

# Illinois District Association of Chapters, SPEBSQSA Inc. Fall 2021 House of Delegates Meeting AGENDA

Location: Via Zoom (contact details provided separately)

Date/Time: Sunday, September 26th, 2021 7pm

Call to Order

Roll Call & Declaration of Quorum

Mike Isely

**Reading of the District Mission & Vision Statements**Brett Mulford

Mission Statement – The Illinois District fosters a state of close harmony by bringing the joy and excitement of music to all people.

Mike Isely

Vision Statement – *To keep everyone singing throughout their lives*.

Welcome Jeff Lathom

**Approval of the Agenda**Jeff Lathom

Minutes of the Previous HOD (May 23rd, 2021) Mike Isely

### **Consent Calendar Reports**

- President's Report Jeff Lathom
- Membership Jeff McMorris
- Music & Performance Tim Beutel
- Marketing & PR Joe Gurreri
- Contest & Judging Tim Pashon
- Events Jeff Bowyer
- IDEA Bob Cearnal
- YIH Evan Patrick
- CSLT Benjamin Light
- Historical Rich Hansen
- Awards Mike Bagby



Treasurer's Report Jim Wagner

Memorial Rich Hansen

### **OLD BUSINESS**

- 1. Board Composition Mike Isely
- 2. Chapter Health How are you doing? What can the district do to help as we get back to business
- 3. Quartet School Tim Beutel

### **NEW BUSINESS**

- 4. 2022 Budget review and approval Jim Wagner
- 5. Harmony College Midwest Tim Beutel
- 6. IDEA Nominations
  - Bob Squires (4 years)
  - Bob Cearnal (5 years)
- 7. District Nominations
  - Doug Finkbiner (Membership)
- 8. Spring 2022 HOD Date Mike Isely

**Adjournment – "Keep the Whole World Singing"**Tim Beutel

HOD Attendance (P for Present, A for Absent, L for Late)

#### **Chapter Delegates** IF YOUR CHAPTER HAS THE WRONG DELEGATE HERE THEN YOU NEED TO FIX THIS BEFORE THE HOD MEETING TAKES PLACE. PLEASE CONTACT isely@pobox.com FOR QUESTIONS P/L/A | Chapter Name No. **Delegate** Arlington Heights, IL E002 \* Michael Johnston Aurora, IL E003 **James Fourmont** Belleville, IL E005 \* Lawrence Dohogne Bloomington, IL E007 Tom De Bord Macomb, IL E008 Craig Rigg Earl Holtz Northbrook, IL E009 E010 Champaign Urbana, IL Danville, IL E013 \* Eric Westfall Decatur, IL E014 E017 Coles County, IL Bruce Condill \* William Miller Elgin, IL E018 Rockford Metro, IL E019 David Mouri Lake County, IL E021 Theodore Gault Bureau County, IL E024 \* Marvin Strom Chicagoland West Suburban, IL E030 \* James Brown Peoria, IL E044 Chicago Metro, IL E045 \* John Q Morris Rockford, IL E047 \* Charles Woodworth Rock Island, IL E048 Will-Cook, IL E050 Allen Munneke Sterling Rock Falls, IL E052 \* Kevin Deets Waterloo, IL E054 \* Richard Biby Springfield, IL E061 Patrik Claussen DuPage Valley, IL E066 Thomas McEvilly Kishwaukee Valley, IL E067 E075 Carbondale, IL E077 Kankakee, IL

<sup>(</sup>total = 27)

\* Chapter did not specifically declare a delegate; substituting Chapter President

<sup>+</sup> Delegate appears in multiple places or is a District Governance Board officer or a Past President; thus will still only have ONE vote!

# HOD Attendance (P for Present, A for Absent, L for Late)

Governance Board							
P/L/A	Name	Role					
P	Jeff Lathom	President					
P	Terry Ludwig	Executive VP					
P	Mike Isely	Secretary					
P	Jim Wagner	Treasurer					
P	Jeff McMorris	At-Large (Membership)					
P	Jeff Bowyer	At-Large (Events)					
P	Tim Pashon	At-Large (C & J)					
	Benjamin Light	At-Large					
P Brett Mulford Imm. Past Presid							
	(total = 9)						

	Operations							
P/L/A	Name	Role						
P	Joe Gurreri	Marketing & PR						
P	Evan Patrick	Youth In Harmony						
N	Tim Beutel	Music & Performance						
	Rich Hansen	Historian						
	Benjamin Light	CSLT						
	(open)	Chorus Director Development						
	(total = 5)							

Active Past Presidents (and not currently on Gov. Board)							
P/L/A	Name						
P	Mike Bagby						
P	Bob Cearnal						
	Dave Cowin						
P	Earl Meseth						
-	Brett Mulford						
P	Bob Squires						
	Joe Sullivan						
	Jim Waldorf						
	Syl Wetle						
	(total = 9)						

10:27 AM 09/10/21 Cash Basis

# **IL District Association of Chapters, SPEBSQSA** Balance Sheet As of September 10, 2021

	Sep 10, 21
ASSETS Current Assets Checking/Savings 1010 Checking Account 1020 Wells Fargo	39,265.08 35,610.29
Total Checking/Savings	74,875.37
Other Current Assets 1320 Pre-Purchased Awards	162.00
Total Other Current Assets	162.00
Total Current Assets	75,037.37
TOTAL ASSETS	75,037.37
LIABILITIES & EQUITY Liabilities Current Liabilities Accounts Payable 2010 Operational Accts Payable	-500.00
Total Accounts Payable	-500.00
Total Current Liabilities	-500.00
Total Liabilities	-500.00
Equity 3000 Unrestricted Funds 3010 Operating Fund	50,650.38
Total 3000 Unrestricted Funds	50,650.38
3200 Permanent Restricted Funds 3210 Grants & Contributions IDAH Scholarships IDAH - Other	233.00 720.83
Total IDAH	953.83
Undesignated Web Site fund YIH	3,898.86 -9.00 5,101.50
Total 3210 Grants & Contributions	9,945.19
Senior Chorus	319.05
Total 3200 Permanent Restricted Funds	10,264.24
Unrestricted Net Assets Net Income	11,376.15 3,246.60
Total Equity	75,537.37
TOTAL LIABILITIES & EQUITY	75,037.37

