



Illinois District Association of Chapters, SPEBSQSA Inc.

House of Delegates

Spring 2021

Mission Statement – *The Illinois District fosters a state of close harmony by bringing the joy and excitement of music to all people.*

Vision Statement – *To keep everyone singing throughout their lives.*

Location: online via Zoom

Time: 7:00 PM

Called to order: 7:09 PM

Call to Order

1. Roll Call / House of Delegates quorum – yes or no – Mike Isely
 - 25 members present, out of a potential total of 27+9+9=45.
 - Quorum minimum requirement of 30% (= 14). With 25 present we have 56%, quorum established.
 - [See Appendix titled “Attendance” for detailed attendance record]
2. Reading of Mission & Vision Statement – Brett Mulford
 - (see above)
3. Approve Agenda – Jeff Lathom
 - **Motion: Approve Agenda**
 - ♦ **Offered by: Mike Isely, Seconded: Terry Ludwig**
 - ♦ **PASSED (unanimous voice vote)**
4. Minutes of previous HOD Meeting – Mike Isely
 - **Motion:**
 - ♦ **Subject: Approve Fall 2020 HOD Minutes**
 - ♦ **Offered by: Mike Bagby, Seconded: Tom DeBord**
 - ♦ **PASSED (unanimous voice vote)**
5. Approve Consent Calendar – Mike Isely
 - Pull IDEA Report (Bob Cearnal)
 - Pull missing reports: YIH, CSLT



→ Bob Squires has raised the question of how the Historian is supposed to research prior reports when reports are not submitted.

→ **Motion:**

- ◆ **Subject: Accept Consent Calendar, with IDEA report pulled**
- ◆ **Offered by: Mike Isely, Seconded: Mike Bagby**
- ◆ **PASSED (unanimous voice vote, except Bob Squires)**

→ The following submitted reports are therefore accepted without further discussion:

- ◆ Packet includes:
 - President's Report
 - [Attachment: "01a-Report_President.pdf"]
 - Membership Report
 - [Attachment: "02a-Report_Membership.pdf"]
 - Music and Performance Report
 - [Attachment: "03a-Report_Music_and_Performance.pdf"]
 - Marketing Report
 - [Attachment: "04a-Report_Marketing.pdf"]
 - Contest and Judging Report
 - [Attachment: "05a-Report_Contest_and_Judging.pdf"]
 - Events Report
 - [Attachment: "06a-Report_Events.pdf"]

6. Treasurer's Report – Jim Wagner

→ Very low on expenses, but...

- ◆ Also low on income

→ Balance approximately \$77K

→ Only expenses, basically storage unit rental and related

→ Question funds available for YIH?

- ◆ Budget for YIH, total of \$5K, or \$1K per each of 5 events.
- ◆ Reach out to Evan Patrick for questions / requests

→ [Attachment: "07a-Report_Treasurer.pdf"]

→ **Motion**

- ◆ **Subject: Receive Treasurer's Report**
- ◆ **Offered by: Pat Claussen, Seconded: Tom DeBord**
- ◆ **PASSED (unanimous voice vote)**



OLD BUSINESS

7. Board Composition – Mike Isely
 - Roles summarized
8. Search for candidates / nominations for Society Board – Jeff Lathom
 - DP council asking for candidates, nomination process is closed, candidate list to come out soon.
9. Dues – Jeff Lathom
 - Decided previously as a district not to change (decrease) dues at this point. Fall convention is going to be heavily discounted.
10. IDEA Report – Bob Cernal
 - [Attachment: “08a-Report_IDEA.pdf”]
 - Buy “Clippings on the Barbershop Floor”
 - ◆ How much is it? \$25.
 - ◆ Contact to Earl Meseth
 - 15611 Glendale Lane, Homer Glenn, IL 60491
 - earlm@elmhurst.edu
11. CSLT – Brett Mulford
 - We’ve sent people to LOL’s CSLT event
 - Ben is working with BHS to get things going
12. YIH – Benjamin Light
 - Nothing to report, no festivals taking place
 - Budget is \$5K total, \$1K per festival
 - If one festival doesn’t use its allocation, we’re open for discussion about using the funds for other festivals
 - No questions received yet about grants or support requests

NEW BUSINESS

13. Chapter Health – Jeff McMorris
 - Serious drop from 2018 → 2019
 - ◆ Questions about members center
 - How do we attract more women the ILL District?
 - ◆ District committee for EIH?
 - Concerns about chapters “in-peril” due to low member counts
 - ◆ Jeff McMorris is ready and willing to help any chapter asking for it.
 - Any place, any time



