



**Illinois District Association of Chapters, SPEBSQSA Inc.
Fall 2019 House of Delegates Meeting
AGENDA**

Location: Doubletree by Hilton Brookridge Room, 10 Brickyard Drive Bloomington, IL 61701

Date/Time: Friday, September 27th, 2019 1 pm

Call to Order

“The Star Spangled Banner”

Bob Cearnal

“The Old Songs”

Rich Hansen

Roll Call & Declaration of Quorum

Mike Isely

Reading of the District Mission & Vision Statements

Jim Waldorf

Mission Statement – *The Illinois District fosters a state of close harmony by bringing the joy and excitement of music to all people.*

Vision Statement - *To keep men of all ages singing throughout their lives.*

Welcome

Brett Mulford

Approval of the Agenda

Brett Mulford

Minutes of the Previous HOD (May 4, 2019)

Mike Isely

Consent Calendar Reports

Jim Waldorf

Music & Performance – Terry Ludwig

Marketing & PR – Joe Gurreri

Historical – Rich Hansen

IDEA – Earl Holtz

Treasurer’s Report

Jim Wagner

Memorial

Rich Hansen

OLD BUSINESS

1. District Website Check information for accuracy – Joe Gurreri
2. Future Contest Updates and Venues – Jeff Bowyer
3. President’s Report – Brett Mulford
4. Membership – Jeff McMorris
5. C&J – Tim Pashon
6. YIH – Evan Patrick



NEW BUSINESS

7. Approve 2020 Budget – Jim Wagner
8. Board Composition – Mike Isely
9. Nomination of Earl Meseth to continue on the board of IDEA – Bob Cearnal
10. Reword our Vision Statement to align with EIH – Brett Mulford
11. Society Board Nominations – Brett Mulford
12. Introduction of the EIH Committee – Michelle Adams
13. Society Presentation – Erin Harris & Cassi Costoulas

Adjournment – “Keep the Whole World Singing”

Terry Ludwig



HOD Attendance (P for Present, A for Absent, L for Late)

Chapter Delegates			
IF YOUR CHAPTER HAS THE WRONG DELEGATE HERE THEN YOU NEED TO FIX THIS BEFORE THE HOD MEETING TAKES PLACE. PLEASE CONTACT isely@pobox.com FOR QUESTIONS			
P/L/A	Chapter Name	No.	Delegate
	Arlington Heights, IL	E002	Elmer Sweet
	Aurora, IL	E003	James Fourmont
	Belleville, IL	E005	James Morgan
	Bloomington, IL	E007	Tom De Bord
	Bureau County, IL	E024	!
	Carbondale, IL	E075	* David Bremer
	Champaign Urbana, IL	E010	!
	Chicago Metro, IL	E045	* John Q Morris
	Chicagoland West Suburban, IL	E030	Ron Welch
	Coles County, IL	E017	Tom Woodall
	Danville, IL	E013	* Eric Westfall
	Decatur, IL	E014	James Barr
	DuPage Valley, IL	E066	Thomas McEvilly
	Elgin, IL	E018	John Schultz
	Kankakee, IL	E077	!
	Kishwaukee Valley, IL	E067	* Edward Cheek
	Lake County, IL	E021	Theodore Gault
	Macomb, IL	E008	Craig Rigg
	Northbrook, IL	E009	Earl Holtz
	Peoria, IL	E044	* Michael Cosner
	Rock Island, IL	E048	!
	Rockford Metro, IL	E019	David Mouri
	Rockford, IL	E047	* Barton Macomber
	Springfield, IL	E061	Patrik Claussen
	Sterling Rock Falls, IL	E052	* Kevin Deets
	Waterloo, IL	E054	* Richard Biby
	Will-Cook, IL	E050	!
(total = 27)			
* Chapter did not specifically declare a delegate; substituting Chapter President			
+ Delegate appears in multiple places or is a District Governance Board officer or a Past President – will still only have ONE vote!			
! No information provided by this chapter (missing declared chapter officers), thus no delegate			



HOD Attendance (P for Present, A for Absent, L for Late)

Governance Board		
P/L/A	Name	Role
	Brett Mulford	President
	Jeff Lathom	Executive VP
	Mike Isely	Secretary
	Jim Wagner	Treasurer
	Jeff McMorris	At-Large (Membership)
	Jeff Bowyer	At-Large (Events)
	Tim Pashon	At-Large (C & J)
	Terry Ludwig	At-Large
	Jim Waldorf	Imm. Past President
(total = 9)		

Operations		
P/L/A	Name	Role
	Joe Gurreri	Marketing & PR
	Evan Patrick	Youth In Harmony
	Terry Ludwig	Music & Performance
	(open)	CSLT
	(open)	Chorus Director Development
(total = 5)		

Active Past Presidents (not on Gov. Board)	
P/L/A	Name
	(Jeff Bowyer)
	Mike Bagby
	Bob Cearnal
	Dave Cowin
	Earl Meseth
	Bob Squires
	Joe Sullivan
	Jim Waldorf
	Syl Wetle
	Wayne Wright
(total = 10)	

IL District Association of Chapters, SPEBSQSA
Balance Sheet
As of September 3, 2019