10:28 AM 09/10/21 Cash Basis

# **IL District Association of Chapters, SPEBSQSA** Profit & Loss January 1 through September 10, 2021

	Jan 1 - Sep 10, 21
Ordinary Income/Expense Income 5100 Event Income	
On Line Registrations	1,600.00
Total 5100 Event Income	1,600.00
5210 District Dues 5310 Interest Income	12,589.94 3.39
Total Income	14,193.33
Gross Profit	14,193.33
Expense 7500 Contract Services Expenses 7580 Other Contract Expenses	1,544.19
<b>Total 7500 Contract Services Expenses</b>	1,544.19
8100 Nonpersonnel expenses 8120 Awards, Plaques & Pins 8180 Historian 8190 Publishing	123.00 183.78 693.00
Total 8100 Nonpersonnel expenses	999.78
8200 Facility & Equipment Exp 8210 Rent, parking, & other 8230 Storage Rental Charges	625.00 1,460.00
Total 8200 Facility & Equipment Exp	2,085.00
8300 Travel & Meetings Expenses 8310 Travel	117.00
8320 Board Meet. & Conventions President Meetings	439.89
Total 8320 Board Meet. & Conventions	439.89
Total 8300 Travel & Meetings Expenses	556.89
8400 Education Programs 8470 Top Gun School	5,760.87
Total 8400 Education Programs	5,760.87
Total Expense	10,946.73
Net Ordinary Income	3,246.60
Net Income	3,246.60

10:30 AM 09/10/21 Cash Basis

# **IL District Association of Chapters, SPEBSQSA** Top Gun - Profit & Loss January 1 through September 10, 2021

	Jan 1 - Sep 10, 21
Ordinary Income/Expense Income	
5100 Event Income On Line Registrations	1,600.00
Total 5100 Event Income	1,600.00
Total Income	1,600.00
Gross Profit	1,600.00
Expense 8300 Travel & Meetings Expenses 8310 Travel	102.00
Total 8300 Travel & Meetings Expenses	102.00
8400 Education Programs 8470 Top Gun School	4,560.87
Total 8400 Education Programs	4,560.87
Total Expense	4,662.87
Net Ordinary Income	-3,062.87
Net Income	-3,062.87

### IL District Association of Chapters, SPEBSQSA Profit & Loss Budget Overview

January through December 2022

	Jan 22	Feb 22	Mar 22	Apr 22	May 22	Jun 22	Jul 22	Aug 22	Sep 22	Oct 22	Nov 22	Dec 22	TOTAL
	- Vall ZZ	16022		- Apr 22	Way ZZ	- Oull ZZ		Aug 22	- OCP 22		1107 22		
Ordinary Income/Expense Income													
5100 Event Income													
Comp Registrations	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	-40.00	0.00	0.00	0.00	-40.00
Hotel Rebates/Comp Room Credits	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1,700.00	0.00	0.00	0.00	1,700.00
Misc - Vendors & Program Ads On Line Registrations	0.00 0.00	0.00 <b>8,500.00</b>	0.00	0.00	0.00 0.00	0.00 0.00	0.00 0.00	0.00	1,500.00 12,000.00	0.00	0.00	0.00 0.00	1,500.00 20,500.00
On Site Registrations	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	200.00	0.00	0.00	0.00	20,500.00
On Site Single Tickets	0.00	400.00	0.00	0.00	0.00	0.00	0.00	0.00	1,800.00	0.00	0.00	0.00	2,200.00
Total 5100 Event Income	0.00	8,900.00	0.00	0.00	0.00	0.00	0.00	0.00	17,160.00	0.00	0.00	0.00	26,060.00
5210 District Dues	0.00	4,000.00	0.00	0.00	4,000.00	0.00	0.00	4,000.00	0.00	0.00	4,000.00	0.00	16,000.00
5310 Interest Income	0.00	0.00	0.00	0.00	0.00	0.00	0.00	600.00	0.00	0.00	0.00	0.00	600.00
5490 Miscellaneous Revenue 5491 Merchandise													
IL District Pins	0.00	30.00	0.00	0.00	0.00	0.00	0.00	0.00	45.00	0.00	0.00	0.00	75.00
Total 5491 Merchandise	0.00	30.00	0.00	0.00	0.00	0.00	0.00	0.00	45.00	0.00	0.00	0.00	75.00
Total 5490 Miscellaneous Revenue	0.00	30.00	0.00	0.00	0.00	0.00	0.00	0.00	45.00	0.00	0.00	0.00	75.00
5800 Special Events Revenue 5810 Non-gift revenue													
CSLT	1,000.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1,000.00
Total 5810 Non-gift revenue	1,000.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1,000.00
5820 Gift Revenue	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	5,000.00	0.00	0.00	0.00	5,000.00
Total 5800 Special Events Revenue	1,000.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	5,000.00	0.00	0.00	0.00	6,000.00
Total Income	1,000.00	12,930.00	0.00	0.00	4,000.00	0.00	0.00	4,600.00	22,205.00	0.00	4,000.00	0.00	48,735.00
Gross Profit	1,000.00	12,930.00	0.00	0.00	4,000.00	0.00	0.00	4,600.00	22,205.00	0.00	4,000.00	0.00	48,735.00
Expense													
7020 Donations to Other Orgs IDEA	500.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	500.00
Total 7020 Donations to Other Orgs	500.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	500.00
· ·	000.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	000.00
7030 Support Chorus Support	0.00	0.00	0.00	0.00	0.00	3,500.00	0.00	0.00	0.00	0.00	0.00	0.00	3.500.00
Quartet Support	0.00	0.00	0.00	0.00	0.00	3,000.00	0.00	0.00	0.00	0.00	0.00	0.00	3,000.00
Total 7030 Support	0.00	0.00	0.00	0.00	0.00	6,500.00	0.00	0.00	0.00	0.00	0.00	0.00	6,500.00
7500 Contract Services Expenses													
7510 Chapter Convention Stipend	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	750.00	0.00	0.00	0.00	750.00
7540 Judging Expense	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	6,500.00	0.00	0.00	0.00	6,500.00
7550 Temp Help - Contract	0.00	0.00	0.00	0.00	0.00	0.00 0.00	0.00	0.00	3,300.00	0.00	0.00	0.00	3,300.00 800.00
7560 Ticket Processing Fees 7570 Event Meals	0.00 0.00	3,500.00	0.00 0.00	0.00	0.00 0.00	0.00	0.00	0.00 0.00	800.00 0.00	0.00 0.00	0.00	0.00	3,500.00
7570 Event Means 7580 Other Contract Expenses	0.00	1,900.00	0.00	0.00	0.00	0.00	0.00	0.00	1,200.00	0.00	0.00	0.00	3,100.00
Total 7500 Contract Services Expenses	0.00	5,400.00	0.00	0.00	0.00	0.00	0.00	0.00	12,550.00	0.00	0.00	0.00	17,950.00

