

## Illinois District Association of Chapters Board Meeting

March 2013

**Location:** Stoney Creek Inn, Washington IL

**Roll Call**

Name	Governance Role	Operations / Other Role	Present	Quorum Count
Jeff Bowyer	President		Y	+
Richard Hansen	Exec VP	YIH	Y	+
Mike Isely	Secretary	webmaster	Y	+
Dave Cowin	Treasurer		N	
Hugo Feugen	BMAL	Membership	Y	+
Will Thorndike	BMAL	Events	Y	+
Wayne Wright	BMAL	C & J	Y	+
Jim Waldorf	BMAL		N	
Mike Bagby	Imm Past President		Y	+
Don Smit		Music & Perf	N	
Tim Woodall		Director Dev	Y	
Derek Gilbert		Marketing & PR, webmaster	Y	
Tom Woodall		Music & Perf	N	

Totals: 9 of 13      7 of 9

**Called to order:** 1:11 PM

**Administration**

- Opening songs
  - Rich Hansen directing: “The Old Songs”, “Down Our Way”
- Quorum
  - Seven Governance Members present (from a possible total of nine), quorum established.
- Minutes from previous (August 2012) Governance Board meeting
  - Page 4, next to CDWI change “Tom” to “Tim”
  - **Motion:**
    - ♦ **Subject: Approve Minutes from 11-Aug-2012**
    - ♦ **Originator: Mike Bagby**
    - ♦ **Seconded: Wayne Wright**
    - ♦ **Voice vote: PASSED.**

**Treasurer's Report**

- Treasurer's Report
  - [Attachment: “01a-Report\_Treasurer\_Cover.pdf”].
  - [Attachment: “01c-Report\_Treasurer\_2012.pdf”].
  - [Attachment: “01e-Report\_Treasurer\_2013.pdf”].
  - Dave is overall pretty happy with overall course
  - **Motion:**
    - ♦ **Subject: Receive Treasurer's Report**
    - ♦ **Originator: Mike Isely**
    - ♦ **Seconded: Will Thorndike**
    - ♦ **Voice vote: PASSED.**

**Old Business**

- C&J
  - Will email out judging panel list
- CDD (Tim Woodall)
  - Working on the next CDWI event, looking for host chapter
  - Written report
    - ♦ [Attachment: “02a-Report\_CDD.pdf”].
- CSLT
  - Position is unfilled, Jeff has been looking to fill it
- Events (Will Thorndike)
  - “My report is the first meeting [pre-convention meeting] today”
  - Will is training a successor, who happens to be... Jeff Bowyer
  - We don't yet have a venue for Spring 2014
    - ♦ Will tries to stay at least 1 year ahead on convention sites, but right now without a definite venue for Spring 2014 there's nothing we can do.
    - ♦ It is worth noting that staying further in advance helps with things like room rates (e.g. 2010 room rates for a 2015 contract made in 2010)
  - So, what are the requirements for a viable convention location?
    - ♦ Venue 800-1000 people
    - ♦ Venue stage geometry accommodates our risers

- ♦ Equipped for sound appropriately (though if not we can always spend more to handle whatever is needed)
- ♦ Should be within 30 minutes of Headquarters hotel (though obviously closer is even better)
- ♦ Hotel has to have reasonable room rates, and at least 150 rooms, with enough meeting rooms
- ♦ Hotel contract must not have an attrition clause – financial penalties radically increase risk, potentially to the extreme of bankrupting the district.
- ♦ Hotel has to understand that it is dealing with loud noisy barbershoppers at early hours (no flight crews laying over...) - this last item was a big lesson from the Spring 2012 convention.
- Financial Development
  - Position is unfilled, Jeff has been looking to fill it
- Marketing and Public Relations (Derek Gilbert)
  - Report
    - ♦ [Attachment: “03a-Report\_Marketing.pdf”]
  - Wondering if we might be able to set up a mechanism where old contest audio and video can be archived to the web site and made downloadable for a fee. Obvious copyright implications that need to be understood first.
    - ♦ The QCA 50 CD could be an obvious start
- Membership (Hugo Feugen)
  - Report
    - ♦ [Attachment: “04a-Report\_Membership.pdf”]
  - Though current efforts are yielding new members, non-renewals are getting steadily worse, in fact it's probably the worst it has ever been.
- Music & Performance (Tom Woodall & Don Smit)
  - Report
    - ♦ [Attachment: “05a-Report\_Music\_And\_Performance.pdf”]
    - ♦ [Attachment: “05c-Report\_Quartet\_Promotion.pdf”]
- YIH (Rich Hansen)
  - Report
    - ♦ [Attachment: “06a-Report\_YIH.pdf”]
- President's Report
  - Report
    - ♦ [Attachment: “07a-Report\_President.pdf”]
  - Marty Monson is a fireball of a CEO
    - ♦ Rich Hansen adds that he would like to invite Marty to the upcoming Bloomington YIH event.
- Awards (Mike Bagby)
  - Report
    - ♦ [Attachment: “08a-Report\_Awards.pdf”]
- Historical Committee (Bob Squires)
  - Report coming, in time for HOD
  - Continue to get donations all the time
    - ♦ Available storage space is therefore dwindling...
  - A lot of the historical information has been placed on the district web site, and more is coming

