



Winter 2026 IL District Marketing and EVP Report

Mission Statement – The Illinois District fosters a state of close harmony by bringing the joy and excitement of music to all people.

Vision Statement – To keep everyone singing throughout their lives.

EVP chapter visits

Visited the Arlingtones in May, and attended a concert in July.

Visited the DuPage Brat Bash in June.

Visited the Brotherhood of Harmony in November.

Will visit Rock River Valley after the schedule is confirmed with their leadership.

District Presidents' Council

I attended the in-person meetings at the January 2025 mid-winter convention in San Antonio, the international convention in Denver, and at the January 2026 mid-winter convention in Pasadena. District EVPs join the district presidents to get up to speed on what is transpiring in other districts, share ideas, and also represent the districts' wishes to BHS leaders. The Pasadena meeting included some leadership training.

District Leader Training

Created presentations, then served on a Zoom training panel for Marketing/PR and another for Chapter President/Leadership.

Fall 2026 Convention

Reviewed the schedule for the 2026 convention with Ben Dirks, penciling in some potential changes that will be finalized after further discussion with the board. Reviewed the changes we want to make regarding the district quartet contest and the current "Bagley rule" with Ben Dirks; this needs to be approved at the spring HOD meeting.

Website

Here are the key items done since the fall 2025 convention/HOD meeting:

- Promoted Harmony College Midwest on the website.
- Updated the Chapter Leaders/Officers, Chorus info, Quartet info, historical district leaders on the back end of the website; the importer tool is broken and as of 1/30/26 I am still working with the Magic Blue Box to get the information to appear on the website.
- Updated information on the members-only portion of the QCA section (Quartet Champions Association).
- Periodically updated the messages on the yellow banner, the news events, and the calendar events to keep things current and make it convenient for site visitors to quickly find the latest information.

Social Media

- Promoted the multi-chapter holiday concerts held in northern Illinois, internally to encourage members to participate and externally to encourage concert attendance.
- Promoted our two quartets who competed at the Midwinter Senior Quartet contest.
- Promoted Harmony College Midwest

— Glenn Mills, EVP + District Marketing