### IL District Association of Chapters, SPEBSQSA Profit & Loss Budget Overview

January through December 2022

													TOTAL
	Jan 22	Feb 22	Mar 22	Apr 22	May 22	Jun 22	Jul 22	Aug 22	Sep 22	Oct 22	Nov 22	Dec 22	Jan - Dec
8100 Nonpersonnel expenses 8120 Awards, Plaques & Pins 8140 Postage & Shipping 8170 Printing & Copying 8180 Historian	0.00 45.00 0.00 200.00 99.00	0.00 0.00 0.00 0.00 99.00	0.00 0.00 0.00 0.00 99.00	0.00 0.00 0.00 0.00 99.00	0.00 0.00 0.00 0.00 99.00	0.00 0.00 0.00 0.00 99.00	0.00 0.00 0.00 0.00 99.00	0.00 0.00 0.00 0.00 99.00	800.00 0.00 850.00 0.00 99.00	0.00 0.00 0.00 0.00 99.00	0.00 0.00 0.00 0.00 99.00	0.00 0.00 0.00 0.00 99.00	800.00 45.00 850.00 200.00 1,188.00
8190 Publishing  Total 8100 Nonpersonnel expenses	344.00	99.00	99.00	99.00	99.00	99.00	99.00	99.00	1,749.00	99.00	99.00	99.00	3,083.00
8200 Facility & Equipment Exp 8210 Rent, parking, & other	0.00	350.00	0.00	0.00	0.00	0.00	0.00	0.00	7,000.00	0.00	0.00	0.00	7,350.00
8230 Storage Rental Charges 8260 Equipment Rental	125.00	1,085.00	125.00	125.00 0.00	125.00 0.00	125.00 0.00	125.00 0.00	125.00 0.00	125.00 325.00	125.00 0.00	125.00 0.00	125.00 0.00	2,460.00 325.00
Total 8200 Facility & Equipment Exp	125.00	1,435.00	125.00	125.00	125.00	125.00	125.00	125.00	7,450.00	125.00	125.00	125.00	10,135.00
8300 Travel & Meetings Expenses 8310 Travel	2,000.00	2,775.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	4,775.00
8320 Board Meet. & Conventions BOD Meetings Comp Housing EVP Meetings HOD Meetings President Meetings VP C&J Meetings	500.00 0.00 1,000.00 0.00 2,000.00 0.00	0.00 3,387.00 0.00 0.00 0.00 0.00	0.00 0.00 0.00 0.00 0.00 0.00	0.00 0.00 0.00 0.00 0.00 0.00	0.00 0.00 0.00 0.00 0.00 0.00	0.00 0.00 0.00 0.00 0.00 0.00	0.00 0.00 0.00 0.00 0.00 0.00	0.00 0.00 0.00 0.00 0.00 0.00	0.00 800.00 0.00 550.00 350.00 450.00	0.00 0.00 0.00 0.00 0.00 0.00	0.00 0.00 0.00 0.00 0.00 0.00	0.00 0.00 0.00 0.00 0.00 0.00	500.00 4,187.00 1,000.00 550.00 2,350.00 450.00
Total 8320 Board Meet. & Conventions	3,500.00	3,387.00	0.00	0.00	0.00	0.00	0.00	0.00	2,150.00	0.00	0.00	0.00	9,037.00
8330 Hospitality	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	500.00	0.00	0.00	0.00	500.00
Total 8300 Travel & Meetings Expenses	5,500.00	6,162.00	0.00	0.00	0.00	0.00	0.00	0.00	2,650.00	0.00	0.00	0.00	14,312.00
8400 Education Programs 8430 CSLT 8450 Recordings of Contestants 8480 YIH Program Contest Prizes 8480 YIH Program - Other	2,500.00 0.00 0.00 0.00	0.00 0.00 300.00 0.00	0.00 0.00 0.00 0.00	0.00 0.00 0.00 0.00	0.00 0.00 0.00 0.00	0.00 0.00 0.00 0.00	0.00 0.00 0.00 0.00	0.00 0.00 0.00 0.00	0.00 1,500.00 0.00 0.00	0.00 0.00 0.00 5,000.00	0.00 0.00 0.00 0.00	0.00 0.00 0.00 0.00	2,500.00 1,500.00 300.00 5,000.00
Total 8480 YIH Program	0.00	300.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	5,000.00	0.00	0.00	5,300.00
Total 8400 Education Programs	2,500.00	300.00	0.00	0.00	0.00	0.00	0.00	0.00	1,500.00	5,000.00	0.00	0.00	9,300.00
8500 Other Expenses 8505 Gov Board President 8505 Gov Board - Other	300.00 100.00	0.00 0.00	0.00 0.00	0.00 0.00	0.00 0.00	0.00 0.00	0.00 0.00	0.00 0.00	0.00 0.00	0.00 0.00	0.00 0.00	0.00 0.00	300.00 100.00
Total 8505 Gov Board	400.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	400.00
8510 VPs & Committees VP Mkt & PR	100.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00
Total 8510 VPs & Committees	100.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00

2:49 PM 08/11/21 IL District Association of Chapters, SPEBSQSA **Profit & Loss Budget Overview** 

January through December 2022

Cash Basis

	Jan 22	Feb 22	Mar 22	Apr 22	May 22	Jun 22	Jul 22	Aug 22	Sep 22	Oct 22	Nov 22	Dec 22	TOTAL Jan - Dec
8570 Advertising & Publicity	1,500.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1,500.00
Total 8500 Other Expenses	2,000.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2,000.00
Total Expense	10,969.00	13,396.00	224.00	224.00	224.00	6,724.00	224.00	224.00	25,899.00	5,224.00	224.00	224.00	63,780.00
Net Ordinary Income	-9,969.00	-466.00	-224.00	-224.00	3,776.00	-6,724.00	-224.00	4,376.00	-3,694.00	-5,224.00	3,776.00	-224.00	-15,045.00
Net Income	-9,969.00	-466.00	-224.00	-224.00	3,776.00	-6,724.00	-224.00	4,376.00	-3,694.00	-5,224.00	3,776.00	-224.00	-15,045.00

Illinois District Association of Chapters HOD Meeting September 17, 2021

President's Report

This has been a trying year for us. The state opened and we started to feel like things were getting back to a somewhat normal life. The Delta variant then reared its ugly head and has disrupted things again. As we always do, we move forward and adjust.