	Sep 3, 19
ASSETS	
Current Assets	
Checking/Savings	
1010 Checking Account	25,077.20
1020 Wells Fargo	35,000.00
Total Checking/Savings	60,077.20
Other Current Assets	
1310 Convention Funding Advance	500.00
1320 Pre-Purchased Awards	270.00
Total Other Current Assets	770.00
Total Current Assets	60,847.20
TOTAL ASSETS	60,847.20
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
2010 Operational Accts Payable	299.00
Total Accounts Payable	299.00
Total Current Liabilities	299.00
Total Liabilities	299.00
Equity	
3000 Unrestricted Funds	
3010 Operating Fund	37,465.00
Total 3000 Unrestricted Funds	37,465.00
3100 Temp. Restricted Funds	
3120 Harmony U Midwest	62.49
Total 3100 Temp. Restricted Funds	62.49
3200 Permanent Restricted Funds	
3210 Grants & Contributions	
IDAH	
Scholarships	233.00
IDAH - Other	720.83
Total IDAH	953.83
Web Site fund	3,314.00
YIH	5,101.50
3210 Grants & Contributions - Other	1,012.06
Total 3210 Grants & Contributions	10,381.39
Senior Chorus	2,440.00
Total 3200 Permanent Restricted Funds	12,821.39
Net Income	10,199.32
Total Equity	60,548.20
TOTAL LIABILITIES & EQUITY	60,847.20

1:49 PM

09/03/19

Cash Basis

IL District Association of Chapters, SPEBSQSA

Profit & Loss

January 1 through September 3, 2019

	Jan 1 - Sep 3, 19
Ordinary Income/Expense	
Income	
5100 Event Income	
Hotel Rebates/Comp Room Credits	1,712.00
Mail Registrations	800.00
On Line Registrations	3,576.56
On Site Registrations	296.72
On Site Single Tickets	405.00
Ticket/Registration Refunds	-125.00
5100 Event Income - Other	2,964.96
Total 5100 Event Income	9,630.24
5210 District Dues	18,368.04
5310 Interest Income	16.45
Total Income	28,014.73
Gross Profit	28,014.73
Expense	
7030 Support	
Chorus Support	2,000.00
Quartet Support	500.00
Total 7030 Support	2,500.00
7500 Contract Services Expenses	
7540 Judging Expense	822.04
7570 Event Meals	249.72
7580 Other Contract Expenses	2,284.00
7500 Contract Services Expenses - Other	419.00
Total 7500 Contract Services Expenses	3,774.76
8100 Nonpersonnel expenses	
8120 Awards, Plaques & Pins	153.00
8140 Postage & Shipping	15.20
8180 Historian	286.00
Total 8100 Nonpersonnel expenses	454.20
8200 Facility & Equipment Exp	
8210 Rent, parking, & other	14.30
8220 Equipment Purchase & Maint	14.00
8230 Storage Rental Charges	2,914.42
Total 8200 Facility & Equipment Exp	2,942.72
8300 Travel & Meetings Expenses	
8310 Travel	439.00
8320 Board Meet. & Conventions	
Comp Housing	1,855.49
HOD Meetings	253.21
President Meetings	1,386.65
VP C&J Meetings	636.59
Total 8320 Board Meet. & Conventions	4,131.94
Total 8300 Travel & Meetings Expenses	4,570.94
8400 Education Programs	
8430 CSLT	2,224.21
8440 IDAH	824.55
Total 8400 Education Programs	3,048.76

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09/03/19

Cash Basis

IL District Association of Chapters, SPEBSQSA

Profit & Loss

January 1 through September 3, 2019

	<u>Jan 1 - Sep 3, 19</u>
8500 Other Expenses	
8505 Gov Board	
Treasurer	137.15
8505 Gov Board - Other	96.03
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Total 8505 Gov Board	233.18
8510 VPs & Committees	
VP Music & Perf	150.00
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Total 8510 VPs & Committees	150.00
8540 Bank Charges	35.00
8570 Advertising & Publicity	105.85
8590 Miscellaneous	0.00
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Total 8500 Other Expenses	524.03
Total Expense	<hr/>
	17,815.41
Net Ordinary Income	<hr/>
	10,199.32
Net Income	<hr/>
	10,199.32

IL District Association of Chapters, SPEBSQSA

Profit & Loss Budget Overview

January through December 2020

	<u>Jan - Dec 20</u>
Ordinary Income/Expense	
Income	
5100 Event Income	
Comp Registrations	-40.00
DVD Sales	20.00
Hotel Rebates/Comp Room Credits	1,700.00
Mail Registrations	0.00
Misc - Vendors & Program Ads	1,500.00
On Line Registrations	18,900.00
On Site Registrations	650.00
On Site Single Tickets	2,600.00
Ticket/Registration Refunds	0.00
Total 5100 Event Income	25,330.00
5210 District Dues	24,000.00
5310 Interest Income	18.00
5490 Miscellaneous Revenue	
5491 Merchandise	
IL District Pins	45.00
Total 5491 Merchandise	45.00
Total 5490 Miscellaneous Revenue	45.00
5800 Special Events Revenue	
5810 Non-gift revenue	
CSLT	1,000.00
Total 5810 Non-gift revenue	1,000.00
5820 Gift Revenue	5,000.00
Total 5800 Special Events Revenue	6,000.00
Total Income	55,393.00
Gross Profit	55,393.00
Expense	
7020 Donations to Other Orgs	
IDEA	500.00
Total 7020 Donations to Other Orgs	500.00
7030 Support	
Chorus Support	3,500.00
Quartet Support	3,000.00
Total 7030 Support	6,500.00
7500 Contract Services Expenses	
7510 Chapter Convention Stipend	750.00
7540 Judging Expense	9,500.00
7550 Temp Help - Contract	1,950.00
7560 Ticket Processing Fees	800.00
7570 Event Meals	0.00
7580 Other Contract Expenses	4,500.00
Total 7500 Contract Services Expenses	17,500.00
8100 Nonpersonnel expenses	
8120 Awards, Plaques & Pins	800.00
8140 Postage & Shipping	45.00
8170 Printing & Copying	850.00
8180 Historian	200.00
8190 Publishing	75.00
Total 8100 Nonpersonnel expenses	1,970.00

