designation "Emeritus" was designated automatically, at the end of a five-year term or more, upon retirement of a Trustee. In 2018, a more formal process seemed warranted.

#### **Proposals:**

1. The honorific "Emeritus Trustee" shall be bestowed on a Trustee who honorably fulfills a five-year term of office. (Thus, the designation is automatic.)
2. The honorific "Emeritus Trustee" shall be bestowed on a Trustee who honorably fulfills a five-year term or more by a simple majority affirmative vote by current Trustees. The Executive Director will place a candidate's name in nomination.
3. The <sup>title</sup> honorific "Emeritus Trustee" shall be bestowed on a Trustee who honorably fulfills a five-year term or more by a simple majority affirmative vote by current Trustees. The Executive Director will place a candidate's name in nomination. The designation "Emeritus Trustee" for the candidate must then be confirmed by the House of Delegates.

#### **Privileges of an Emeritus Trustee**

1. By invitation of the Executive Director, an Emeritus Trustee would be welcome at Trustee meetings. An Emeritus Trustee would have voice but no vote at Trustee meetings.
  2. Access to meeting minutes.
  3. Access to financial reports.
  4. Be assigned a permanent place on the IDEA display board at all Illinois District conventions.
- 

To be discussed by Trustees at their September meeting.



Illinois District Association of Chapters

HOD Meeting September 27th, 2019

President's Report

In my report for the Spring HOD meeting I wrote about three main goals. Those goals remain the same but I'd like to update the HOD on the progress of those goals.

I have a couple main goals for my two years as President:

1. Add Fun to District Functions!!
2. Expand the information on the District Website
3. Lead the Everyone In Harmony initiative

## **Adding Fun**

We have 12 choruses competing in the Fall District Convention. In 2018 we had 8 which is a 50% increase. This is a great start to making the convention more fun for our membership. The QCA/Presidents reception have been combined and will be held in the basement of the BCPA immediately following the chorus contest Saturday night. We then can head over to the DoubleTree hotel to visit the three hospitality rooms.

Tim Beutel and Dan Wessler have done a lot of work building energy for what used to be known as IDAH. They rebranded it to be called Harmony College Midwest to be held in Bloomington in February 14<sup>th</sup> and 15<sup>th</sup>, 2020. With the help of our marketing person Joe Gurreri they built a Social Media presence and will presenting several times during the convention to attract members to come to the event.

Terry Ludwig and Tim Pashon are directing the second adaptation of the Illinois District Seniors Chorus at this convention. It has been confirmed this chorus will compete at the Midwinter Convention in Jacksonville, FL in January if they score a qualifying score of 61. This chorus has been rehearsing a few times a month and should have over 50 on the risers!!!

## **Expand Information on the District Website**

By now you all should have noticed how much work Joe Gurreri has been doing on the district website and social media awareness. Joe has worked with the web designer to create a site to be more member-centric. If any chorus or quartet wants information to share with the district they need to email Joe at [marketing@illinoisdistrict.com](mailto:marketing@illinoisdistrict.com)

## **Lead the Everyone In Harmony Initiative**

The Illinois District will have the first mixed chorus competing in this convention. That is just the beginning of what could be an even more fun convention. To help identify the opportunities of attracting other singing communities, I have asked Michelle Adams to create an EiH (Everyone in Harmony) committee. This committee will research ways to attract men and women to what the Illinois District has to offer them.



## District Presidents Council Meeting

I attended the DPC meeting in Salt Lake in July. This group is a great resource of knowledge and a networking opportunity during these changing times within the BHS.

“The Proposal” from the board of directors was a discussed at length. From my point of view, the biggest issue with the proposal as District Presidents was; It seems the SBOD are looking at making the districts irrelevant. The proposal was taking away the opportunity of the highest scoring chorus within a district to compete at international. It was strictly about scoring an 81 or higher. They also proposed a chorus or quartet didn’t need to compete within their own district. Our views were shared with the SBOD and I see they have modified this proposal to include the highest scoring chorus from each district as long as they score the minimum score.

BHS has asked each district to supply them with a Memorandum of Understanding (MOU) outlining our goals for 2020. By detailing our goals The MOU’s can be seen and used as a tool to make the districts relevant. It will also help the districts be more relevant to our members, People Interested in Barbershop (PIB), our chapters and the BHS. It takes the place of a business plan.

I sent in my MOU, the below is a part of the MOU outlining the goals

**In support of the Purposes of the Society, the subsidiary/entity will embark upon the following activities during the following time frame: January 1, 2020 through December 31, 2020 (the “Activities”):**

- Illinois District Academy of Harmony (IDAH) on February 14-15, 2020
- Fall Convention on September 27-28, 2020
- Youth in Harmony Festivals (5)

**The intended outcomes of the projects above include**

- Successfully managing project budget by increasing income and reducing expenses
- Increasing self-assessed value of our singing communities\* (sing with the champs, shows, afterglows)
- Increasing the health & sustainability of singing communities - more int’l qualifying quartets, can we correlate to IDAH?
- Growing the number of singing communities - IDAH chorus

*\*A singing community of the Barbershop Harmony Society is any group of 4 or more voices in our sphere of influence that enjoys harmonizing. A singing community may or may not require the legal benefits or additional resources provided in becoming a recognized BHS Chapter or quartet.*

BHS has responded to our goals and are now asking for details so they can help us accomplish them.

Brett Mulford, Proud President of the Illinois District