Our Fall Convention will have a completely different feel and format than what we are normally accustomed to. Our District Governance Board has decided that we move forward and have our 2021 Fall Convention. Many protocols have been put in place for the safety of everyone. With no Hospitality rooms things will definitely feel different but it is the right thing to do.

We had a very successful Top Gun school in early August thanks to the hard work of Tim Beutel and Dan Wessler. We had 6 district and 2 out of district (LOL, JAD) quartets participate. After a full day of coaching the quartets were able to share their music with everyone in the evening, followed by an afterglow.

Harmony College Midwest is still scheduled for the spring at the DoubleTree. Again, Tim and Dan are working hard for another successful learning experience. Our guest quartet will be OC Times and you won't want to miss any of this great experience.

We don't know what the future holds with everything that is going on right now, but know that your Illinois District Board will do everything we can to make sure that we all can enjoy our hobby, be safe and together if at all possible.

Jeff Lathom, Proud President of the Illinois District



# Illinois District of the Barbershop Harmony ...

"A State of Close Harmony"

2021-05 IL District Marketing report for HOD Submitted by Joe Gurreri, Illinois District Marketing & Publicity

BHS CONVENTIONS - MIDWINTER VIRTUAL event Thanks to Roman King who prepared the rooms.

LEARNINGS: BHS has the license for this platform for a year so we may see the space again. The District can be much better prepared now that we understand this new landscape. Successful rooms had headliner concerts (similar to the Afterglow stages) and we can utilize that and schedule and advertise within the platform and in advance of the event on social media in order to increase participation from District members and all attendees at large.

### DISTRICT CONVENTIONS - FALL, HCM

2021 Fall Convention announcement completed on website and Facebook. Yellow banner updated with link to information for Fall - will be updated as more info becomes available.

As details for HCM become available, details and social media publishing will be completed.

ACTIONS: As Fall convention and HCM approaches, I've posted an invitation on Facebook to quartets to highlight them as upcoming participants on Facebook and website feeds. I'll do the same for choruses as we near the date.

**ACTION REQUEST FOR HOD DELEGATES:** Encourage chapters and quartets to post highlights on Facebook of their singing, a few seconds of a tag rehearsal, still photos, stories [post *anything*!] about their upcoming participation in the events and TAG "@Illinois District of the Barbershop Harmony Society" (after typing the @ symbol and spelling the first part of the name, the Illinois District logo will appear and you can click it to 'stick it'). I am notified of all such tags and then I re-post the item to the full District Facebook page and it cross-posts to the District website.

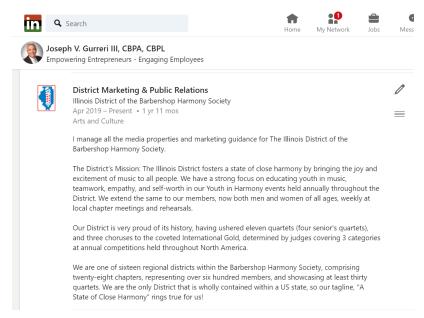
#### LINKEDIN

IL District has a LinkedIn page! For those of you on the platform, go link your profile to it. Adding volunteer and leadership positions beefs up your professional profile! (take it from me; I'm in the human resources business!) . Check out the 'POST' tab for some articles and links to performances.

https://www.linkedin.com/company/illinois-district-of-the-barbershop-harmony-society



HOW DO I ADD THIS TO MY LINKEDIN PROFILE? Go to your own LinkedIn page, Add a new employer or volunteer activity, and when selecting the company/organization, start slowly typing "Illinois District of the Barbershop Harmony Society" until you see our logo, then CLICK ON THAT LOGO to add the link to the organization name. See the examples for how it should appear on your profile. Add your leadership or member status and any highlights of your contribution to the organization.



RESULTS: We have only 6 followers and one employee listed at this time.

### **ACTION REQUEST FOR HOD DELEGATES:**

- Board members should login and add this as a "Volunteer Experience"
- Directors should add this as a 'Job Experience"
- Be sure you click the 'company name' with our logo when it appears so that it links to the Illinois District page.
- Look at the company page and 'LIKE' the content and 'SHARE' the content on your own LinkedIn posts
  to get some momentum for not only the District but for you as well! LinkedIn algorithm rewards those
  participants that post, LIKE, COMMENT and SHARE from other's posts. It's the best way to help your
  stature on the platform for reccruiters to see you more easily. Hiring managers and HR pros like seeing
  structured organizational participation in candidates.

FACEBOOK - APPEAL FOR HISTORICAL, VIDEO, AUDIO, PHOTO, STORIES POSTING FROM CHAPTER LEADERSHIP

April 25th and May 2nd, 2020 tutorial emails were sent to all District presidents, marketing, historian, and secretary officials. Copies can be viewed here:

https://drive.google.com/drive/folders/1Vot6nTAJKu-T4UII6Cy7kHTzMUn2M2h2?usp=sharing

Re: Action requested - Illinois District, Chapter Officers and BHS Member Center update & Facebook post TIPS

- Several tips to improve chapter social media publicity
- Request to ensure BHS Member Center is updated.
- Specific support for Facebook.

My appeal to all Chapter and District leaders with any historical photos or footage urged them to find something - ANYTHING - to post on Chapter page WEEKLY or at the very least, monthly. For EVERY post if they tag the district page with @illinoisdistrict and select that pop-up within the post, then I will be notified and can echo it out to the page and then to the website.