IL District Association of Chapters, SPEBSQSA
Profit & Loss Budget Overview
January through December 2020

	<u>Jan - Dec 20</u>
8200 Facility & Equipment Exp	
8210 Rent, parking, & other	7,000.00
8230 Storage Rental Charges	2,580.00
8260 Equipment Rental	325.00
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Total 8200 Facility & Equipment Exp	9,905.00
8300 Travel & Meetings Expenses	
8310 Travel	2,000.00
8320 Board Meet. & Conventions	
BOD Meetings	500.00
Comp Housing	2,700.00
EVP Meetings	1,000.00
HOD Meetings	550.00
President Meetings	2,300.00
VP C&J Meetings	450.00
	<hr/>
Total 8320 Board Meet. & Conventions	7,500.00
8330 Hospitality	500.00
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Total 8300 Travel & Meetings Expenses	10,000.00
8400 Education Programs	
8420 CDWI	1,000.00
8430 CSLT	2,500.00
8440 IDAH	0.00
8450 Recordings of Contestants	1,500.00
8480 YIH Program	5,300.00
	<hr/>
Total 8400 Education Programs	10,300.00
8500 Other Expenses	
8505 Gov Board	
President	300.00
8505 Gov Board - Other	100.00
	<hr/>
Total 8505 Gov Board	400.00
8510 VPs & Committees	
VP Mkt & PR	100.00
	<hr/>
Total 8510 VPs & Committees	100.00
8570 Advertising & Publicity	1,500.00
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Total 8500 Other Expenses	2,000.00
8600 Business Expenses	
8610 - Corporation Filing Fees	10.00
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Total 8600 Business Expenses	10.00
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Total Expense	58,685.00
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Net Ordinary Income	-3,292.00
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Net Income	<u><u>-3,292.00</u></u>

10:04 AM

09/05/19

Cash Basis

IL District Association of Chapters, SPEBSQSA

IDAH 2019 Profit & Loss

January 1 through May 5, 2019

	Jan 1 - May 5, 19
Ordinary Income/Expense	
Income	
5100 Event Income	
On Line Registrations	3,576.56
On Site Registrations	296.72
On Site Single Tickets	405.00
Ticket/Registration Refunds	-125.00
Total 5100 Event Income	4,153.28
Total Income	4,153.28
Gross Profit	4,153.28
Expense	
7500 Contract Services Expenses	
7570 Event Meals	249.72
7580 Other Contract Expenses	2,284.00
Total 7500 Contract Services Expenses	2,533.72
8300 Travel & Meetings Expenses	
8310 Travel	343.00
8320 Board Meet. & Conventions	
Comp Housing	1,855.49
Total 8320 Board Meet. & Conventions	1,855.49
Total 8300 Travel & Meetings Expenses	2,198.49
8400 Education Programs	
8440 IDAH	824.55
Total 8400 Education Programs	824.55
Total Expense	5,556.76
Net Ordinary Income	-1,403.48
Net Income	-1,403.48

IL District Association of Chapters, SPEBSQSA
Fall Convention Profit & Loss
2018 vs. 2017

