

## Membership Report

August 16, 2014

The attached charts show how IL District chapters have fared in the last few years. The big story remains “non-renewals.” Each Chapter Development Officer/VP Membership needs to keep his finger on “ebiz.barbershop.org” to see who in his chapter is nearing his renewal date (and hasn’t done it). (See charts, 2/3 of way across, column titled 2014 NR’.) NR’s are slowing down, less this year than the last two, but we’re still losing members! THOSE MEMBERS NEED TO BE ENCOURAGED TO RENEW! IT’S PARTICULARLY AT RENEWAL TIME THAT MANY ARE STRUGGLING WITH THE QUESTIONS SURROUNDING WHETHER THEY WANT TO RENEW. DON’T LET THOSE MEMBERS THINK THEIR CHAPTER DOESN’T CARE ABOUT (unless you don’t---that’s a joke).

The national Membership Committee advice regarding membership has been a general encouragement to all chapters to “get out in the community and show what you are and can do.” Don’t hide your light within the confines of your meeting hall! Perform! If you don’t have gigs, find places to perform. Brainstorm where you could perform. Seek out places where your performances would catch the eyes and ears of potential male barbershop singers. Ask to perform, then do so--in style!

The most successful “program” in the society for increasing chapter membership (one at a time) is not the podium cattle calls of “Wives, get rid of your husbands on Thursday nights! Send them to us!” but rather, personal invitations, particularly using the “Supercharging Your Chapter” method (this year, the creator of that initiative was on the faculty at Harmony University at Belmont University in Nashville) by initiating a closely-scripted, five-minute interaction with a prospective member, inquiring about their singing. (Copious details available via barbershop.org, Supercharging Your Chapter, and on Facebook.) Chapters should maintain an electronic presence, so singers trying to check out chapters in your area will find you in the most common ways they’re looking these days.

As always, I’m eager to hear (and receive as emails) stories of your chapter’s triumphs, losses and support needs—particularly all those strategies you believe are paying off.

Respectfully,

Hugo Feugen

## Membership Trends - Current Month and YTD

6/28/2014

Dual Members **DO SHOW** in each Chapter but only **ONE TIME** for any single District (see page 1); show **each** Dist but **once** in Society Count (see first line on page 1); Reinstated Society Members **ARE INCLUDED** in the count for the previous year (added in 2014; shows in count for YE2013)

### CHAPTER COUNTS - Summary of Chapter Totals (note: Dual Members Joining shown Separately vs. "New" Members)

Chapter Names and OHH (Operation Harold Hill) - After the Chapter Number, + means Enrolled and Harold Assigned in OHH; a period means no OHH activity

#### E ILL

	06/30 2012	06/30 2013	06/30 2014	New 2013	New 2014	OD 0-30	2014 duals	2014 death	2012 NR	2013 NR	2014 NR	12/31 2011	12/31 2012	12/31 2013	
E000 Frank Thorne - E	45	38	32	0	0	1		0	0	(19)	(13)	(3)	48	44	35
E002 Arlington Heights (IL)	42	39	31	1	0	0		0	0	(5)	(8)	(8)	42	43	39
E003 Aurora (IL)	23	21	15	1	0	0		0	0	(6)	(8)	(3)	22	24	18
E005 Belleville (IL)	43	40	37	2	0	0		0	0	(7)	(6)	(2)	45	40	39
E007 Bloomington (IL)	107	115	116	4	7	0		1	0	(7)	(11)	(5)	108	112	113
E008 Macomb (IL)	18	18	18	1	0	0		0	0	0	(1)	0	18	18	18
E009 Northbrook (IL)	112	105	99	2	0	1		0	(1)	(15)	(13)	(7)	108	110	107
E010 Champaign Urbana (IL)	14	12	9	0	0	1		0	0	(5)	(1)	(2)	17	13	11
E012 Chicago No 1 (IL)	4	3	3	0	0	0		0	0	0	(1)	0	4	4	3
E013 Danville (IL)	14	19	18	0	2	0		0	0	(2)	(6)	0	14	22	16
E014 Decatur (IL)	19	19	18	0	0	0		0	0	0	(1)	0	21	19	18
E016 Collinsville (IL)	14	14	11	2	1	0		0	(1)	(3)	(5)	(1)	13	14	12
E017 Coles County (IL)	49	44	37	2	0	2		0	(1)	(6)	(5)	(5)	48	47	43
E018 Elgin (IL)	36	33	30	0	2	0		0	(2)	(2)	(4)	(2)	34	36	32
E019 Rockford Metro (IL)	28	28	24	1	0	0		0	0	(4)	(3)	(3)	29	28	27
E021 Lake County (IL)	27	30	26	2	0	0		0	0	(1)	(1)	(3)	27	28	29
E024 Bureau County (IL)	15	11	10	0	0	0		0	0	(1)	(6)	0	15	15	10
E029 Quincy (IL)	6	6	3	0	0	1		0	0	0	(2)	(1)	6	6	4
E030 Chicagoland West Sub	97	89	82	2	0	0		2	0	(27)	(14)	(5)	109	91	85
E044 Peoria (IL)	30	29	24	1	0	0		0	0	0	(2)	(2)	31	30	26
E045 Chicago Metro (IL)	27	25	24	3	0	1		2	0	(4)	(4)	(4)	25	25	26
E047 Rockford (IL)	36	34	31	1	1	0		0	0	(3)	(4)	(2)	37	35	32
E048 Rock Island (IL)	16	18	19	1	5	1		0	0	(3)	(3)	(4)	16	15	18
E050 Will-Cook (IL)	50	44	38	0	1	0		0	(1)	(12)	(8)	(6)	49	49	44

6/28/2014 Report shows CURRENT MEMBERS as of the date in that column.

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NOTE: District Totals do include dual members across multiple chapters -- NOTE dual members appear in each chapter.

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	06/30 2012	06/30 2013	06/30 2014	New 2013	New 2014	OD 0-30	2014 duals	2014 death	2012 NR	2013 NR	2014 NR	12/31 2011	12/31 2012	12/31 2013	
E052 Sterling Rock Falls (IL)	46	48	43	4	0	2		1	0	(2)	(8)	(5)	42	49	47
E054 Waterloo (IL)	22	22	19	1	0	0		0	0	(5)	(4)	(3)	23	22	22
E061 Springfield (IL)	44	43	43	6	1	0		0	(1)	(7)	(2)	(2)	45	42	45
E066 DuPage Valley (IL)	56	55	56	4	1	0		1	0	(8)	(5)	(3)	51	54	57
E067 Kishwaukee Valley (IL)	11	10	8	0	0	1		0	0	(1)	(2)	(1)	11	11	9
E073 Sandoval (IL)	4	4	3	0	0	0		0	0	0	(1)	0	4	4	3
E075 Carbondale (IL)	31	29	27	0	3	0		0	0	(2)	(4)	(3)	30	31	27
E077 Kankakee (IL)	16	14	13	0	0	0		0	0	(5)	(2)	0	19	14	13
	1102	1059	967	41	24	11		7	(7)	(162)	(158)	(85)	1111	1095	1028