#### Tools

- Genius Scan
- Photo Scan
- Co-hosting EVENTs
- Website updates all Facebook posts

Call to add vintage historical photos to chapter site, tag @illinoisdistrict and I'll promote.

RESULTS: Little participation, only from a few chapters at this time. Benefits - We can see the favorable effect from the Legacy Quartet competition and other video nostalgia - this can only help our participation at the Illinois District if we uncover any archival footage and publish it on a consistent basis.

ACTION REQUEST FOR HOD DELEGATES: Please share the link above to your chapter and quartet leadership and make a point in your board meetings to establish an owner to participate in this initiative. Encourage them to reach out to me by sending an email to <a href="mailto:marketing@illinoisdistrict.org">marketing@illinoisdistrict.org</a>

### HISTORICAL ARCHIVE \*NEW\* WEBPAGE

Soon, a new webpage will be posted under HISTORY / ARCHIVE with stories highlighting great performances, choruses, quartets, and leaders from the Illinois District. Thanks to Rich Hansen and the Historical Committee for content.

### FACEBOOK MARKETING AND REACH UPDATE

### RESULTS TO DATE:

- 947 LIKES
- 1087 FOLLOWERS

Page		Total P	age Likes	From Last Week	Posts This Week	Engage	ement This Week
1	Mid-Atlantic District Bar	1.2K		▲100%			
2	Far Western District of t	1.1K		▲100%			
3	Pioneer District Barbers	977		▲100%		42	•
You <b>4</b>	Illinois District of the Ba	947		▲100%	1	0	
	Keep up with	the Page	s you watch	Get More Like	s		
5	Evergreen District of the	899		▲100%			ı
6	Cardinal District	738		▲100%	11	157	-
7	Rocky Mountain District	633		▲100%	2	31	
8	Ontario District - Barber	551		▲100%			
9	Seneca Land District of	510		▲ 100%	2	308	
10	Johnny Appleseed Distr	379		▲100%	0	22	ı

POST REACH over 100 for certain posts.

	R		ganic / Paid	<b>-</b>	Post Clicks	Reactio	ns, Comments &
Published	Post	Туре	Targeting	Reach		Engag	ement
05/08/2021 1:25 PM	Who will be our 2021 Champion and be added to our web-wall of	B	0	0		0	
04/10/2021 11:48 AM	Don't let the weather scare you - the show must and WILL go on in	S	0	82		6 7	
04/10/2021 11:42 AM	Happy Quartet Day! Here's a teaser "From The Vault" - our upcoming	•	0	78		12 2	
04/08/2021 1:48 PM	Greetings Illinois Barbershoppers! This coming Sunday April 11th,		0	174		2 4	1
04/08/2021 8:06 AM	Sunday, Sunday, Sunday! Celebrate quartets with Chicago Metro		0	135		3 2	ŀ
04/08/2021 8:03 AM	Did you see Chicago Metro Chorus, Barbershop Harmony Society		0	91		1	1
04/03/2021 10:36 AM	Chicago Metro Chorus, Barbershop Harmony Society !		0	228		17 6	-
03/19/2021 12:44 PM	Look what a kind leprechaun left for us - Happy St Patty's week!	B	0	101		13 6	-
03/14/2021 8:24 PM		B	0	139		7 2	•
02/07/2021 8:58 AM	Here's a great event planned by Arlingtones I Get your drive thru		0	156		1 13	_
02/06/2021 11:36 AM	New Tradition Chorus is offering a Virtual Singing Valentine package	S	0	99		15 8	
02/06/2021 12:45 AM	I spy with my little eye at 8:24 Forefront Quartet !	•	0	141		33 3	
02/06/2021	So, if you could quartet outside of your favorite composer's home, who	•	0	103		5 2	

### **ACTION REQUEST FOR HOD DELEGATES:**

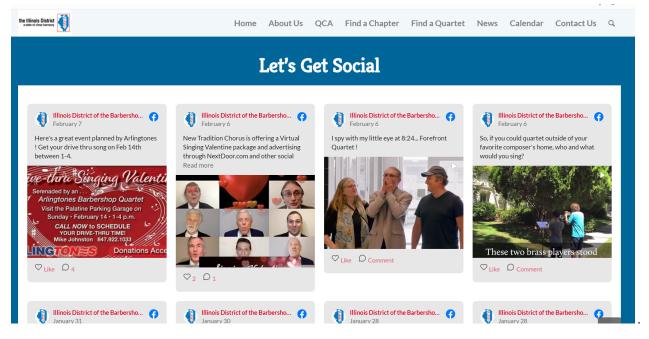
- Continue to post interesting information and updates, typical with photos and/or video to enhance the algorithm to show on our followers' pages. TAG @illinois district
- WE NEED your support on Facebook posts, to click on EVENTS, and increase your LIKES and SHARES. We need to set the example. Here are some updated statistics on the District Facebook page. We're only 53 PAGE LIKEs away from our first 1k followers.
- Please LIKE and SHARE our Facebook page. If every chapter took a moment during their chapter business meeting to have members do so in real-time, we could get to 2k quickly. This helps us support every chapter's publicity efforts.

#### WEBSITE DIRECTORY UPDATES

Contract completed with the great help of Jim Waldorf. A database project has been approved so that our incremental updates to chapter information, leadership and quartet information will be easier in future. Small incremental changes have been working smoothly with vendor by using their ticketing system, Trello.

Website contact, chapter and quartet info will continue to be updated only using BHS MEMBER CENTER data. All Chapter leadership, choruses, rehearsal location & details, and quartets must check BHS Member Center for accuracy. The District website information for all this information will be updated in March after all chapter installations are completed, but the new Member Center has proven to be a new task to overcome to get at our data.

Website is consistently updated at bottom of main page with Facebook posts - Goal to engage more activity from Chapters on Facebook so that it expands their reach. I've been consistently highlighting activities from individual chapters when they tag the District site or add the District as a 'co host'.