	Apr 12, '18 - Apr 11, 19	Apr 12, '17 - Apr 11, 18	\$ Change	% Change
Ordinary Income/Expense				
Income				
5100 Event Income				
Hotel Rebates/Comp Room Credits	1,712.00	1,800.00	-88.00	-4.9%
Mail Registrations	0.00	70.00	-70.00	-100.0%
Misc - Vendors & Program Ads	1,590.00	1,190.00	400.00	33.6%
On Line Registrations	14,542.36	12,020.39	2,521.97	21.0%
On Site Registrations	650.00	685.00	-35.00	-5.1%
On Site Single Tickets	2,609.00	1,748.00	861.00	49.3%
Total 5100 Event Income	21,103.36	17,513.39	3,589.97	20.5%
5490 Miscellaneous Revenue				
5491 Merchandise				
IL District Pins	45.00	30.00	15.00	50.0%
Total 5491 Merchandise	45.00	30.00	15.00	50.0%
Total 5490 Miscellaneous Revenue	45.00	30.00	15.00	50.0%
Total Income	21,148.36	17,543.39	3,604.97	20.6%
Gross Profit	21,148.36	17,543.39	3,604.97	20.6%
Expense				
7500 Contract Services Expenses				
7510 Chapter Convention Stipend	750.00	750.00	0.00	0.0%
7540 Judging Expense	9,704.63	9,514.72	189.91	2.0%
7550 Temp Help - Contract	1,945.00	1,855.00	90.00	4.9%
7560 Ticket Processing Fees	803.43	853.78	-50.35	-5.9%
7580 Other Contract Expenses	1,188.80	709.10	479.70	67.7%
Total 7500 Contract Services Expenses	14,391.86	13,682.60	709.26	5.2%
8100 Nonpersonnel expenses				
8120 Awards, Plaques & Pins	733.83	1,014.90	-281.07	-27.7%
8140 Postage & Shipping	0.00	17.29	-17.29	-100.0%
8170 Printing & Copying	854.33	798.50	55.83	7.0%
Total 8100 Nonpersonnel expenses	1,588.16	1,830.69	-242.53	-13.3%
8200 Facility & Equipment Exp				
8210 Rent, parking, & other	6,950.00	4,895.00	2,055.00	42.0%
Total 8200 Facility & Equipment Exp	6,950.00	4,895.00	2,055.00	42.0%
8300 Travel & Meetings Expenses				
8310 Travel	0.00	-0.56	0.56	100.0%
8320 Board Meet. & Conventions				
Comp Housing	311.36	-304.64	616.00	202.2%
HOD Meetings	539.40	202.28	337.12	166.7%
President Meetings	311.36	304.64	6.72	2.2%
VP C&J Meetings	467.04	456.96	10.08	2.2%
Total 8320 Board Meet. & Conventions	1,629.16	659.24	969.92	147.1%
8330 Hospitality	494.00	325.56	168.44	51.7%
Total 8300 Travel & Meetings Expenses	2,123.16	984.24	1,138.92	115.7%
8400 Education Programs				
8450 Recordings of Contestants	1,490.00	1,669.99	-179.99	-10.8%
Total 8400 Education Programs	1,490.00	1,669.99	-179.99	-10.8%
8500 Other Expenses				
8590 Miscellaneous	0.00	0.00	0.00	0.0%
Total 8500 Other Expenses	0.00	0.00	0.00	0.0%
Total Expense	26,543.18	23,062.52	3,480.66	15.1%
Net Ordinary Income	-5,394.82	-5,519.13	124.31	2.3%
Net Income	-5,394.82	-5,519.13	124.31	2.3%



To: Brett Mulford, President Illinois District
Illinois District Board of Directors
Illinois District House of Delegates
Re: Music and Performance Report

Members,

On February 14th and 15th, 2020 we will be holding Harmony College Midwest (formerly known as IDAH) in Bloomington at the Doubletree Hotel. Registration is currently available on the District website. The early bird price is good through Sunday of the Fall Convention. After that time the price will increase. Tim Beutel and Dan Wessler have been working hard to make this the best school ever! They are still finalizing the schedule at the writing of this report. This event is made possible, in part, by financial support from IDEA.

The Illinois District Senior Chorus will be trying to qualify to compete at the Midwinter Convention in Jacksonville, Florida. We currently have about 60 men in chorus but would love to see more join us in Florida. If you are interested please send an email to illseniorchorus@gmail.com. The members of that chorus have been selling raffle tickets to help defray some of the expense of the trip.

Respectfully submitted,
Terry Ludwig, VP Music and Performance



memo

Illinois District of the Barbershop Harmony Society

To: HOD – Illinois District of the Barbershop Harmony Society
From: Joe Gurreri (Marketing@IllinoisDistrict.org)
CC: Brett Mulford, Jim Waldorf, Mike Isely
Date: 2019-09-07
Re: Marketing & Publicity– report September 2019

Comments: This is an update of activities from April to September 2019 .

Focus

- a. Website – interface with The Magic Blue Box, Dan and Robyn, to set updated requirements in design and updating of content
- b. Social Media – update and enliven District social media properties, starting with Facebook. Use social media to drive traffic to District website, chapter websites, and chapter Facebook sites, most especially their EVENTS.
- c. Gain access or establish access to other social media properties including Twitter, Instagram, and YouTube

Website

- 1) Website: Eight significant changes to website including revised initial 'splash page' with improved navigation. Changes include
 - a) Adding dynamic Facebook post links to keep the website updated quickly. Front page at the bottom includes 'tiles' to each Facebook post as they occur. The updates post within the hour to the website. Clicking the tile opens the FB post and reveals the content.
 - b) Highlight After Hours as our most recent internal champs
 - c) Emphasize membership and access to chapters and quartet listings as well as events
 - d) Ease convention registration with a highlighted yellow banner 'above the fold'
 - e) Convention page with latest information to
-



-
- i) register as competitor
 - ii) register as individual attendee
 - iii) hotel registration
 - f) Cleaning up Contest Scores Archive order and naming conventions
 - g) Editing QCA listings, including photos and chapter affiliations
 - 2) Website projects underway now
 - a) Full audit of all Chapters, Choruses, Men/women/mixed designations, rehearsal times, officers, and contact information. Information was pulled from BHS Member Center and used as the template to modify the updated pages to illustrate the difference between Chapter and Chorus. Once completed, a broadcast email to each Chapter contact will be sent to ask for confirmation of accuracy.
 - b) Editing the District committee listing. Some changes were made - awaiting confirmation before full edits. Anticipate completion prior to Convention.
 - c) Quartets - complete audit of the current listings of active quartets are being replaced with the latest info from BHS Member Center and verified by Mike Bagby.