→ Chapter handling of Covid

- ◆ E002 Arlington Heights
 - Rehearsing in person, and when outdoor without masks
 - Pretty happy with the level of enthusiasm
 - Interested in Fall convention
- ◆ E003 Aurora
 - Meeting every week face to face w/ masks, for 2-3 months
 - Some contention about masking
 - 2 ladies in chapter
 - No discussion about Fall convention
- ◆ E005 – Belleville
 - Planning to meet in normal rehearsal venue, one director is back from vacation
 - Will be following the church's covid protocol
 - Will be planning to compete at the Fall convention
 - Is a male-only organization
- ◆ E007 Bloomington
 - Stayed in touch with Zoom, in-person rehearsal w/ zoom for quite some time
 - Normal rehearsal hall shut down, so locations are ad-hoc
 - Concert recently held (about 100 present)
 - Will be planning to compete at the Fall convention
- ◆ E009 Northbrook
 - Second in-person rehearsal last Tuesday, rehearsing in-person every other week
 - Strict covid protocol at the venue
 - Rehearsals are hybrid (in-person + zoom)
 - Already qualified for International
 - Still in director search, Dan is working with us remotely
 - No plan to compete, but with an in-person director odds go up
- ◆ E013 Danville
 - Meeting twice/month since March with masks
 - As of last week, mask rule dropped
 - Practicing outdoors and indoors
 - Concert coming up for a concert for June
 - Have not competed in 30 years, not planning to compete for the Fall
 - Women director but that's it
- ◆ E017 Coles County
 - Back to meeting regularly with Covid limitations, masked per requirements of venue



- 20/25 fully vaccinated from anonymous survey
- Planning to compete in the Fall
- Men-only group
- ◆ E018 Elgin
 - Started meeting in person last Monday in a park pavilion
 - Met every week during the pandemic via zoom
 - Unlikely to attend Fall convention
 - Concentrating on building membership
 - Mixed group (2 women)
- ◆ E019 Rockford Metro
 - Meeting weekly via zoom, no in-person rehearsals, 15-20 attendees
 - In-person rehearsals w/ zoom to resume in a few weeks
 - Rehearsal venue has restrictions, will meet elsewhere
 - 3 women in chapter
 - Unlikely to compete this Fall
- ◆ E021 Lake County
 - Will in-person June 3rd at a forest preserve pavilion (Busey Woods)
 - Have been rehearsing via zoom all along, but not considered to be productive
 - Venue is ok with chapter returning, probably without masks, 20/22 have been fully vaccinated.
 - Like to compete in the Fall, still being considered
 - No women in the chorus
- ◆ E030 Chicagoland West Suburban
 - Planning on returning to in-person on June 7th
 - Those vaccinated will be invited to attend in-person, others invited to continue via Zoom.
 - Chorus stays men-only, but there are women involved in the chapter.
 - Will probably compete in the Fall.
 - Has a female director
- ◆ E045 Chicago Metro
 - Has been practicing in-person, masked, indoors since the beginning of February
 - Venue has very strong ventilation, so with the rehearsal with the doors open
 - Two women involved now, expect there will be more.
 - Not enough members to put 12 on risers, so unlikely right now to compete
 - Chicago Metro always supports the conventions, probably will send a quartet
 - Did an outdoor concert on April 11th (Barbershop Quartet Day)



- Another outdoor event planned for August 14th.
 - ◆ E052 Sterling Rock Falls
 - Met in person a handful of times outdoor last summer, then Zoom all winter long. Resumed in-person for the last 3 weeks (one indoors, two outdoors).
 - Lost about a half dozen members since Covid hit.
 - Numbers are borderline about competing.
 - No women in chapter
 - ◆ E061 Springfield
 - Back in person for the 4th week, starting last week mask rule dropped
 - 15-20 in person, with zoom option
 - Don't know why we would not be competing in the Fall.
 - No women singing with chapter
 - ◆ E066 DuPage Valley
 - 12-15 meeting in person all-along – never stopped
 - Doing well overall
 - Zoom / in-person rehearsals
 - Now using local VFW hall, large facility, for the past 2 months
 - Do plan on competing in the Fall
 - Per-covid, there were 45 guys
 - Men only
 - ◆ E047 Rockford
 - Have met 3 weeks in-person now, about 8-14 members present, growing slowly
 - Previously Board was meeting via Zoom, but chorus was not meeting
 - Full size about 24
 - No director, looking for one
 - No plans for the Fall, at this time.
14. Fall Convention – Jeff Bowyer
- Time 9/17/2021 weekend DoubleTree hotel, BCPA venue has penciled us in but need to confirm
 - ◆ DoubleTree rate is \$116/night
 - ◆ There will be hospitality rooms available
 - 9/16 weekend for 2022 DoubleTree contract signed, BCPA penciled in
 - HCW DoubleTree 2/18 2/19 for 2022
 - 9/22 weekend for 2023
 - Restrictions anticipated?
 - ◆ We don't know yet. Things have been changing a lot recently.