### HELPING CHAPTERS MARKET

One great example is the small but mighty Chicago Metro Chorus who again held their annual quartet contest in October with a couple of twists this year. Jeff Lathom did a terrific job as emcee. Metro donated some proceeds to Lurie Children's Hospital. In all our District marketing, I tagged BHS, so they picked up the story and Metro were subsequently featured in The Harmonizer

For three years, the Chicago Metro Chapter (ILL) hosted the Chicago Metro Quartet Contest, a warm-up to fall district contest for new and non-seasoned quartets throughout the metro area who wish to get experienced and off-the-book judges feedback. They made the event virtual this October, with proceeds supporting Ann and Robert H. Lurie Children's Hospital of Chicago. Participants included every variety of quartet: mixed harmony, high school, comedy, Next Generation, Seniors,





and more. Part of the Zoom recording is now on the chapter's

4 | The Harmonizer | January/February 2021 | barbershop.org

Submitted 2021-05-08 by Joe Gurreri



Contest and Judging Report Sept 3, 2021 Submitted by: Tim Pashon DRCJ - IL District

As of this writing, our fall convention is still slated to occur. The plan is to have a normal convention with quartets and choruses competing for various rewards, but with many safety protocols.

The next International convention is scheduled to happen in Charlotte, NC in 2022.

I reported in our last meeting that we have 2 IL district members in the judging candidate program. That is no longer the case. The two individuals have switched districts.

Respectfully,

Tim Pashon IL DRCJ



As of the market close on 9/10/21, the fund balance was \$182,347.47 as compared to year-end 2020 balance of \$157,964.88. Year-to-date investment returns were \$23,807.59 and donations from members were \$575.00. Equities were up 19% and fixed income returns were flat year-to-date. The trustees approved up to \$1500 as need to support the district's Top Gun quartet school.

Earl Holtz Treasurer



### DISTRICT HISTORIAN REPORT – FALL 2021

- Over the past several months, Rich has continued to re-organize archival material for easy access and went through and filed some material that Bob Squires had not gotten to yet.
- Since the last report, donations of materials have been made to the archives. They include the following:
  - Chordiac Arrest DVD by Dan Garcia
  - Bloomington Chapter History Materials by Jim Stahly
  - Old score sheets of The Four Renegades by Joe Sullivan
- Rich purchased some supplies that can be used in upcoming displays as well as some extra storage drawers to house various artifacts. Receipts have been given to Jim Wagner, treasurer for reimbursement.
- At the suggestion of Bob Squires, a gift card was purchased for Mr. Rich Murahata of Aurora, CO, who helped the district digitize some of our older recordings for the archives.
- Rich and Joe Gurreri are also proud to announce the launch of "From the Vault", a quarterly electronic newsletter containing photos, audio, and video of items from the archives for the membership to enjoy. The first issue went live in late spring, and the summer issue arrived in August. These can be accessed via the district website.
- Rich and Joe are also working to digitize some documents and photos of artifacts that can be pushed out to the members electronically as part of social media announcements.
- As always, Rich would gladly take any materials that members or their families may have related to district history to add to the collection.

Respectfully submitted, Richard J. Hansen Illinois District Historian Past President (2015-2016)



# **AWARDS COMMITTEE REPORT – HOD Meeting September 17, 2021**

The Awards committee is finalizing preparations for the 2021 Convention.

We have talked to representatives from all 27 current Illinois District Registered Quartets and have created a list showing corrected information for the following:

- 1. Quartet Name
- 2. Chapters Represented
- 3. Contact Person name, phone number and email address
- 4. Quartet Members by part

We have also talked to representatives from all 26 current Illinois District Choruses and have created a list showing corrected information for the following:

- 1. Chapter (Chorus)
- 2 Area
- 3. Type (men, mixed)
- 4. Meeting Type
- 5. Code (EXXX)
- 6. Current President
- 7. Current Contact Name, phone number email address
- 8. Current Meeting Place

These lists will be given to the District Public Relations and Marketing Vice President when finalized.

Other preparations include:

- 1. Contact Representatives from BHS and HFI
- 2. Lapel pins for SOUTH OF NORMAL, INTERLUDE AND CENTER to present to top 3 quartets
- 3. Contact BHS to obtain list of new 50 year members added in 2019 and 2020.
- 4. Display Trophies updated and ready to display near the registration area at the Double Tree
- 5. Traveling Trophies updated and ready for winners to take home
- 6. Master Schedule to be completed after drawing for order of appearance

Panel is being finalized for Most Entertaining Chorus Award (MECA)

Spring 2021 House of Delegates Meeting

23-May-2021 7:00PM

# Illinois District Association of Chapters, SPEBSQSA Inc. House of Delegates

Spring 2021

Mission Statement – The Illinois District fosters a state of close harmony by bringing the joy and excitement of music to all people.

Vision Statement – *To keep everyone singing throughout their lives*.

Location: online via Zoom

**Time:** 7:00 PM

Called to order: 7:09 PM

### Call to Order

- 1. Roll Call / House of Delegates quorum yes or no Mike Isely
  - $\rightarrow$  25 members present, out of a potential total of 27+9+9=45.
  - → Quorum minimum requirement of 30% (= 14). With 25 present we have 56%, quorum established.
  - → [See Appendix titled "Attendance" for detailed attendance record]
- 2. Reading of Mission & Vision Statement Brett Mulford
  - $\rightarrow$  (see above)
- 3. Approve Agenda Jeff Lathom
  - → Motion: Approve Agenda
    - Offered by: Mike Isely, Seconded: Terry Ludwig
    - PASSED (unanimous voice vote)
- 4. Minutes of previous HOD Meeting Mike Isely
  - **→** Motion:
    - Subject: Approve Fall 2020 HOD Minutes
    - Offered by: Mike Bagby, Seconded: Tom DeBord
    - PASSED (unanimous voice vote)
- 5. Approve Consent Calendar Mike Isely
  - → Pull IDEA Report (Bob Cearnal)
  - → Pull missing reports: YIH, CSLT

