

## Illinois District Association of Chapters Board Meeting

April 2018

**Location:** Via conference call

**Date/Time:** Saturday, April 14<sup>th</sup>, 2018, 10:00am

### Roll Call

Name	Governance Role	Operations / Other Role	Present	Quorum Count
Jim Waldorf	President		Y	+
Brett Mulford	Exec VP		N	+
Mike Isely	Secretary		Y	+
Jim Wagner	Treasurer		Y	+
Patrik Claussen	BMAL	Membership	N	+
Will Thorndike	BMAL	Events	Y	+
Don Leonard	BMAL	C & J	Y	+
Terry Ludwig	BMAL	Music & Perf	N	+
Richard Hansen	Imm Past President	YIH	Y	+
Bill Miller		CSLT	Y	
Michelle Adams		YIH	Y	
(open)		Director Dev		
Jim Bicek		Marketing & PR, webmaster	N	
Jeff Bowyer		Events	Y	
Tim Pashon		Music & Perf	N	

Totals: 9 of 14      6 of 9

**Called to order:** 10:10 AM

**Administration**

- Quorum
  - YES
  - Six Governance Members present (from a possible total of nine), quorum established.
- Minutes
  - Prior Board meeting held on 12-Aug-2017
  - **Motion:**
    - ♦ **Subject: Accept Minutes from 12-Aug-2017 Board meeting**
    - ♦ **Made by: Jeff Bowyer**
    - ♦ **Seconded: Jim Wagner**
    - ♦ **PASSED by vocal consent, unanimous**
- Treasurer's Report
  - Report as of 2/8
  - [Attachment: "01-Report-Treasurer.pdf"]
  - Approx \$32K in the bank
  - Doing reasonably well, mainly due to lack of IDAH or Spring Jamboree
  - Convention, district paid \$5496.63
    - ♦ Shouldn't call this a loss, rather it is a function of the district
    - ♦ Expenses were up 11.5% compared to last year
    - ♦ Judging expenses were up 29.7% (why?) - More travel expenses, hospitality for the judges
  - Budget
    - ♦ was updated to include updated dues, net income of \$2465 with dues increase
  - **Motion:**
    - ♦ **Subject: Receive Treasurer's report from 8-Feb-2018**
    - ♦ **Made by: Mike Isely**
    - ♦ **Seconded: Don Leonard**
    - ♦ **PASSED by vocal consent, unanimous**
  - Don Leonard has been looking at ways to reduce judges expenses
    - ♦ Hospitality room possibilities
    - ♦ SOI bought back unused perishables after the Fall 2017 convention
    - ♦ Some inefficiencies identified regarding handling of expenses
- Future conventions
  - setup for 2018 to do the same thing as in 2017 with the Marriott
  - This (2018) is the last year we currently have the venue / hotel under contract
  - Search has been undertaken to find an alternate hotel for 2018 but came up empty.
  - What is the Board's feeling for the future?
    - ♦ Waldorf – While the BCPA is the perfect venue, unfortunately its costs vs our income is putting it out of reach. BCPA has a new Exec Director that might change this equation favorably. Auditorium at Bloomington High School appears to be available (2019), cost would be about \$1000. Need a hard commitment. Does not include lighting or sound