- Wants to get performances put on district web site
- 75<sup>th</sup> Anniversary (Bob Squires)
  - Report
    - ♦ [Attachment: “09a-Report\_75th\_Anniversary.pdf”]
  - Dickie Johnson is doing the artwork.
  - Display panels have been purchased; these are easily transported
  - Hope to have it on display for the Spring 2013 district convention
  - Looking for help to transport the displays up to Toronto
    - ♦ Display at Toronto is a very narrow window of time (Tuesday 8-12pm). Space reservation has already been paid.
    - ♦ Bloomington and Northbrook are going to Toronto, need to locate a volunteer within either chapter to transport and handle the display.
    - ♦ A \$300 stipend will be given to the volunteer; if there are multiple volunteers then one will be chosen by lottery.
- Nominating Committee (Mike Bagby, Jeff Bowyer)
  - Report
    - ♦ [Attachment: “10a-Report\_Nominations.pdf”]
  - Any ideas, contact the nominating committee

### New Business

- Forum Report (Hugo Feugen, Derek Gilbert, Rich Hansen, Jeff Bowyer)
  - (Hugo, Derek, and Jeff have included written information about this in their earlier reports)
  - Rich was asked to talk about how YIH is done here; we as a district are viewed with high regard on this topic. Rich also got other good ideas as well.
  - Barbershop-on-demand on Comcast
    - ♦ Not entirely successful, but you have to get people to try it.
    - ♦ How do we make people aware that we're here?
  - Jeff Bowyer was selected by the District Presidents to represent the District Presidents on the Society Operations Team.
  - For 2013, there will be a mini-forum. But the new CEO would like to see every year being a full forum. Society is looking for topics for the 2013 mini-forum (Jeff suggested membership, events)
- Future Convention Report (Will Thorndike)
  - Current convention situation:

When	Where	Venue	HQ
Spring 2013	Washington	Five Points (in Washington)	Stoney Creek Inn
Fall 2013	Bloomington	BCPA (Bloomington Center for the Performing Arts)	Doubletree Hotel
Spring 2014 (two choices)	West-side Bloomington area?	[unknown]	Marriot (?)
	quad cities area	[Possible joint event with CSD; note also corresponding date change to 4/24-26]	

When	Where	Venue	HQ
Fall 2014	Springfield (being explored)	PCCC (Prairie Capital Convention Center)	Abe Lincoln
Spring 2015	[unknown]		
Fall 2015	[unknown]		

- Festival Format (Jeff Bowyer)
  - Could be a big impact in Spring 2014 if we have a joint convention with CSD
  - Festival format information is on the district web site
  - Derek and Jeff will be working to promote this for Spring 2013
  - This is an obvious topic of discussion in a possible post-convention wrap-up meeting.
  - If this is a total complete failure in Spring 2013, of course we're going to revisit it right away.
- Convention Program Format (Rich Hansen)
  - Program literature being worked on, with the usual information.
  - But will be an actual booklet instead of a trifold with a bunch of flyers.
  - Additional cost to do the booklet form is really not that bad (about \$200 more, total)
  - Soliciting for ads to defray costs, deadline for ad submission 1-April-2013
  - Could very easily become a source of income
  - Rich is working on an e-mail to go out to interested parties for advertising. Will also be on District web site
- Illinois District Harmony Brigade (Mike Bagby, Derek Gilbert)
  - This was originally Jay's brainstorm
  - [Attachment: "11a-IDHB.pdf"]
  - Expects to attract quartet singers who can handle a lot of new material all at once.
  - Consider also "Harmony Platoon" concept, as an easier level for "Joe Barbershopper".
  - Consideration that this might attract guys to a convention who want to get involved in a quartet but currently are not.
  - Get QCA members to sign up, then it becomes an attraction for other singers – a chance to sing with others at a higher level than what one might typically be able to sing with.
  - Some confusion about platoon vs brigade. But concept is really a platoon – if it later spawns a brigade so much the better.
- Dropbox – Potential uses (Derek Gilbert, Jeff Bowyer)
  - Coordinate files across different people "in the cloud"
  - But note that if one person deletes a file in his view, then it goes away everywhere. Therefore this is not a good idea for archiving files.
  - Dropbox is supported in Linux, and our web provider runs Linux. Possible idea to also place a drop box on the web site?...
- Spring HOD Agenda (Mike Isely)
  - Yup, there will be an agenda
- Illinois District Members handling money for the District
  - Those who handle money:
    - ◆ All Governance Board officers
    - ◆ Derek Gilbert
    - ◆ Tim Pashon
    - ◆ Don Smit
    - ◆ Tom Woodall

- ♦ Tim Woodall
- Note also that our Treasurer (Dave Cowin) and Secretary (Mike Isely) have signature authority on the District accounts
- Restructuring dues and convention registrations?
  - Idea: Do we want to consider raising the district dues and correspondingly eliminate registration fees for district members
    - ♦ Put this on the table for the Spring HOD? Yes, definitely.
    - ♦ Then decide at the Fall HOD
    - ♦ Mike Bagby to identify which district has high dues / no convention fee, perhaps gather comments from other districts
- Adjournment
  - Closing Song – Hugo Feugen, Director

**Adjourned:** 2:57 PM

Respectfully submitted by Mike Isely