- ◆ Gov planning stage 5 by June 11th
- More on Fall convention
 - ◆ Some exciting things planned for the Fall Convention.
 - ◆ Main Street and After Hours will be present at no cost, sponsored by AIC.
 - ◆ Hospitality rooms are going to be fantastic!
 - ◆ Quartets are also being asked to come in a day early a do some youth outreach at nearby schools.
 - ◆ There will be promotions coming for this
 - ◆ We will be encouraging out of district quartets to come competed
 - C&J VP needs to know if a triple judging panel might be needed.
 - ◆ Joe is asking chapter delegates to review the marketing report and act upon what is being requested therein. Get on Facebook!
 - ◆ AIC marketing of this convention will commence shortly after this HOD meeting is done.
- 15. Quartet School – Tim Buetel
 - Invitations going out in the next week or so
 - Top gun style school
 - Probably to take place in August, roughly
 - Make sure to avoid Aug 14th, Chicago Metro has a quartet event going on
 - Be aware of 30 day rule for quartets and coaches (brackets the date)
- 16. Fall 2021 HOD Date
 - Friday 9/17 (Friday before convention, shortly after lunch)
 - Will be in-person (given that the convention is in-person, then so shall this meeting be).
- 17. Quick cameo from our Society Presidents
 - He’s moving to Illinois
 - He will be at the Fall Convention

Closing Song “Keep The Whole World Singing” – Tim Beutel, Director

Adjourned: 8:53 PM

Respectfully submitted,
Mike Isely – Secretary



Appendix: Attendance

(taken computationally from delegate sign-in spreadsheet)

Chapter Delegates			
Present	Name	ID	Chapter Name
P	Arlington Heights, IL	E002	* Michael Johnston
P	Aurora, IL	E003	* Thomas Erwin
A	Belleville, IL	E005	* Lawrence Dohogne
P	Bloomington, IL	E007	Tom De Bord
A	Macomb, IL	E008	* Joseph Butcher
P	Northbrook, IL	E009	Earl Holtz
A	Champaign Urbana, IL	E010	!
A	Danville, IL	E013	* Eric Westfall
A	Decatur, IL	E014	James Barr
P	Coles County, IL	E017	Bruce Condill
P	Elgin, IL	E018	* William Miller
P	Rockford Metro, IL	E019	* Brandon Bolley
P	Lake County, IL	E021	* Theodore Gault
A	Bureau County, IL	E024	!
P	Chicagoland West Subu	E030	* James Brown
A	Peoria, IL	E044	* Michael Cosner
P	Chicago Metro, IL	E045	* John Q Morris
A	Rockford, IL	E047	* Charles Woodworth
A	Rock Island, IL	E048	!
A	Will-Cook, IL	E050	Allen Munneke
P	Sterling Rock Falls, IL	E052	* Kevin Deets
A	Waterloo, IL	E054	* Richard Biby
P	Springfield, IL	E061	Patrik Claussen
P	DuPage Valley, IL	E066	* Kevin Connell
A	Kishwaukee Valley, IL	E067	!
A	Carbondale, IL	E075	!
A	Kankakee, IL	E077	!

13/ 27

* Chapter did not declare a separate delegate; substituted Chapter President

+ Delegate appears in multiple places or is a District Governance Board officer or a Past President – will still only have ONE vote!

! No information provided by this chapter (missing declared chapter officers), thus no delegate



Spring 2021 House of Delegates Meeting

23-May-2021 7:00PM

Governance Board		
Present	Name	Role
P	Jeff Lathom	President
P	Terry Ludwig	Executive VP
P	Mike Isely	Secretary
P	Jim Wagner	Treasurer
P	Jeff McMorris	BMAL (Membership)
P	Jeff Bowyer	BMAL (Events)
P	Tim Pashon	BMAL (C & J)
A	Benjamin Light	BMAL
P	Brett Mulford	Imm. Past President

8 out of 9

Active Past Presidents (not on Gov. Board)	
Present	Name
P	Mike Bagby
P	Bob Cearnal
	Dave Cowin
	Rich Hansen
P	Earl Meseth
n/a	Brett Mulford
P	Bob Squires
	Joe Sullivan
	Jim Waldorf
	Syl Wetle

4 out of 9

$8+4+13 = 25$ present

$9+9+27 = 45$ total possible



Illinois District Association of Chapters
HOD Meeting May 23rd, 2021

President's Report

This has been an (insert adjective) year. I want to first thank our Immediate Past President, Brett Mulford for leading us in a very unusual past year. Brett's dedication to our District is very much appreciated.

I want to follow up and keep the path that Brett set forth for our District as we go forward and are able to meet again.