### Spring 2021 House of Delegates Meeting

23-May-2021 7:00PM

- → Bob Squires has raised the question of how the Historian is supposed to research prior reports when reports are not submitted.
- → Motion:
  - Subject: Accept Consent Calendar, with IDEA report pulled
  - Offered by: Mike Isely, Seconded: Mike Bagby
  - PASSED (unanimous voice vote, except Bob Squires)
- → The following submitted reports are therefore accepted without further discussion:
  - Packet includes:
    - President's Report
      - [Attachment: "01a-Report President.pdf"]
    - Membership Report
      - [Attachment: "02a-Report\_Membership.pdf"]
    - Music and Performance Report
      - [Attachment: "03a-Report Music and Performance.pdf"]
    - Marketing Report
      - [Attachment: "04a-Report\_Marketing.pdf"]
    - Contest and Judging Report
      - [Attachment: "05a-Report Contest and Judging.pdf"]
    - Events Report
      - [Attachment: "06a-Report\_Events.pdf"]
- 6. Treasurer's Report Jim Wagner
  - → Very low on expenses, but...
    - Also low on income
  - → Balance approximately \$77K
  - → Only expenses, basically storage unit rental and related
  - → Question funds available for YIH?
    - Budget for YIH, total of \$5K, or \$1K per each of 5 events.
    - Reach out to Evan Patrick for questions / requests
  - → [Attachment: "07a-Report Treasurer.pdf"]
  - → Motion
    - Subject: Receive Treasurer's Report
    - Offered by: Pat Claussen, Seconded: Tom DeBord
    - PASSED (unanimous voice vote)

Spring 2021 House of Delegates Meeting

23-May-2021 7:00PM

### OLD BUSINESS

- 7. Board Composition Mike Isely
  - → Roles summarized
- 8. Search for candidates / nominations for Society Board Jeff Lathom
  - → DP council asking for candidates, nomination process is closed, candidate list to come out soon.
- 9. Dues Jeff Lathom
  - → Decided previously as a district not to change (decrease) dues at this point. Fall convention is going to be heavily discounted.
- 10. IDEA Report Bob Cearnal
  - → [Attachment: "08a-Report IDEA.pdf"]
  - → Buy "Clippings on the Barbershop Floor"
    - How much is it? \$25.
    - Contact to Earl Meseth
      - 15611 Glendale Lane, Homer Glenn, IL 60491
      - earlm@elmhurst.edu
- 11. CSLT Brett Mulford
  - → We've sent people to LOL's CSLT event
  - → Ben is working with BHS to get things going
- 12. YIH Benjamin Light
  - → Nothing to report, no festivals taking place
  - → Budget is \$5K total, \$1K per festival
  - → If one festival doesn't use its allocation, we're open for discussion about using the funds for other festivals
  - → No questions received yet about grants or support requests

### **NEW BUSINESS**

- 13. Chapter Health Jeff McMorris
  - $\rightarrow$  Serious drop from 2018  $\rightarrow$  2019
    - Questions about members center
  - → How do we attract more women the ILL District?
    - District committee for EIH?
  - → Concerns about chapters "in-peril" due to low member counts
    - Jeff McMorris is ready and willing to help any chapter asking for it.
      - Any place, any time

### Spring 2021 House of Delegates Meeting

23-May-2021 7:00PM

### → Chapter handling of Covid

- E002 Arlington Heights
  - Rehearsing in person, and when outdoor without masks
  - Pretty happy with the level of enthusiasm
  - Interested in Fall convention
- E003 Aurora
  - Meeting every week face to face w/ masks, for 2-3 months
  - Some contention about masking
  - 2 ladies in chapter
  - No discussion about Fall convention
- E005 Belleville
  - Planning to meet in normal rehearsal venue, one director is back from vacation
  - Will be following the church's covid protocol
  - Will be planning to compete at the Fall convention
  - Is a male-only organization
- E007 Bloomington
  - Stayed in touch with Zoom, in-person rehearsal w/ zoom for quite some time
  - Normal rehearsal hall shut down, so locations are ad-hoc
  - Concert recently held (about 100 present)
  - Will be planning to compete at the Fall convention
- E009 Northbrook
  - Second in-person rehearsal last Tuesday, rehearsing in-person every other week
  - Strict covid protocol at the venue
  - Rehearsals are hybrid (in-person + zoom)
  - Already qualified for International
  - Still in director search, Dan is working with us remotely
  - No plan to compete, but with an in-person director odds go up
- E013 Danville
  - Meeting twice/month since March with masks
  - As of last week, mask rule dropped
  - Practicing outdoors and indoors
  - Concert coming up for a concert for June
  - Have not competed in 30 years, not planning to compete for the Fall
  - Women director but that's it
- E017 Coles County

### Spring 2021 House of Delegates Meeting

23-May-2021 7:00PM

- Back to meeting regularly with Covid limitations, masked per requirements of venue
- 20/25 fully vaccinated from anonymous survey
- Planning to compete in the Fall
- Men-only group
- E018 Elgin
  - Started meeting in person last Monday in a park pavilion
  - Met every week during the pandemic via zoom
  - Unlikely to attention Fall convention
  - Concentrating on building membership
  - Mixed group (2 women)
- E019 Rockford Metro
  - Meeting weekly via zoom, no in-person rehearsals, 15-20 attendees
  - In-person rehearsals w/ zoom to resume in a few weeks
  - Rehearsal venue has restrictions, will meet elsewhere
  - 3 women in chapter
  - Unlikely to compete this Fall
- E021 Lake County
  - Will in-person June 3<sup>rd</sup> at a forest preserve pavilion (Busey Woods)
  - Have been rehearsing via zoom all along, but not considered to be productive
  - Venue is ok with chapter returning, probably without masks, 20/22 have been fully vaccinated.
  - Like to compete in the Fall, still being considered
  - No women in the chorus
- E030 Chicagoland West Suburban
  - Planning on returning to in-person on June 7<sup>th</sup>
  - Those vaccinated will be invited to attend in-person, others invited to continue via Zoom.
  - Chorus stays men-only, but there are women involved in the chapter.
  - Will probably compete in the Fall.
  - Has a female director
- E045 Chicago Metro
  - Has been practicing in-person, masked, indoors since the beginning of February
  - Venue has very strong ventilation, so with the rehearsal with the doors open
  - Two women involved now, expect there will be more.
  - Not enough members to put 12 on risers, so unlikely right now to compete

