

Illinois District Association of Chapters Board Meeting February 2020

Location: DoubleTree Hotel, Bloomington IL

Date/Time: Friday, February 14, 2020, 6:00pm

Roll Call

Name	Governance Role	Operations / Other Role	Present	Quorum Count
Brett Mulford	President		Y	+
Jeff Lathom	Exec VP		Y	+
Mike Isely	Secretary		Y	+
Jim Wagner	Treasurer		Y	+
Jeff McMorris	BMAL	Membership	N	+
Jeff Bowyer	BMAL	Events	Y	+
Tim Pashon	BMAL	C & J	N	+
Terry Ludwig	BMAL	(Music & Perf)	Y	+
Jim Waldorf	Imm Past President	YIH	Y	+
(open)		CSLT	n/a	
Evan Patrick		YIH	Y	
(open)		Director Dev	n/a	
Joe Gurreri		Marketing & PR, webmaster	Y	

Totals: 9 of 12 7 of 9

Called to order: 1:27 PM

ADMINISTRATION

- Quorum
 - YES
 - Seven Governance Members present (from a possible total of nine), quorum established.
- Minutes
 - Prior Board meeting held on 11-Aug-2019
 - **Motion:**
 - ◆ **Subject: Accept Minutes from 11-Aug-2019 Board meeting**
 - ◆ **Made by: Jim Waldorf**
 - ◆ **Seconded: Jeff Bowyer**
 - ◆ **PASSED by vocal consent, unanimous**
- Treasurer's Report – Jim Wagner
 - [Attachment: "01-Report-Treasurer.pdf"]
 - We have money
 - About \$65K in the bank as of 2/12
 - As of today we're about \$3300 ahead of plan
 - We're generally doing very well
 - ◆ Marketing has helped
 - ◆ Increased Fall registrations
 - ◆ Increase in dues
 - Fall 2019 financial
 - ◆ "Only" cost us \$1600
 - Historically it's been closer to a \$4000 loss
 - ◆ This is all good
 - **Motion**
 - ◆ **Subject: Receive Treasurer's Report**
 - ◆ **Made by: Jim Waldorf**
 - ◆ **Seconded: Jeff Bowyer**
 - ◆ **PASSED by unanimous verbal consent**

MAIN TOPICS

- Contest & Judging
 - Tim is not here
 - Everything set for the Fall
- Events
 - Fall Convention 2020
 - ◆ New date: Oct 2nd & 3rd
 - ◆ Hotel: Doubletree
 - ◆ Venue: BCPA
 - Future convention – Sep 17th & 18th 2021
 - ◆ Helms Briscoe progress is good
 - ◆ Schaumburg being searched
 - ◆ Effingham being searched

- Fall 2022: Sep 16, 17
- Fall 2023: Sep 22, 23
- “host chapter” concept
 - ♦ We need to reinstate this – it has fallen out of practice
 - ♦ Realize that chapter does not need to be local
 - ♦ We don’t want to burn out SOI as the defacto host because we’re in Bloomington so much
- Membership
 - Jeff is not here
 - However he’s been doing a lot of work behind the scenes
 - ♦ He should be submitting for mileage reimbursement.
 - ♦ Brett will let him know
- YIH
 - Introduction of Evan Patrick to our meeting
 - There are currently 5 YIH festivals
 - ♦ We previously fund these at \$1500/each – if they request (Coles County has never asked and doesn’t need it)
 - ♦ However with 5 now, we’ve had to drop back to \$1000/each
 - We need to be writing more grant requests for YIH from corporate sources – Jim Waldorf has one source (Wells Fargo) in mind.
 - Need to coordinate with Northbrook – contact there has changed due to health issues with prior Northbrook coordinator (John Cain)
 - General consensus to get all information collected for all festivals so that it can be used for grant writing – to help further fund these events
- Music & Performance
 - Harmony College
 - ♦ Expect to break even maybe lose a little. But that’s OK. This is currently a building effort.
 - Senior Chorus
 - ♦ Took 52 guys to midwinter convention
 - ♦ ...and it was fantastic!
 - ♦ 10-12 choruses represented
 - ♦ Kudos to Dick Kingdon for all the positive effort he gave to this chorus.
 - ♦ Jim Waldorf arranged for free rehearsal space at the convention. Much appreciated
 - ♦ Cost to the district for this whole effort was very minimal
 - ♦ This definitely brought more fun to the district!
 - ♦ There were a lot of guys (a large proportion) in that chorus who had never had the experience of singing on an International stage. This is exactly the sort of thing we want to support.
 - ♦ Would like to see about \$1000 budgeted for senior chorus activities going forward
 - ♦ Discussion about competing for a score vs “just fun”. Senior chorus members “to a man” were annoyed that after all that work they didn’t get a score
 - ♦ Society rep points out that the Society surveys are very important to understand this.

- Marketing
 - 233 likes on the facebook page for Harmony College Midwest
 - ♦ 42% of that were women
 - 931 likes for the district facebook page
 - ♦ 29% women
 - This gets the word out. This makes it easier to sell tickets.
 - Lots of outreach happening for Harmony College. 136 shares
 - Do we need a facebook page for the Senior Chorus? → Like we did for Harmony College Midwest
 - District web page is updated and web masters have been very responsive
 - Joe uses the Member Center to source data for the district site
 - ♦ The chapters need to know to keep the Members Center up to date
 - ♦ Should be discussed at the HOD

OLD BUSINESS

- Society Board Nominations
 - Big push going on in the Society for nominations
 - They are looking for nominations from each district
- Date for Spring HOD
 - April 19th 2020
 - Venue TBD

NEW BUSINESS

- Memorandum of Understanding
 - [Attachment: “02-MOU_ILL_Final_Draft.pdf”]
 - It’s a business plan, each district is expected to assemble one
 - ♦ It’s a tool to work with the Society
 - ♦ Harmony College is an example of an item described here
 - Society rep with respect to MOU
 - ♦ Society has been trying to get districts to do a business plan since forever
 - ♦ This is needed to help work with the districts
 - ♦ “We need to know what we are being asked for from each district”
 - ♦ Society Board went to the MOU process as a way to better coordinate with districts
 - ♦ This is not a legal document, not any attempt at control
 - ♦ It’s just about what we ask for and what the Society can provide
 - ♦ Process was executed poorly, producing a less than enthusiastic response from the districts
 - ♦ Society is expecting districts to use the MOU process as a way to request services
 - ♦ Society plans to be pushing more and more resources into the districts
 - Chapter surveys
 - ♦ ILL district 100% response rate
 - ♦ Discussion of trends in ILL with responses; too detailed to put here. A lot of positive / negative responses.

- Future discussion recommended for plans to help enfranchising members to get more involved, for example the Senior Chorus.
- CSLT Position
 - Still looking for a person to fill this role.

Adjourned: 7:30 PM

Respectfully submitted by Mike Isely