Adding Fun

In February of 2020 Harmony College Midwest was a huge success and built even more momentum for our 2020 Spring Convention.

Then as you all know, COVID 19 affected all of us. Everything was cancelled. We were all thinking it would be a few weeks and we'd be back to normal. Then we had to cancel the 2020 Fall Convention.

The GOOD NEWS is things are getting better. More and more people are getting vaccinated and things are opening up.

The 2021 Fall Convention is scheduled for September 17-18. Jeff Bowyer has worked extremely hard with the DoubleTree Hotel to have great prices on rooms and make sure that we did not have to pay any penalties with our cancelations. This will be both a district championship contest and a prelim contest for International 2022 in Charlotte. Mark your calendars!!!!

Though we will not have a Harmony College Midwest this year, Tim Beutel and Dan Wessler are hard at work to plan a Quartet School in August prior to our Fall Convention. HCMW will be back on track in the spring of 2022 with another amazing faculty and class selection!

Expand Information on the District Website

Joe Gurreri continues to do an outstanding job with this project. I'm sure you'll see in his report we are better today than we were just a year or so ago.

Lead the Everyone In Harmony Initiative

This initiative has stalled a bit. Brett and My vision is to have a team of men and women from our district to develop a marketing strategy for attracting all singing communities to barbershop. I am still in search of a team to do this work. If you are interested or know anyone who would like to help build our presence in the Illinois District please reach out to me.



Though this has been a tough and frustrating year, I am proud to see what many choruses have done through technology and creative planning to keep singing. I am looking forward to a bright couple of years as we are able to start seeing our Barbershop Family again.

Jeff Lathom, Proud President of the Illinois District



In light of the past year of Covid, this information is especially pertinent.

Chapter	Code	Members 5/19/21	Members 2/19	Members 9/18
Frank Thome	E-000	15	17	30
Arlington Hts	E-002	26	27	30
Aurora	E-003	9	10	12
Belleville	E-005	24	26	33
Bloomington	E-007	61	70	102
Macomb	E-008	10	11	12
Northbrook	E-009	71	73	84
Champaign Urbana	E-010	1	2	0
Danville	E-013	29	31	38
Decatur	E-014	3	3	0
Coles County	E-017	27	27	33
Elgin	E-018	15	17	20
Rockford Metro	E-019	16	17	21
Lake County	E-021	17	20	31
Bureau County	E-024	9	10	0
Chicagoland West Suburban	E-030	49	51	81
Peoria	E-044	9	11	18
Chicago Metro	E-045	24	27	26
Rockford	E-047	16	19	31
Rock Island	E-048	4	4	7
Will-Cook	E-050	20	21	34
Sterling Rock Falls	E-052	17	22	30
Waterloo	E-054	11	14	20
Springfield	E-061	28	29	38
DuPage Valley	E-066	26	30	64
Kishwaukee Valley	E-067	5	5	7
Sandoval	E-073	0	0	0
Carbondale	E-075	12	10	18
Kankakee	E-077	1	1	5
Total		555	605	825

Carbondale gained members – the only chapter to do so.



Nothing huge to report on my end.

1. Waiting for confirmation of a fall convention.
2. Once it is confirmed, Dan and I plan to put on a Top Gun Quartet weekend to help prepare quartets for the fall contest. We are looking at August weekends, and we have looked into a couple venues.
3. For Harmony College Midwest in February of 2022, we have OC Times confirmed for the February 18,19 weekend.

Thanks!

Tim



Illinois District of the Barbershop Harmony ...

"A State of Close Harmony"

2021-05 IL District Marketing report for HOD
Submitted by Joe Gurreri, Illinois District Marketing & Publicity

BHS CONVENTIONS - MIDWINTER VIRTUAL event
Thanks to Roman King who prepared the rooms.

LEARNINGS: BHS has the license for this platform for a year so we may see the space again. The District can be much better prepared now that we understand this new landscape. Successful rooms had headliner concerts (similar to the Afterglow stages) and we can utilize that and schedule and advertise within the platform and in advance of the event on social media in order to increase participation from District members and all attendees at large.

DISTRICT CONVENTIONS - FALL, HCM

2021 Fall Convention announcement completed on website and Facebook. Yellow banner updated with link to information for Fall - will be updated as more info becomes available.

As details for HCM become available, details and social media publishing will be completed.

ACTIONS: As Fall convention and HCM approaches, I've posted an invitation on Facebook to quartets to highlight them as upcoming participants on Facebook and website feeds. I'll do the same for choruses as we near the date.

