



WEBSITE

We are in the design stages of a website rebuild that is a benefit of the new database design. We have been talking about this new database design for more than a year. It is already budgeted, although we have not yet paid for it. This new background database design will allow us to more rapidly make changes to names, places, contact information and other chapter and district resources. More information will be distributed when we progress farther in the process.

SOCIAL MEDIA REACH

As for our social media reach, Facebook posts from the District page have recently hit a high of 2,304 impressions, and our regular followers are at an all time high of 1,074. Our VP Marketing, Joe Gurreri, is an available resource for every chapter, so reach out at marketing@illinoisdistrict.org

Thanks, Joe