- handling (possibility of bringing in high school drama club). Still an unsolved problem of finding a hotel that meets our needs while not costing a mint.
- ♦ Fall 2017 used 226 room-nights. (roughly 113 rooms)
- ♦ Contact Syl Wetle about the prior future convention proposal
- ♦ Michelle – what about the theater at Wesleyan?
- ♦ Don Leonard – When we were in Peoria, we used to use 2-3 hotels
- ♦ Jeff Bowyer – In a multi-hotel setup, we still need to ensure our meeting room needs are met, preferably with 1 hotel
- Membership / Attendance
  - Membership info sent out by Pat Claussen
  - net loss 25, total is 850
  - Dissolution of Quincy, Chicago #1 chapters affected numbers
  - Don Leonard: Should we ask Chapter Secretaries let district know feedback they get about why members are dropping?
    - ♦ This would be a great discussion topic for the next HOD meeting – find out what's going on in their heads
  - A survey was done in 2011 to the chapters, focusing on attendance and conventions
  - Bill Miller – convention attendance vs membership are somewhat different topics
    - ♦ Bill will discuss with chapter mentors about what has been working, specifically with RSS (Ready Set Sing).
- HOD mtg?
  - Spring HOD hasn't happened, was supposed to take place as part of IDAH but that was canceled
  - We do have to still hold this
  - Proposed for May 19<sup>th</sup>
  - Save the date communication
  - Proposed location: Chenoa Family Restaurant I-55 & US-24
  - Appealing agenda items?
    - ♦ Chapter health – active merging process
    - ♦ Solicit for agenda items
- Quartets and choruses
  - money to support quartets & choruses
  - For quartets it was to pay registration
    - ♦ And that cost has risen – now it's about \$1000/quartet
  - Chorus it was a budget of \$3000
  - We have 4 quartets going to Orlando
    - ♦ Suggest \$500/quartet
  - Rich: Can we even afford any of this?
  - Don: Agree with Rich
  - Mike: What do other districts do? (Jim Waldorf will find out)

- Budget this year: \$3500 chorus support, \$2750 for quartet support (for 3 quartets, already spent)
  - ♦ We are talking about future, not this year
- HOD topic?
- SOI riser offer
  - Jim: Proposal from SOI, SOI sells their risers (11 sections) to the district for \$2000
    - ♦ SOI donated the last set of risers to the district, SOI took on debt to get their next set of risers. Offer was for 10% of the cost of the new risers.
    - ♦ New traveling risers are \$1500 - \$1700 apiece
    - ♦ Risers are about 12 years old, probably needs a bit of maintenance
    - ♦ We have a riser fund with about \$1800 in it
      - Jeff: Counter-offer to SOI for the contents of the riser fund
  - **Motion:**
    - ♦ **Subject: Offer the current amount in our riser fund to buy SOI's risers**
    - ♦ **Made by: Bill Miller**
    - ♦ **Seconded: Jeff Bowyer**
    - ♦ **PASSED via roll call**
      - **Y:3 (Isely, Thorndike, Hansen), N:1 (Wagner), A:1 (Leonard)**
- web site
  - \$199/month, no upfront costs. 24 month commitment
    - ♦ Wordpress
    - ♦ Navidea is the company
    - ♦ Proposal includes X number of service hours per month to maintain that
  - Our site has 541 pages?
    - ♦ No, not even close. They are trying to count all the archived material as well
  - Proposal is just to manage "5 pages" for \$199/month
  - To manage 15 pages it's \$299/month
  - Second proposal - \$10K to rebuild the web site and keep it up to date
    - ♦ Proprietary code
  - John Q Morris suggests "harmony site" (harmonysite.com barbershop specific support org)
  - Groupanizer?
  - We have received a \$5000 donation (anonymous) from a member for the purpose of updating the website
  - HOD topic....
  - Distributed update, cost impression
- Marketing report
  - Deficit position for the district – specific items to raise funds
    - ♦ Raffle for some sports items, 1000 tickets, distributed to chapters, \$10 apiece.
    - ♦ Should we add other items on the same raffle ticket
    - ♦ (Ticket printing: roughly \$130)
    - ♦ raffle permit? \$25 estimate

- **Motion:**
  - ♦ **Subject: Proposal to stage raffle as district fund raiser (as just discussed), including costs to set up (ticket printing)**
  - ♦ **Made by: Mike Isely**
  - ♦ **Seconded: Jim Wagner**
  - ♦ **PASSED unanimous**
- YIH (Rich / Michelle)
  - No high school district quartet contest – due to no spring event or IDAH
    - ♦ Do that this Fall instead?
    - ♦ Bad timing – start of school year; quartets haven't really formed or prepared
    - ♦ So when do we hold this?
    - ♦ If we do this in the fall, Don suggests mixing this in as part of the regular quartet contest (as we do for other quartet competitions)
    - ♦ Consensus: We do this in the Fall, blended with the normal quartet contest
      - Yes, this may reduce participation (see above) but this still seems to be the best option
- Next Meeting
  - Aug 12<sup>th</sup>, 2018

**Adjourned:** 12:20 PM

Respectfully submitted by Mike Isely