ACTION REQUEST FOR HOD DELEGATES: Encourage chapters and quartets to post highlights on Facebook of their singing, a few seconds of a tag rehearsal, still photos, stories [post *anything!*] about their upcoming participation in the events and TAG "@Illinois District of the Barbershop Harmony Society" (after typing the @ symbol and spelling the first part of the name, the Illinois District logo will appear and you can click it to 'stick it'). I am notified of all such tags and then I re-post the item to the full District Facebook page and it cross-posts to the District website.

LINKEDIN

IL District has a LinkedIn page! For those of you on the platform, go link your profile to it. Adding volunteer and leadership positions beefs up your professional profile! (take it from me; I'm in the human resources business!) . Check out the 'POST' tab for some articles and links to performances.

<https://www.linkedin.com/company/illinois-district-of-the-barbershop-harmony-society>

The screenshot shows the LinkedIn profile for the Illinois District of the Barbershop Harmony Society. The header features the company logo, a search bar, and navigation icons for Home, My Network, Jobs, and Messaging. The main content area includes the company name, tagline "a state of close harmony", and a brief description: "A State of Close Harmony". Below this, there are buttons for "Visit website", "View in Sales Navigator", and "More". The "About" section is visible, detailing the district's mission and history.

HOW DO I ADD THIS TO MY LINKEDIN PROFILE? Go to your own LinkedIn page, Add a new employer or volunteer activity, and when selecting the company/organization, start slowly typing "Illinois District of the Barbershop Harmony Society" until you see our logo, then CLICK ON THAT LOGO to add the link to the organization name. See the examples for how it should appear on your profile. Add your leadership or member status and any highlights of your contribution to the organization.

The screenshot shows a LinkedIn profile for Joseph V. Gurreri III, CBPA, CBPL, with the tagline "Empowering Entrepreneurs - Engaging Employees". Below the profile, there is a job listing for "District Marketing & Public Relations" at the Illinois District of the Barbershop Harmony Society, dated from April 2019 to the present. The listing includes a description of the role and the district's mission and history.

RESULTS: We have only 6 followers and one employee listed at this time.

ACTION REQUEST FOR HOD DELEGATES:

- Board members should login and add this as a “Volunteer Experience”
 - Directors should add this as a ‘Job Experience”
 - Be sure you click the ‘company name’ with our logo when it appears so that it links to the Illinois District page.
 - Look at the company page and ‘LIKE’ the content and ‘SHARE’ the content on your own LinkedIn posts to get some momentum for not only the District but for you as well! LinkedIn algorithm rewards those participants that post, LIKE, COMMENT and SHARE from other’s posts. It’s the best way to help your stature on the platform for recruiters to see you more easily. Hiring managers and HR pros like seeing structured organizational participation in candidates.
-

FACEBOOK - APPEAL FOR HISTORICAL, VIDEO, AUDIO, PHOTO, STORIES POSTING FROM CHAPTER LEADERSHIP

April 25th and May 2nd, 2020 tutorial emails were sent to all District presidents, marketing, historian, and secretary officials. Copies can be viewed here:

<https://drive.google.com/drive/folders/1Vot6nTAJKu-T4Ull6Cy7kHTzMUn2M2h2?usp=sharing>

Re: Action requested - Illinois District, Chapter Officers and BHS Member Center update & Facebook post TIPS

- Several tips to improve chapter social media publicity
- Request to ensure BHS Member Center is updated.
- Specific support for Facebook.

My appeal to all Chapter and District leaders with any historical photos or footage urged them to find something - ANYTHING - to post on Chapter page WEEKLY or at the very least, monthly. For EVERY post if they tag the district page with @illinoisdistrict and select that pop-up within the post, then I will be notified and can echo it out to the page and then to the website.

Tools

- Genius Scan
- Photo Scan
- Co-hosting EVENTS
- Website updates all Facebook posts

Call to add vintage historical photos to chapter site, tag @illinoisdistrict and I'll promote.

RESULTS: Little participation, only from a few chapters at this time. Benefits - We can see the favorable effect from the Legacy Quartet competition and other video nostalgia - this can only help our participation at the Illinois District if we uncover any archival footage and publish it on a consistent basis.

ACTION REQUEST FOR HOD DELEGATES: Please share the link above to your chapter and quartet leadership and make a point in your board meetings to establish an owner to participate in this initiative. Encourage them to reach out to me by sending an email to marketing@illinoisdistrict.org































HISTORICAL ARCHIVE *NEW* WEBPAGE

Soon, a new webpage will be posted under HISTORY / ARCHIVE with stories highlighting great performances, choruses, quartets, and leaders from the Illinois District. Thanks to Rich Hansen and the Historical Committee for content.

