

## Illinois District Association of Chapters Board Meeting

February 2017

**Location:** Creativity Center, Bloomington IL

### Roll Call

Name	Governance Role	Operations / Other Role	Present	Quorum Count
Jim Waldorf	President		Y	+
Brett Mulford	Exec VP		Y	+
Mike Isely	Secretary		Y	+
Jim Wagner	Treasurer		Y	+
Patrik Claussen	BMAL	Membership	N	+
Will Thorndike	BMAL	Events	Y	+
Don Leonard	BMAL	C & J	N	+
Terry Ludwig	BMAL	Music & Perf	Y	+
Richard Hansen	Imm Past President	YIH	Y	+
Bill Miller		CSLT	Y	
Michelle Adams		YIH	N	
		Director Dev		
Jim Bicek		Marketing & PR, webmaster	Y	
Jeff Bowyer		Events	Y	
Tim Pashon		Music & Perf	N	

Totals: 10 of 14    7 of 9

**Called to order:** 1:30 PM

**Opening song** – Jeff Bowyer, directing: “The Old Songs”

**Administration**

- Quorum
  - YES
  - Seven Governance Members present (from a possible total of nine), quorum established.
- Reading of Mission Statement (Jim Bicek)
  - Check.
- Installation of Officers and Directors
  - “You are all duly installed”
- Approval of Consent Agenda
  - Pull CSLT, mktg & PR, and YIH (discuss all at end of old business)
  - Add #5 new business – discussion of the addition of a mixed quartet contest at Fall
  - **Motion:**
    - ♦ **Subject: Approve Agenda**
    - ♦ **Originator: Mike Isely**
    - ♦ **Seconded: Terry Ludwig**
    - ♦ **Voice vote: PASSED.**
- Minutes from previous (August 2016) Governance Board meeting
  - no changes
  - **Motion:**
    - ♦ **Subject: Approve Minutes from 27-Aug-2016**
    - ♦ **Originator: Jim Wagner**
    - ♦ **Seconded: Rich Hansen**
    - ♦ **Voice vote: PASSED.**
- Consent Calendar Reports
  - (accepted without changes)
  - Individual reports
    - ♦ President
      - (received)
      - [Attachment: “01-Report-President.pdf”]
    - ♦ Membership
      - (received)
      - [Attachment: “02a-Report-Membership.pdf”]
      - [Attachment: “02b-Report-Membership-Chart.pdf”]

**Treasurer's Report**

- Treasurer's Report (Jim Wagner)
  - Have approx \$27K in the bank account
  - Lost approx \$4900 at the 2016 Fall contest – including all ad payments
    - ♦ lack of attendance by far the largest factor
    - ♦ increased expenses
  - [Attachment: “03a-Report-Treasurer.pdf”]

- IDEA contributed \$7000 for the Spring Jamboree, cost however was north of \$13000
  - ♦ Though original plan was for IDEA to completely sponsor the cost, the District and IDEA later agreed to split the cost due the unexpected high amount.
- **Motion:**
  - ♦ **Subject: Receive Treasurer's Report**
  - ♦ **Originator: Mike Isely**
  - ♦ **Seconded: Will Thorndike**
  - ♦ **Voice vote: PASSED.**

### Old Business

- 2017 Jamborees
  - [Attachment: "04a-Report-MP.pdf"]
  - Subpar registrations so far
  - Looks to be a loss leader
  - Additional marketing / email blasts coming up to try to attract greater attendance
  - Discussed potential cancellation
    - ♦ Cost to cancel right now: approx: \$6000 (\$4800 spent on airfare plus 75% hotel commitment)
    - ♦ Cost to cancel up to 3 days beforehand: closer to \$8000...
    - ♦ Open question about quartet performance fees owed if we cancel (verbal – no contract - right now is \$1000 per quartet)
    - ♦ Absolutely need more participation!!
- Review of Board Restructuring
  - [Attachment: "05a-District-Org.pdf"]
  - Rich published an org chart last Aug, aligned with the "4 pillars"
  - Everyone here has seen this from last August – so nothing new here
  - Chart should be put on the web site
- Forum 2017 Dates/Info
  - Second week of July following International, 19<sup>th</sup> → 23<sup>rd</sup> of July
  - For 2018 the dates are "open". A lot of blowback about the July dates.
- YIH
  - [Attachment: "06a-Report-YIH.pdf"]
  - Mixed chorus festival to take place at the jamboree
  - (see report for full details)
- Marketing & PR
  - Looking for sponsor – even a little bit here and there adds up
  - Working with the Convention & Visitors Bureau for Peoria / East Peoria for the upcoming Jamboree
  - Looking for maybe some congratulatory statements from, local leaders
- CSLT
  - [Attachment: "07a-Report-CSLT.pdf"]
  - Leadership summit
    - ♦ Held on Jan 14<sup>th</sup>

- ♦ Had a good time, got some very good feedback from exit surveys
- ♦ Expenses were up somewhat due to presenters being brought in from afar.
- ♦ Antonio Lombardi and Marty Monson committed for 2018 leadership summit
- ♦ A lot of attendance from Northbrook
- MHA – looking for areas where chapters aren't as well served
  - ♦ Considering director's workshop
  - ♦ Looking for district to be more active
  - ♦ District has been trying to fill open CDD position
    - This rightly falls under a chapter support role
    - Could MHA organize a CDWI event?
    - Could this be a side-activity at IDAH?
  - ♦ What is MHA doing differently that is getting CSLT working?
- MHA Move to Independence
  - ♦ Internally only in the discussion phase in the MHA
  - ♦ Consider how CABC (Chicago Area Barbershop Chapters) used to operate in the past. MHA is effectively operating now similar to that
  - ♦ Except it's all operating under the financial umbrella of the Elgin chapter. It's not really “unbiased” and presents a burden to Elgin.
  - ♦ Need to understand how CABC operated and learn from that.

**Break**

- Terry Ludwig, directing “Honey Little Eyes I Love You”

**New Business**

- Spring HOD 31-Mar-2017, Holiday Inn
  - 1:30pm, Blue Town Ballroom, East Peoria
- Fall HOD 6-Oct-2017
  - 1:30pm, Marriott, no room assignment yet (likely to be Beaufort room)
- 2017 Fall Convention Update
  - Marriott & BCPA
- Future Conventions Updates
  - Westin Hotel in Lombard?
    - ♦ Plenty of space, everything in one roof, ballroom would work really well for contests
    - ♦ Is the price right?
    - ♦ <http://www.westinlombard.com/plan-an-event-lombard>
    - ♦
- Addition of a mixed quartet contest in the Fall
  - They would compete as a separate category
  - Competitors would be interleaved with the other contests (nothing new; it is what we do now).
  - C&J VP is in favor of this
  - Doesn't appear to be any logistical impacts to this
  - What's the downside?...

- Board consensus – the only extra work from this will likely be from Don and he's in favor of this, so let's do it.
- Only real issue might be a question of insurance (since non-BHS members would be on the stage)
- Quincy Chapter membership update
  - Terry: Got a certified letter from BHS, whose date of submittal officially started the 1-year clock.
  - However a request to yank the charter has already been sent to Nashville (last August), so as far as we are concerned this chapter is already folded.
- Next Meeting
  - August 12<sup>th</sup>, 2017, at Maples in Peru
  - We absolutely need that back room at Maples – condition to acceptance

**Closing song** – Terry Ludwig, directing: “Keep The Whole World Singing”

**Adjourned:** 3:15 PM

Respectfully submitted by Mike Isely