Facebook

- 1) Actively updating Facebook with the most recent news as it happens. As mentioned above, this also extends directly to the bottom of the website splash page
 - 2) Actively cultivating LIKES . Starting LIKE count start was 770 in April then 841 and now at 877. Many more can be earned if every delegate went to <https://www.facebook.com/IllinoisDistrict> and hit LIKE and then click INVITE to ask their friends to do the same.
 - 3) EVENTS are published for every District event, including the upcoming, newly branded Harmony College Midwest. It would also help if each delegate went to each EVENT and indicated either GOING or INTERESTED and then also SHARED the post to their friends and followers. This will increase our coverage
 - 4) EVENTS for individual chapters have been copied to the District EVENTS calendar on FB. When a chapter Facebook page adds 'Illinois District' as a CO-HOST, I can then approve it to link directly onto our Facebook page, thus duplicating the listing in more than one place. Check out <https://www.facebook.com/pg/IllinoisDistrict/events/>
 - 5) Streamed FACEBOOK LIVE at the recent Chicago Metro quartet competition. Reached over 2500 with 1099 engagements (clicks, likes, views, etc.)
 - 6) Rebranded IDAH to Harmony College Midwest, developed a new logo, added the EVENT and gained new LIKES. Started at 116 and now up to 180 LIKES (193 FOLLOWERS) in only 3 weeks.
 - 7) The Harmony College Midwest 2020 EVENT has reached 4,700 with 179
-



responses and 39 ticket clicks. Find
<https://www.facebook.com/events/640659359748884/>

Other Social Media Platforms

Instagram

- Established presence with now 72 followers

Twitter

- 1) Gained access and now have 259 followers with 470 Tweet impressions and 31 profile visits

Hootsuite

- Established this account so during Convention can blast score results and 'human interest stories' real time to 3 platforms simultaneously - Facebook, Instagram, and Twitter.

YouTube

- 1) There is only one District property and Mike Isely and I with the help of Kevin McClelland gained access.
- 2) There is only one video on the site at this time.

Communications

- With Magic Blue Box - all requests are now going through their ticketing system TRELLO to track all requests and progress for each website change
- With all District members - using the district email:
Marketing@IllinoisDistrict.org will keep requests clear. Please no longer use my personal email box for District business.

Remaining objectives for future months include

- Engage the VP Marketing reps across District into a committee – objective to invite their event postings, co-sponsoring of Facebook EVENTS, and create more dialog and sharing of best practices.
 - Work with District Historian (Rich Hansen) for help in assembling "Great Moments in IL District History" to highlight on our webpage and feature on Facebook posts periodically throughout the year to improve overall digital engagement
-



DISTRICT HISTORIAN REPORT – FALL 2019

- 2019 saw a big change as Rich Hansen took over the position of District Historian from Bob Squires. The change in personnel required a change in venue for the housing of district historical materials. Rich lives near a storage facility in Mt. Zion and was able to secure a 10' x 11' space in climate-controlled building at a reduced rate compared to the previous location.
- On Friday, May 24, 2019, Rich and one of his students rented a van from the Mt. Zion storage facility and made the trip up to Crest Hill, the previous site of the archives. On hand to assist were Bob Squires, Dave Cowin, and Joe Sullivan. After a couple of hours, the group had emptied the storage facility at Crest Hill and the materials were transported down to the new facility in Mt. Zion and unloaded with the help of Rich's students.
- Throughout the summer, Rich re-organized material and went through some material that Bob had not gotten to yet. It is a work in progress, but the district archives is an amazing collection of audio (albums, tapes, and CDs), as well as multiple copies of past issues of Attacks & Releases and Harmonizers. Also included are hundreds of programs, photographs, directories, catalogued by chapters going back to the 1940s. Bob Squires worked diligently to arrange all the material for many years and should be commended for his efforts to preserve district history.
- Rich purchased some supplies that can be used in upcoming displays. Receipts have been given to Jim Wagner, treasurer for reimbursement.
- Rich is preparing a special display for the Fall Convention in Bloomington. In addition to the champion quartet photos usually on display, Rich has selected certain items from the archival collection for display throughout the convention weekend.
- It is highly encouraged to all district members, that as barbershoppers pass on (or would like to clean out their closets!), Rich would gladly take any materials they or their families may have related to district history to add to the collection.

Respectfully submitted,

Richard J. Hansen
Illinois District Historian
Past President (2015-2016)



Date: 9/13/19

To:

IDEA Trustees

Dist Sec – Mike Isely

Dist Pres – Brett Mulford

Past Dist Pres – Jim Waldorf

Dist Treasurer – Jim Wagner

From: IDEA Treasurer – Earl Holtz

Re: IDEA Financial Report for HOD

As of the market close today, 9/13/19, the fund balance was \$128,259.21, up from \$107,429.82 at 12/31/18. The increase includes investment returns and \$570 of individual contributions. Expenses were \$196.35. The bank balance was \$3660.27.

Earl Holtz

Trustee & Treasurer



Illinois District Association of Chapters

HOD Meeting September 27th, 2019

President's Report

In my report for the Spring HOD meeting I wrote about three main goals. Those goals remain the same but I'd like to update the HOD on the progress of those goals.

