



From: Tim Beutel
To: Terry Ludwig
Subject: HCM Report

We had a great year at Harmony College Midwest. It was our largest attended HCM. We had around 90 individuals attending classes, 10 quartets coaching, totaling nearly 130 attendees during the day. Another 30 or so people came for the evening show, totaling 160 people at the show.

As with everything these days, inflation has caused plane tickets, hotel rooms, convention centers, etc. to rise in cost. So our expenses were also a little higher this year.

Total expenses went from around \$10,000 the previous two years to \$11,500 this year.

However, with the help of scholarships from IDEA, we made around \$8500 back in registrations, so the investment was around \$3000 for HCM. The previous couple years were closer to \$4000 if I recall correctly.

Dan and I plan to look at what we can do to get even closer to break even for the event, while not sacrificing the quality of the event. Obviously, that is a difficult balance, but we are doing our best.

Thanks!
Tim