FACEBOOK MARKETING AND REACH UPDATE

RESULTS TO DATE:

- 947 LIKES
- 1087 FOLLOWERS

Page	Total Page Likes	From Last Week	Posts This Week	Engagement This Week
1  Mid-Atlantic District Bar...	1.2K 	▲ 100%	1	3 
2  Far Western District of t...	1.1K 	▲ 100%	0	1 
3  Pioneer District Barbers...	977 	▲ 100%	1	42 
YOU 4  Illinois District of the Ba...	947 	▲ 100%	1	0 
Keep up with the Pages you watch. Get More Likes				
5  Evergreen District of the...	899 	▲ 100%	0	3 
6  Cardinal District	738 	▲ 100%	11	157 
7  Rocky Mountain District...	633 	▲ 100%	2	31 
8  Ontario District - Barber...	551 	▲ 100%	0	0 
9  Seneca Land District of ...	510 	▲ 100%	2	308 
10  Johnny Appleseed Distr...	379 	▲ 100%	0	22 

- POST REACH over 100 for certain posts.

Published	Post	Type	Targeting	Reach	Engagement
05/08/2021 1:25 PM	Who will be our 2021 Champion and be added to our web-wall of	Link	Global	0	0 0
04/10/2021 11:48 AM	Don't let the weather scare you - the show must and WILL go on in	Link	Global	82	6 7
04/10/2021 11:42 AM	Happy Quartet Day! Here's a teaser "From The Vault" - our upcoming	Video	Global	78	12 2
04/08/2021 1:48 PM	Greetings Illinois Barbershoppers! This coming Sunday April 11th,	Image	Global	174	2 4
04/08/2021 8:06 AM	Sunday, Sunday, Sunday! Celebrate quartets with Chicago Metro	Image	Global	135	3 2
04/08/2021 8:03 AM	Did you see Chicago Metro Chorus, Barbershop Harmony Society	Image	Global	91	1 1
04/03/2021 10:36 AM	Chicago Metro Chorus, Barbershop Harmony Society !	Image	Global	228	17 6
03/19/2021 12:44 PM	Look what a kind leprechaun left for us - Happy St Patty's week!	Link	Global	101	13 6
03/14/2021 8:24 PM		Link	Global	139	7 2
02/07/2021 8:58 AM	Here's a great event planned by Arlingtones ! Get your drive thru	Image	Global	156	1 13
02/06/2021 11:36 AM	New Tradition Chorus is offering a Virtual Singing Valentine package	Link	Global	99	15 8
02/06/2021 12:45 AM	I spy with my little eye at 8:24... Forefront Quartet !	Video	Global	141	33 3
02/06/2021	So, if you could quartet outside of your favorite composer's home, who	Video	Global	103	5 2

ACTION REQUEST FOR HOD DELEGATES:

- Continue to post interesting information and updates, typical with photos and/or video to enhance the algorithm to show on our followers' pages. TAG @illinois district
- WE NEED your support on Facebook posts, to click on EVENTS, and increase your LIKES and SHARES. We need to set the example. Here are some updated statistics on the District Facebook page. **We're only 53 PAGE LIKES away from our first 1k followers.**
- **Please LIKE and SHARE our Facebook page. If every chapter took a moment during their chapter business meeting to have members do so in real-time, we could get to 2k quickly. This helps us support every chapter's publicity efforts.**

WEBSITE DIRECTORY UPDATES

Contract completed with the great help of Jim Waldorf. A database project has been approved so that our incremental updates to chapter information, leadership and quartet information will be easier in future. Small incremental changes have been working smoothly with vendor by using their ticketing system, Trello.

Website contact, chapter and quartet info will continue to be updated only using BHS MEMBER CENTER data. All Chapter leadership, choruses, rehearsal location & details, and quartets must check BHS Member Center for accuracy. The District website information for all this information will be updated in March after all chapter installations are completed, but the new Member Center has proven to be a new task to overcome to get at our data.

Website is consistently updated at bottom of main page with Facebook posts - Goal to engage more activity from Chapters on Facebook so that it expands their reach. I've been consistently highlighting activities from individual chapters when they tag the District site or add the District as a 'co host'.

The screenshot shows the website's navigation bar with links: Home, About Us, QCA, Find a Chapter, Find a Quartet, News, Calendar, Contact Us, and a search icon. Below the navigation is a blue banner with the text "Let's Get Social". Underneath the banner is a grid of Facebook posts from the "Illinois District of the Barbersho..." page. The posts include:

- A post from February 7 about a drive-thru singing event by the Arlingtones Barbershop Quartet on February 14th.
- A post from February 6 about a virtual singing Valentine package offered by the New Tradition Chorus.
- A post from February 6 with the text "I spy with my little eye at 8:24... Forefront Quartet!" and a video thumbnail.
- A post from February 6 with the text "So, if you could quartet outside of your favorite composer's home, who and what would you sing?" and a photo of two brass players.
- Partial views of posts from January 31, January 30, January 28, and January 28.