I have a couple main goals for my two years as President:

1. Add Fun to District Functions!!
2. Expand the information on the District Website
3. Lead the Everyone In Harmony initiative

Adding Fun

We have 12 choruses competing in the Fall District Convention. In 2018 we had 8 which is a 50% increase. This is a great start to making the convention more fun for our membership. The QCA/Presidents reception have been combined and will be held in the basement of the BCPA immediately following the chorus contest Saturday night. We then can head over to the DoubleTree hotel to visit the three hospitality rooms.

Tim Beutel and Dan Wessler have done a lot of work building energy for what used to be known as IDAH. They rebranded it to be called Harmony College Midwest to be held in Bloomington in February 14th and 15th, 2020. With the help of our marketing person Joe Gurreri they built a Social Media presence and will be presenting several times during the convention to attract members to come to the event.

Terry Ludwig and Tim Pashon are directing the second adaptation of the Illinois District Seniors Chorus at this convention. It has been confirmed this chorus will compete at the Midwinter Convention in Jacksonville, FL in January if they score a qualifying score of 61. This chorus has been rehearsing a few times a month and should have over 50 on the risers!!!

Expand Information on the District Website

By now you all should have noticed how much work Joe Gurreri has been doing on the district website and social media awareness. Joe has worked with the web designer to create a site to be more member-centric. If any chorus or quartet wants information to share with the district they need to email Joe at marketing@illinoisdistrict.com

Lead the Everyone In Harmony Initiative

The Illinois District will have the first mixed chorus competing in this convention. That is just the beginning of what could be an even more fun convention. To help identify the opportunities of attracting other singing communities, I have asked Michelle Adams to create an EiH (Everyone in Harmony) committee. This committee will research ways to attract men and women to what the Illinois District has to offer them.



District Presidents Council Meeting

I attended the DPC meeting in Salt Lake in July. This group is a great resource of knowledge and a networking opportunity during these changing times within the BHS.

“The Proposal” from the board of directors was discussed at length. From my point of view, the biggest issue with the proposal as District Presidents was; It seems the SBOD are looking at making the districts irrelevant. The proposal was taking away the opportunity of the highest scoring chorus within a district to compete at international. It was strictly about scoring an 81 or higher. They also proposed a chorus or quartet didn’t need to compete within their own district. Our views were shared with the SBOD and I see they have modified this proposal to include the highest scoring chorus from each district as long as they score the minimum score.

BHS has asked each district to supply them with a Memorandum of Understanding (MOU) outlining our goals for 2020. By detailing our goals The MOU’s can be seen and used as a tool to make the districts relevant. It will also help the districts be more relevant to our members, People Interested in Barbershop (PIB), our chapters and the BHS. It takes the place of a business plan.

I sent in my MOU, the below is a part of the MOU outlining the goals

In support of the Purposes of the Society, the subsidiary/entity will embark upon the following activities during the following time frame: January 1, 2020 through December 31, 2020 (the “Activities”):

- Illinois District Academy of Harmony (IDAH) on February 14-15, 2020
- Fall Convention on September 27-28, 2020
- Youth in Harmony Festivals (5)

The intended outcomes of the projects above include

- Successfully managing project budget by increasing income and reducing expenses
- Increasing self-assessed value of our singing communities* (sing with the champs, shows, afterglows)
- Increasing the health & sustainability of singing communities - more int’l qualifying quartets, can we correlate to IDAH?
- Growing the number of singing communities - IDAH chorus

**A singing community of the Barbershop Harmony Society is any group of 4 or more voices in our sphere of influence that enjoys harmonizing. A singing community may or may not require the legal benefits or additional resources provided in becoming a recognized BHS Chapter or quartet.*

BHS has responded to our goals and are now asking for details so they can help us accomplish them.

Brett Mulford, Proud President of the Illinois District

the Illinois District
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a state of close harmony

Spring 2019 House of Delegates Meeting

4-May-2019 12:30PM

Illinois District Association of Chapters, SPEBSQSA Inc.

House of Delegates

Spring 2019

Mission Statement – *The Illinois District fosters a state of close harmony by bringing the joy and excitement of music to all people.*

Vision Statement – *To keep men of all ages singing throughout their lives.*

Location: St. Matthew's Episcopal Church, 1920 Oakland Ave, Bloomington, IL 61701

Time: 12:30 PM

Called to order: 12:35 PM

Call to Order

1. Opening songs
 - *The Star Spangled Banner* – Bob Cearnal, Director
 - *The Old Songs* – Rich Hansen, Director
2. Roll Call / House of Delegates quorum – yes or no – Mike Isely
 - 25 members present, out of a potential total of 43.
 - Quorum minimum requirement of 30% (= 13). With 25 present we have 58%, quorum established.
 - [See Appendix titled “Attendance” for detailed attendance record]
3. Reading of Mission Statement – Jim Waldorf

The Illinois District fosters a state of close harmony by bringing the joy and excitement of music to all people.
4. Approve Agenda – Brett Mulford
 - **Motion: Approve Agenda**
 - ♦ **Offered by: Mike Isely, Seconded: Jeff Bowyer**
 - ♦ **PASSED (unanimous voice vote)**



