



Illinois District Association of Chapters
HOD Meeting May 4th, 2019

President's Report

As I write my first report, I am now entering my fifth month as President. I appreciate the confidence the district has in me to continue the work of so many others. Jim Waldorf, Mike Isely and Jeff Bowyer have helped guide me through a few decisions these past few months. I will continue to go to them and many others for guidance.

I have a couple main goals for my two years as President:

1. Add Fun to District Functions!!
2. Expand the information on the District Website
3. Lead the Everyone In Harmony initiative

Adding Fun

In our BOD meeting in February it was mentioned there isn't much time for hospitality rooms on Saturday night of the convention. Don Leonard suggested moving times up for both the quartet finals and the chorus competition. We will discuss this at the HOD meeting. We are in the process of combining the Presidents reception and the QCA show for a Friday night event. This will free up time on Saturday night to go back to the hotel to host hospitality rooms and sing tags!!

Terry Ludwig and Tim Pashon have done an outstanding job providing the district an opportunity to attend IDAH. Terry asked me to try and find a replacement. I reached out to Tim Buetel (since he isn't busy) for his interest. He called Dan Wessler to see if Dan would be willing to help. Dan was excited, as was Tim at the idea of heading this important event. They have already begun finding a guest quartet, coming up with class ideas and found a venue. I have given them the authority to "Build it and they will come" which may take a bit more expenditure to begin but I have full confidence in them to provide the education and fun we all are looking for in this type of event. Their goal is to start marketing this event at or even before our fall convention.

Terry Ludwig and Tim Pashon will be co-directing a Seniors Chorus. Terry tells me we are getting close to 60 men to participate in the contest this fall. This should be a great opportunity for many of our seasoned members to join a "big" chorus and sing at a high level. I for one turn 55 very soon and am looking forward to participating with them!! Now that is bringing fun back!!

Expand Information on the District Website

Jim Waldorf noticed the website was not a tool the district was using due to a lack of attention in the design and usability. The district hired an outside firm to build the bones. Once this was accomplished, I went on a search for a Marketing person to guide the web designers on what information is needed and how it should look. I needed a "barbershopper" to help them. Joe Gurreri has stepped up and taken on this responsibility. He arranged a Zoom meeting on April 15th with the two web designers (Dan & Robyn), himself, Jim Waldorf and me. Joe has already given them tasks for updating information and how the page should look. I have faith Joe will do an outstanding job not only on the website but on social media.



Lead the Everyone In Harmony Initiative

I want to continue to encourage women to be involved in our district. I'm not sure how this is going to look in my two years, but I want the district to evolve. I want us to market and encourage women who want to sing barbershop to find chapters which have a chorus (mixed or women only) within the chapter. Find mixed or women's quartets to sing and compete. I've heard we will have our first mixed chorus coming to our convention next fall. I'm hoping there are enough at some point to add a contest. Hopefully our mixed quartet contest will have more participants in future contests.

Brett Mulford, Proud President of the Illinois District