HELPING CHAPTERS MARKET

One great example is the small but mighty Chicago Metro Chorus who again held their annual quartet contest in October with a couple of twists this year. Jeff Lathom did a terrific job as emcee. Metro donated some proceeds to Lurie Children's Hospital. In all our District marketing, I tagged BHS, so they picked up the story and Metro were subsequently featured in The Harmonizer

For three years, the **Chicago Metro Chapter** (ILL) hosted the Chicago Metro Quartet Contest, a warm-up to fall district contest for new and non-seasoned quartets throughout the metro area who wish to get experienced and off-the-book judges feedback. They made the event virtual this October, with proceeds supporting Ann and Robert H. Lurie Children's Hospital of Chicago. Participants included every variety of quartet: mixed harmony, high school, comedy, Next Generation, Seniors, and more. Part of the Zoom recording is now on the chapter's Facebook page.



4 | **The Harmonizer** | January/February 2021 | barbershop.org

Submitted 2021-05-08 by Joe Gurreri



Contest and Judging Report

May 5, 2021

Submitted by:

Tim Pashon

DRCJ - IL District

The IL District will have our fall convention on September 17-18, 2021 in Bloomington, IL. The plan is to have a normal convention with quartets and choruses competing for various rewards.

The International convention for 2021 has been canceled although there is a virtual convention planned for the same week. The plan is to have the International convention in Charlotte, NC in 2022.

We have 2 IL district members in the judging candidate program, Dan Wessler in the Music category and Drew Ochoa in the Presentation category. Should they finish and get certified, they will become the only judges in the IL District.

Respectfully,

Tim Pashon

IL DRCJ



Illinois District BHS – Events Report

Jeff Bowyer VP – Events

5/02/2021

Convention: Dates and Status

Fall 2021 Convention 9/17/2021 – 9/18/2021

DoubleTree Hotel: contracts signed, meeting and sleeping rooms.

Contact: Kaitlin Muckey

BCPA: contracts not signed, penciled on calendar.

Contact: Brian Leach

Fall 2022 Convention 9/16/2022 – 9/17/2022

DoubleTree Hotel: contracts signed, meeting and sleeping rooms.

Contact: Kaitlin Muckey

BCPA: contracts not signed, penciled on calendar.

Contact: Brian Leach

Harmony College Midwest: Dates and Status

2/18/2022 – 2/19/2022

DoubleTree Hotel: contracts not signed, penciled on calendar for meeting rooms and sleeping rooms.

1:42 PM
05/03/21
Cash Basis

IL District Association of Chapters, SPEBSQSA
Balance Sheet
As of May 3, 2021

	May 3, 21
ASSETS	
Current Assets	
Checking/Savings	
1010 Checking Account	41,966.85
1020 Wells Fargo	35,610.00
Total Checking/Savings	77,576.85
Other Current Assets	
1320 Pre-Purchased Awards	162.00
Total Other Current Assets	162.00
Total Current Assets	77,738.85
TOTAL ASSETS	77,738.85
LIABILITIES & EQUITY	
Equity	
3000 Unrestricted Funds	
3010 Operating Fund	50,650.38
Total 3000 Unrestricted Funds	50,650.38
3200 Permanent Restricted Funds	
3210 Grants & Contributions	
IDAH	
Scholarships	233.00
IDAH - Other	720.83
Total IDAH	953.83
Undesignated	3,665.11
Web Site fund	-9.00
YIH	5,101.50
Total 3210 Grants & Contributions	9,711.44
Senior Chorus	319.05
Total 3200 Permanent Restricted Funds	10,030.49
Unrestricted Net Assets	11,376.15
Net Income	5,681.83
Total Equity	77,738.85
TOTAL LIABILITIES & EQUITY	77,738.85

1:42 PM
05/03/21
Cash Basis

IL District Association of Chapters, SPEBSQSA
Profit & Loss
January 1 through May 3, 2021

	<u>Jan 1 - May 3, 21</u>
Ordinary Income/Expense	
Income	
5210 District Dues	7,877.26
5310 Interest Income	1.46
	<hr/>
Total Income	7,878.72
	<hr/>
Gross Profit	7,878.72
Expense	
8100 Nonpersonnel expenses	
8190 Publishing	297.00
	<hr/>
Total 8100 Nonpersonnel expenses	297.00
8200 Facility & Equipment Exp	
8230 Storage Rental Charges	1,460.00
	<hr/>
Total 8200 Facility & Equipment Exp	1,460.00
8300 Travel & Meetings Expenses	
8320 Board Meet. & Conventions	
President Meetings	439.89
	<hr/>
Total 8320 Board Meet. & Conventions	439.89
Total 8300 Travel & Meetings Expenses	439.89
	<hr/>
Total Expense	2,196.89
	<hr/>
Net Ordinary Income	5,681.83
	<hr/>
Net Income	<u>5,681.83</u>