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5. Minutes of previous HOD Meeting – Mike Isely
→ **Motion:**
 - ♦ **Subject: Approve Fall 2018 HOD Minutes**
 - ♦ **Offered by: Jeff Lathom, Seconded: Bob Cearnal**
 - ♦ **PASSED (unanimous voice vote)**
6. Approve Consent Calendar – Jim Waldorf
→ **Motion:**
 - ♦ **Subject: Accept Consent Calender, with adjustments:**
 - **Pull: IDEA**
 - **Missing: Membership, Music & Performance, YIH**
 - ♦ **Offered by: Jim Waldorf, Seconded: Earl Holtz**
 - ♦ **PASSED (unanimous voice vote)**

→ The following submitted reports are therefore accepted without further discussion:

 - ♦ President's Report
 - [Attachment: "01a-Report-President.pdf"]
 - ♦ Marketing
 - [Attachment: "02a-Report-Marketing.pdf"]
7. Treasurer's Report – Jim Wagner
→ "Jim is still smiling"
 - ♦ We're doing pretty well right now

→ [Attachment: "03a-Report-Treasurer.pdf "]

→ **Motion**

 - ♦ **Subject: Receive Treasurer's Report**
 - ♦ **Offered by: Jim Waldorf, Seconded: Jeff Bowyer**
 - ♦ **PASSED (unanimous voice vote)**

OLD BUSINESS

8. Everyone In Harmony – Mike Isely
→ See attachment for written notes
 - ♦ [Attachment: "04a-Notes-EIH.pdf"]

→ District vision statement needs to be revised!
9. District Website status – Joe Gurreri
→ Brief overview about PR initiatives for show advertising for individual chapters along with district assistance for publishing that information on the district web site.
→ Changes coming up on district web site, specifically the splash page



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- Requesting feedback from the chapters
- 10. IDEA – Bob Cearnal
 - [Attachment: “05a-Report-IDEA.pdf”]
 - Excellent meeting this morning
 - Bob: “What you give to us and what we give back the district is what we are all about”
 - Earl Meseth initiated “Pass the can...”
 - IDEA voted to make Joe Sullivan a member emeritus
 - A grant of \$3500 is going to be made available to IDAH
- 11. IDAH and CSLT followup – Terry Ludwig and Bill Miller
 - IDAH 2020
 - ♦ Will be at the Doubletree in Bloomington on Feb 15th 2020 (Sat)
 - ♦ There is a brigade activity on Feb 14th
 - ♦ Block of hotel rooms set up for Friday night as a few for Saturday night as well
 - ♦ Tim Biedel and Dan Wessler will be taking over IDAH
 - ♦ Featured quartet: Instant Classic
 - ♦ Featured chorus director: Royce Ferguson (former director of Westminster)
 - Senior chorus
 - ♦ Contact illseniorchorus@gmail.com if you are interested in the senior chorus
 - ♦ There is a reasonable probability (50/50) that this chorus will be at midwinter
- 12. CSLT – Bill Miller
 - (Bill not present, no report)
- 13. Historical Committee – Rich Hansen
 - Bob Squires – Rich Hansen is taking over this role
 - All archives will be moved in late May from Plainfield to Mt Zion
 - Thanks given for everyone who has contributed to our archive
- 14. YIH – Jim Waldorf
 - YIH festival happening in Bloomington on Oct 24th at the BCPA
 - Coles County Oct 21st
 - Fox Lake
 - Stirling Rock Falls, late October
- 15. Membership
 - (nothing here)
- 16. Music and Performance
 - (covered as part of IDAH)



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NEW BUSINESS

17. Bagley Proposal – Bob Cearnal, Bob Squires, and Joe Sullivan

→ See attachment for description & background

- ♦ [Attachment: “06a-Notes-Bagley-Rule.pdf”]

→ Rule text:

"IN THE EVENT ONLY THIRTEEN (13) ILLINOIS DISTRICT QUARTETS ARE IN THE PRELIMINARY QUARTET CONTEST, ALL 13 QUARTETS WILL BE ELIGIBLE TO COMPETE IN THE QUARTET FINALS REGARDLESS OF THEIR SCORE"

"IF THERE ARE FOURTEEN (14) OR MORE QUARTETS IN THE PRELIMINARY CONTEST, ONLY THE TOP TEN (10) QUARTETS WILL MOVE ON TO THE CHAMPIONSHIP FINALS."

→ This has historically been a practice but has been forgotten

→ We want to code this into formal practice

→ But really the problem last Fall was that the final round was simply cut to 8 quartets without much consideration.

- ♦ Why don't we address that specific problem?

→ Why limit to 13 competitors?

→ **Motion:**

- ♦ **Subject: Adopt Bagley Rule as submitted by Bob Squires**
- ♦ **Offered by: Bob Squires, Seconded: Bob Cearnal**
- ♦ **Role Call: 14 in favor, 8 against**
- ♦ **PASSED (by roll call)**

18. VP of C&J Election – Brett Mulford

→ Tim Pashon agreed to take job

→ Contest and judging at the society needs to approve this

- ♦ But we don't expect any issues

→ We don't have any certified judges in this district

→ We have past judges though...