Spring 2021 House of Delegates Meeting

23-May-2021 7:00PM

- Chicago Metro always supports the conventions, probably will send a quartet
- Did an outdoor concert on April 11<sup>th</sup> (Barbershop Quartet Day)
- Another outdoor event planned for August 14<sup>th</sup>.
- E052 Sterling Rock Falls
  - Met in person a handful of times outdoor last summer, then Zoom all winter long. Resumed in-person for the last 3 weeks (one indoors, two outdoors).
  - Lost about a half dozen members since Covid hit.
  - Numbers are borderline about competing.
  - No women in chapter
- E061 Springfield
  - Back in person for the 4<sup>th</sup> week, starting last week mask rule dropped
  - 15-20 in person, with zoom option
  - Don't know why we would not be competing in the Fall.
  - No women singing with chapter
- E066 DuPage Valley
  - 12-15 meeting in person all-along never stopped
  - Doing well overall
  - Zoom / in-person rehearsals
  - Now using local VFW hall, large facility, for the past 2 months
  - Do plan on competing in the Fall
  - Per-covid, there were 45 guys
  - Men only
- E047 Rockford
  - Have met 3 weeks in-person now, about 8-14 members present, growing slowly
  - Previously Board was meeting via Zoom, but chorus was not meeting
  - Full size about 24
  - No director, looking for one
  - No plans for the Fall, at this time.
- 14. Fall Convention Jeff Bowyer
  - → Time 9/17/2021 weekend DoubleTree hotel, BCPA venue has penciled us in but need to confirm
    - DoubleTree rate is \$116/night
    - There will be hospitality rooms available
  - → 9/16 weekend for 2022 DoubleTree contract signed, BCPA penciled in
  - → HCW DoubleTree 2/18 2/19 for 2022

### Spring 2021 House of Delegates Meeting

23-May-2021 7:00PM

- $\rightarrow$  9/22 weekend for 2023
- → Restrictions anticipated?
  - We don't know yet. Things have been changing a lot recently.
  - Gov planning stage 5 by June 11<sup>th</sup>
- → More on Fall convention
  - Some exciting things planned for the Fall Convention.
  - Main Street and After Hours will be present at no cost, sponsored by AIC.
  - Hospitality rooms are going to be fantastic!
  - Quartets are also being asked to come in a day early a do some youth outreach at nearby schools.
  - There will be promotions coming for this
  - We will be encouraging out of district quartets to come competed
    - C&J VP needs to know if a triple judging panel might be needed.
  - Joe is asking chapter delegates to review the marketing report and act upon what is being requested therein. Get on Facebook!
  - AIC marketing of this convention will commence shortly after this HOD meeting is done.
- 15. Quartet School Tim Buetel
  - → Invitations going out in the next week or so
  - → Top gun style school
  - → Probably to take place in August, roughly
  - → Make sure to avoid Aug 14<sup>th</sup>, Chicago Metro has a quartet event going on
  - → Be aware of 30 day rule for quartets and coaches (brackets the date)
- 16. Fall 2021 HOD Date
  - → Friday 9/17 (Friday before convention, shortly after lunch)
  - → Will be in-person (given that the convention is in-person, then so shall this meeting be).
- 17. Quick cameo from our Society Presidents
  - → He's moving to Illinois
  - → He will be at the Fall Convention

# Closing Song "Keep The Whole World Singing" – Tim Beutel, Director

Adjourned: 8:53 PM

Respectfully submitted, Mike Isely – Secretary



Spring 2021 House of Delegates Meeting

23-May-2021 7:00PM

### **Appendix: Attendance**

(taken computationally from delegate sign-in spreadsheet)

	Chapter Delegates								
Present	Name	ID	Chapter Name						
P	Arlington Heights, IL	E002	* Michael Johnston						
P	Aurora, IL	E003	* Thomas Erwin						
A	Belleville, IL	E005	* Lawrence Dohogne						
P	Bloomington, IL	E007	Tom De Bord						
A	Macomb, IL	E008	* Joseph Butcher						
P	Northbrook, IL	E009	Earl Holtz						
A	Champaign Urbana, IL	E010	!						
A	Danville, IL	E013	* Eric Westfall						
A	Decatur, IL	E014	James Barr						
P	Coles County, IL	E017	Bruce Condill						
P	Elgin, IL	E018	* William Miller						
P	Rockford Metro, IL	E019	* Brandon Bolley						
P	Lake County, IL	E021	* Theodore Gault						
A	Bureau County, IL	E024	!						
P	Chicagoland West Subu	E030	* James Brown						
A	Peoria, IL	E044	* Michael Cosner						
P	Chicago Metro, IL	E045	* John Q Morris						
A	Rockford, IL	E047	* Charles Woodworth						
A	Rock Island, IL	E048	!						
A	Will-Cook, IL	E050	Allen Munneke						
P	Sterling Rock Falls, IL	E052	* Kevin Deets						
A	Waterloo, IL	E054	* Richard Biby						
P	Springfield, IL	E061	Patrik Claussen						
P	DuPage Valley, IL	E066	* Kevin Connell						
A	Kishwaukee Valley, IL	E067	!						
A	Carbondale, IL	E075	!						
A	Kankakee, IL	E077	!						

13/27

<sup>\*</sup> Chapter did not declare a separate delegate; substituted Chapter President

<sup>+</sup> Delegate appears in multiple places or is a District Governance Board officer or a Past President – will still only have ONE vote!

<sup>!</sup> No information provided by this chapter (missing declared chapter officers), thus no delegate



# Spring 2021 House of Delegates Meeting

23-May-2021 7:00PM

Governance Board			
Present	Name	Role	
P	Jeff Lathom	President	
P	Terry Ludwig	Executive VP	
P	Mike Isely	Secretary	
P	Jim Wagner	Treasurer	
P	Jeff McMorris	BMAL (Membership)	
P	Jeff Bowyer	BMAL (Events)	
P	Tim Pashon	BMAL (C & J)	
A	Benjamin Light	BMAL	
P	Brett Mulford	Imm. Past President	

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Active Past Presidents (not on Gov. Board)		
Present	Name	
P	Mike Bagby	
P	Bob Cearnal	
	Dave Cowin	
	Rich Hansen	
P	Earl Meseth	
n/a	Brett Mulford	
P	Bob Squires	
	Joe Sullivan	
	Jim Waldorf	
	Syl Wetle	

<sup>4</sup> out of 10

8+4+13 = 25 present 9+9+27 = 45 total possible