1:39 PM
05/03/21
Cash Basis

IL District Association of Chapters, SPEBSQSA
Balance Sheet
As of December 31, 2020

	Dec 31, 20
ASSETS	
Current Assets	
Checking/Savings	
1010 Checking Account	35,007.76
1020 Wells Fargo	35,609.43
Total Checking/Savings	70,617.19
Other Current Assets	
1320 Pre-Purchased Awards	162.00
Total Other Current Assets	162.00
Total Current Assets	70,779.19
TOTAL ASSETS	70,779.19
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
2010 Operational Accts Payable	-103.00
Total Accounts Payable	-103.00
Total Current Liabilities	-103.00
Total Liabilities	-103.00
Equity	
3000 Unrestricted Funds	
3010 Operating Fund	50,650.38
Total 3000 Unrestricted Funds	50,650.38
3200 Permanent Restricted Funds	
3210 Grants & Contributions	
IDAH	
Scholarships	233.00
IDAH - Other	720.83
Total IDAH	953.83
Undesignated	2,490.28
Web Site fund	-9.00
YIH	5,101.50
Total 3210 Grants & Contributions	8,536.61
Senior Chorus	319.05
Total 3200 Permanent Restricted Funds	8,855.66
Unrestricted Net Assets	50.00
Net Income	11,326.15
Total Equity	70,882.19
TOTAL LIABILITIES & EQUITY	70,779.19

1:40 PM
05/03/21
Cash Basis

IL District Association of Chapters, SPEBSQSA
Profit & Loss
January through December 2020

	<u>Jan - Dec 20</u>
Ordinary Income/Expense	
Income	
5100 Event Income	
Misc - Vendors & Program Ads	100.00
On Line Registrations	3,721.63
On Site Registrations	43.73
On Site Single Tickets	140.00
Tourism/C&VB Grant	3,500.00
Total 5100 Event Income	<u>7,505.36</u>
5210 District Dues	19,442.89
5310 Interest Income	598.20
5490 Miscellaneous Revenue	
5491 Merchandise	
IL District Pins	25.00
Total 5491 Merchandise	<u>25.00</u>
Total 5490 Miscellaneous Revenue	<u>25.00</u>
Total Income	<u>27,571.45</u>
Gross Profit	27,571.45
Expense	
7030 Support	
Quartet Support	2,000.00
Total 7030 Support	<u>2,000.00</u>
7500 Contract Services Expenses	
7570 Event Meals	2,803.68
7580 Other Contract Expenses	1,500.00
Total 7500 Contract Services Expenses	<u>4,303.68</u>
8100 Nonpersonnel expenses	
8140 Postage & Shipping	32.45
8180 Historian	289.76
8190 Publishing	162.00
Total 8100 Nonpersonnel expenses	<u>484.21</u>

1:40 PM
05/03/21
Cash Basis

IL District Association of Chapters, SPEBSQSA
Profit & Loss
January through December 2020

	<u>Jan - Dec 20</u>
8200 Facility & Equipment Exp	
8230 Storage Rental Charges	2,465.00
Total 8200 Facility & Equipment Exp	<u>2,465.00</u>
8300 Travel & Meetings Expenses	
8310 Travel	1,436.28
8320 Board Meet. & Conventions	
Comp Housing	3,232.32
EVP Meetings	225.11
President Meetings	751.26
Total 8320 Board Meet. & Conventions	<u>4,208.69</u>
8330 Hospitality	639.44
Total 8300 Travel & Meetings Expenses	<u>6,284.41</u>
8500 Other Expenses	
8505 Gov Board	
Treasurer	60.00
Total 8505 Gov Board	<u>60.00</u>
8510 VPs & Committees	
VP Music & Perf	150.00
Total 8510 VPs & Committees	<u>150.00</u>
8540 Bank Charges	150.00
8570 Advertising & Publicity	338.00
8590 Miscellaneous	0.00
Total 8500 Other Expenses	<u>698.00</u>
8600 Business Expenses	
8610 - Corporation Filing Fees	10.00
Total 8600 Business Expenses	<u>10.00</u>
Total Expense	<u>16,245.30</u>
Net Ordinary Income	<u>11,326.15</u>
Net Income	<u><u>11,326.15</u></u>



As of market close on 4/30/21, the fund balance was \$169,686.64 as compared to year-end 2020 balance of \$157,964.88. Year-to-date investment returns were \$11,071.76 and donations from members were \$650.00. Equities were up 9% and fixed income was down 2% during the first four months.

Earl Holtz
Treasurer