→ **Motion:**

- ♦ **Subject: Approve Tim Pashon as C&J VP**
- ♦ **Offered by: Bob Squires, Seconded: Bruce Condil**
- ♦ **PASSED (unanimous voice vote)**

19. Elimination of Frank Thorne Award?

→ Was originally instituted around 2009 as a way to encourage chorus participation in the district contest.



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→ However that hasn't really happened, and the algorithm for determining the winner is confusing & difficult to follow.

→ **Motion:**

- ♦ **Subject: Eliminate the Franke Thorne (which does not preclude retiring the name from future use)**
- ♦ **Offered by: Jim Waldorf, Seconded: Ron Welch**
- ♦ **PASSED (voice vote all in favor except one)**

20. Naming the convention

- Do we proclaim the 2019 fall convention the "William A. Thorndike, Jr, Convention"?
- Sure Will did a lot of great work, but what about prior Events Vps? Singling out one person doesn't seem appropriate
- Let's give him recognition at the convention
 - ♦ Let's pass this to the Awards Committee

21. Ethics Committee-Will Thorndike has moved and Joe Sullivan has stepped down

- Jim Waldorf has volunteered to join the committee
- Bob Cearnal is chair
- Earl Meseth is a continuing member

22. New Marketing and PR VP, Joe Gurreri – Brett Mulford

- (nothing else here)

23. Future Contest Updates and Venues – Jeff Bowyer

- Doubletree in Bloomington (hotel) and BCPA (venue) this Fall
 - ♦ There are hotel room suites available right now for hospitality rooms
 - ♦ Chapters need to let Jeff Bowyer ASAP if interested in a hospitality suite
 - ♦ BCPA is a great venue but it's getting too expensive
- Nothing for 2020 yet
 - ♦ Looking for suggestions
 - ♦ It's time to move out of Bloomington
 - ♦ Need local chapter (or chapters) as additional help (there is a \$750 stipend for this)
 - Really, "host" chapter does not have to be local
 - Contact Jeff Bowyer

24. Contest Timing discussion – Brett Mulford

- "I want everyone to get back the hospitality rooms as soon as possible after the contest"
- Always a critical path: contest end → computing the results → quartet evals → hospitality rooms

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- ♦ With many concurrent “contests” going on with a sequence of competitors, this complicates the scoring, thus the lengthier delay in computing the results.
25. District Board Composition – Jim Waldorf
- Mike Isely gave an overview for how the Gov Board vs the Operations Team are determined and how they operate.
26. Fall 2019 HOD Date
- Friday Sep 27th, 1pm (Friday afternoon before convention)

Closing Song “Keep The Whole World Singing” – Terry Ludwig, Director

Adjourned: 2:40 PM

Respectfully submitted,
Mike Isely – Secretary



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Appendix: Attendance

(taken computationally from delegate sign-in spreadsheet)

Chapter Delegates			
Present	Name	ID	Chapter Name
	Terry Franzen	E002	Arlington Heights, IL
P	Mark Barone	E003	Aurora, IL
P	Mike Dohoge	E005	Belleville, IL
P	Tom De Bord	E007	Bloomington, IL
	!	E024	Bureau County, IL
	* David Bremer	E075	Carbondale, IL
	!	E010	Champaign Urbana, IL
	* John Q Morris	E045	Chicago Metro, IL
P	* Ron Welch	E030	Chicagoland West Suburban, IL
P	Bruce Condill	E017	Coles County, IL
P	* Eric Westfall	E013	Danville, IL
	James Barr	E014	Decatur, IL
P	James Fourmont	E066	DuPage Valley, IL
	* William Miller	E018	Elgin, IL
	!	E077	Kankakee, IL
P	Tom Plote	E067	Kishwaukee Valley, IL
P	Art Dusenbury	E021	Lake County, IL
	* Craig Rigg	E008	Macomb, IL
P	Earl Holtz	E009	Northbrook, IL
	* Michael Cosner	E044	Peoria, IL
	!	E048	Rock Island, IL
P	* Carl Swanson	E019	Rockford Metro, IL
	* Barton Macomber	E047	Rockford, IL
	Patrik Claussen	E061	Springfield, IL
P	Paul McCracken	E052	Sterling Rock Falls, IL
	* Richard Biby	E054	Waterloo, IL
P	* Lou Gonzalez	E050	Will-Cook, IL

13 out of 27

* Chapter did not declare a separate delegate; substituted Chapter President

+ Delegate appears in multiple places or is a District Governance Board officer or a Past President – will still only have ONE vote!

! No information provided by this chapter (missing declared chapter officers), thus no delegate



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Governance Board		
Present	Name	Role
P	Brett Mulford	President
P	Jeff Lathom	Executive VP
P	Mike Isely	Secretary
P	Jim Wagner	Treasurer
	Jeff McMorris	BMAL (Membership)
P	Jeff Bowyer	BMAL (Events)
	(open)	BMAL (C & J)
P	Terry Ludwig	BMAL
P	Jim Waldorf	Imm. Past President

7 out of 8

Active Past Presidents (not on Gov. Board)	
Present	Name
(P)	(Jeff Bowyer)
	Mike Bagby
P	Bob Cearnal
P	Dave Cowin
P	Earl Meseth
P	Bob Squires
P	Joe Sullivan
(P)	(Jim Waldorf)
	Syl Wetle
	Wayne Wright

5 out of 8

7+5+13 = 25 present

8+8+27 = 43 total possible