

Membership Report

March 8, 2014

The attached chart shows how IL District chapters have fared in the last few years. The big story remains “non-renewals.” Each Chapter Development Officer/VP Membership needs to keep his finger on “ebiz.barbershop.org” to see who in his chapter is nearing his renewal date (and hasn’t done it). Those are shown 60 days ahead of their anniversary and 120 days after, at the top of each chapter’s listing. **THOSE MEMBERS NEED TO BE ENCOURAGED TO RENEW! IT’S PARTICULARLY AT RENEWAL TIME THAT MANY ARE STRUGGLING WITH THE QUESTIONS SURROUNDING WHETHER THEY WANT TO RENEW. DON’T LET THOSE MEMBERS THINK THEIR CHAPTER DOESN’T CARE ABOUT (unless you don’t---that’s a joke).**

The take-home from the mini-forum in Nashville regarding membership, as I see it, was a general encouragement to all chapters to “get out in the community and show what you are and can do.” Don’t hide your light within the confines of your meeting hall! Perform! If you don’t have gigs, find places to perform. Brainstorm where you could perform. Seek out places where your performances would catch the eyes and ears of potential male barbershop singers. Ask to perform, then do so--in style!

The most successful “program” in the society for increasing chapter membership (one at a time) is not the podium cattle calls of “Wives, get rid of your husbands on Thursday nights! Send them to us!” but rather, personal invitations, particularly using the “Supercharging your chapter” method, by initiating a closely-scripted, five-minute interaction with a prospective member, inquiring about their singing. (Copious details available via barbershop.org, supercharging your chapter.)

As always, I’m eager to hear (and receive as emails) stories of your chapter’s triumphs, losses and support needs—particularly all those strategies you believe are paying off.

Respectfully,

Hugo Feugen

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| | 02/29 2012 | 02/28 2013 | 02/28 2014 | New 2013 | New 2014 | 2014 duals | 2014 deaths | 2012 NR | 2013 NR | 2014 NR | 12/31 2011 | 12/31 2012 | 12/31 2013 |
|-------------------------|---------------|---------------|---------------|-------------|-------------|---------------|----------------|--------------|--------------|-------------|---------------|---------------|---------------|
| E000 Frank Thorne - E | 47 | 41 | 33 | 0 | 0 | 0 | 0 | (18) | (12) | (1) | 48 | 44 | 34 |
| E002 Arlington Heights | 42 | 41 | 33 | 1 | 0 | 0 | 0 | (3) | (6) | (5) | 41 | 42 | 38 |
| E003 Aurora (IL) | 23 | 23 | 16 | 1 | 0 | 0 | 0 | (5) | (7) | (2) | 22 | 24 | 18 |
| E005 Belleville (IL) | 44 | 41 | 37 | 2 | 0 | 0 | 0 | (7) | (6) | (2) | 45 | 40 | 39 |
| E007 Bloomington (IL) | 108 | 113 | 109 | 4 | 3 | 0 | 0 | (6) | (13) | (4) | 108 | 112 | 110 |
| E008 Macomb (IL) | 18 | 18 | 18 | 1 | 0 | 0 | 0 | 0 | (1) | 0 | 18 | 18 | 18 |
| E009 Northbrook (IL) | 109 | 110 | 100 | 2 | 0 | 0 | 0 | (14) | (14) | (4) | 107 | 109 | 104 |
| E010 Champaign Urban | 16 | 11 | 10 | 0 | 0 | 0 | 0 | (5) | 0 | 0 | 17 | 12 | 10 |
| E012 Chicago No 1 (IL) | 4 | 4 | 3 | 0 | 0 | 0 | 0 | 0 | (1) | 0 | 4 | 4 | 3 |
| E013 Danville (IL) | 14 | 21 | 15 | 0 | 1 | 0 | 0 | (2) | (7) | (1) | 14 | 22 | 15 |
| E014 Decatur (IL) | 21 | 19 | 18 | 0 | 0 | 0 | 0 | 0 | (1) | 0 | 21 | 19 | 18 |
| E016 Collinsville (IL) | 14 | 14 | 9 | 2 | 0 | 0 | 0 | (3) | (5) | (2) | 13 | 14 | 12 |
| E017 Coles County (IL) | 49 | 44 | 41 | 2 | 0 | 0 | 0 | (6) | (6) | (1) | 48 | 47 | 42 |
| E018 Elgin (IL) | 36 | 34 | 30 | 0 | 0 | 0 | 0 | (1) | (4) | (1) | 34 | 36 | 31 |
| E019 Rockford Metro (IL | 31 | 29 | 25 | 1 | 0 | 0 | 0 | (4) | (3) | (2) | 29 | 28 | 27 |
| E021 Lake County (IL) | 26 | 28 | 28 | 2 | 0 | 0 | 0 | (1) | (1) | (1) | 27 | 28 | 29 |
| E024 Bureau County (IL | 15 | 12 | 10 | 0 | 0 | 0 | 0 | (1) | (6) | 0 | 15 | 15 | 10 |
| E029 Quincy (IL) | 6 | 6 | 4 | 0 | 0 | 0 | 0 | 0 | (2) | 0 | 6 | 6 | 4 |
| E030 Chicagoland West | 103 | 90 | 84 | 2 | 0 | 0 | 0 | (24) | (11) | (1) | 109 | 91 | 85 |
| E044 Peoria (IL) | 31 | 28 | 25 | 1 | 0 | 0 | 0 | (1) | (2) | 0 | 31 | 29 | 25 |
| E045 Chicago Metro (IL | 25 | 25 | 22 | 3 | 0 | 0 | 0 | (4) | (5) | (3) | 25 | 25 | 25 |
| E047 Rockford (IL) | 38 | 35 | 32 | 1 | 1 | 0 | 0 | (3) | (4) | (1) | 37 | 35 | 32 |
| E048 Rock Island (IL) | 16 | 15 | 17 | 1 | 0 | 0 | 0 | (2) | (3) | 0 | 16 | 15 | 17 |
| E050 Will-Cook (IL) | 48 | 45 | 41 | 0 | 0 | 0 | 0 | (11) | (7) | (3) | 49 | 49 | 44 |
| E052 Sterling Rock Fall | 42 | 50 | 42 | 4 | 0 | 0 | 0 | (2) | (9) | (4) | 42 | 49 | 46 |
| E054 Waterloo (IL) | 23 | 22 | 21 | 1 | 0 | 0 | 0 | (3) | (2) | (1) | 23 | 22 | 22 |
| E061 Springfield (IL) | 47 | 42 | 41 | 6 | 0 | 0 | 0 | (7) | (2) | (3) | 45 | 42 | 45 |
| E066 DuPage Valley (IL) | 55 | 52 | 56 | 4 | 0 | 0 | 0 | (7) | (4) | (1) | 51 | 54 | 57 |
| E067 Kishwaukee | 11 | 10 | 9 | 0 | 0 | 0 | 0 | (1) | (2) | 0 | 11 | 11 | 9 |
| E073 Sandoval (IL) | 4 | 4 | 3 | 0 | 0 | 0 | 0 | 0 | (1) | 0 | 4 | 4 | 3 |
| E075 Carbondale (IL) | 30 | 30 | 29 | 0 | 3 | 0 | 0 | (2) | (4) | (1) | 30 | 31 | 27 |
| E077 Kankakee (IL) | 16 | 14 | 12 | 0 | 0 | 0 | 0 | (5) | (3) | 0 | 19 | 14 | 12 |
| | 1112 | 1071 | 973 | 41 | 8 | 0 | 0 | (148) | (154) | (44) | 1109 | 1091 | 1011 |