

**Illinois District Association of Chapters
Board Meeting**
August 13th, 2023

Location: Via Zoom

Date/Time: Sunday, Aug 13, 2023, 7:00pm

Roll Call

| Name | Governance Role | Operations / Other Role | Present | Quorum Count |
|-----------------|------------------------|--------------------------------|----------------|---------------------|
| Terry Ludwig | President | | Y | + |
| Benjamin Dirks | Exec VP | | Y | + |
| Mike Isely | Secretary | | Y | + |
| Leif Wildman | Treasurer | | Y | + |
| Doug Finkbiner | BMAL | Membership | Y | + |
| Jeff Bowyer | BMAL | Events | Y | + |
| Jeff Lathom | BMAL | C & J | L | + |
| (open) | BMAL | | - | - |
| Jeff Lathom | Imm Past President | YIH | - | - |
| John Q Morris | | CSLT | Y | |
| Tim Beutel | | Music & Perf | N | |
| Rich Hansen | | Historian | Y | |
| Evan Patrick | | YIH | Y | |
| Doug Ferrier | | Awards | Y | |
| Carrie Marcotte | | CDD | Y | |
| Joe Gurreri | | Marketing & PR, webmaster | Y | |
| Glenn Mills | | (guest) | (Y) | |

Totals: 13 of 14 7 of 7

Called to order: 7:04 PM

ADMINISTRATION

- Quorum
 - 7 of 7 Governance Board members present
 - Attendance 100%
- Minutes
 - Minutes posted from 26-Mar-2023
 - **Motion**
 - ◆ **Subject: Approve Minutes from 26-Mar-2023**
 - ◆ **Motion: Jeff Bowyer, Rich Hansen**
 - ◆ **Result: Approved, Unanimous**
- Treasurer's Report – Leif Wildman
 - [Attachment: "rpt-treasurer.pdf"]
 - Up about \$3700 to-date so far
 - \$50K moved to a 4% money market account
 - **Motion**
 - ◆ **Subject: Receive Treasurer's Report-Jim**
 - ◆ **Motion: Rich Hansen, Mike Isely**
 - ◆ **Result: Approved, Unanimous**
- Reports
 - Events (Bowyer)
 - ◆ Received 3 different proposals for hotels in Springfield
 - Nothing finalized yet
 - Music and Performance (Beutel)
 - ◆ (nothing beyond the submitted report)
 - Chorus Director Development (Marcotte)
 - ◆ (nothing beyond the submitted report)
 - Membership (Finkbiner)
 - ◆ Decatur – not meeting
 - ◆ Rock Island – They are "done"
 - ◆ Kishwaukee Valley – not responding to queries
 - ◆ Leaving about 24 active chapters
 - ◆ 539 members as of 1/1/23, 546 members as of 8/1/23
 - CSLT (Morris)
 - ◆ Need to pick date(s). Looking at 3 separate events
 - ◆ Online-only, avoiding travel & related expenses
 - ◆ Looking at Terry for presiden's track, Isely for Secretary's track
 - YIH (Patrick)
 - ◆ (nothing beyond the submitted report)
 - C&J (Lathom)
 - ◆ (not present)
 - Historical (Hansen)
 - ◆ For chapters closing down, please contact Rich about retrieving historical items
 - Marketing (Gurreri)
 - ◆ (nothing beyond the submitted report)

OLD BUSINESS

- Website
 - Glenn Mills is helping Joe Gurreri regarding website improvements
 - See Marketing report for information on this topic
 - Overview of concepts given by Glenn.
 - Responsiveness has been an issue, but the expectation is that this will improve as Glenn works more closely with this vendor.
 - We really need to at least take down the wrong / bad / misleading information on the site, e.g. “Find a Chapter” is actively damaging us right now.
- Mailchimp
 - Still trying to gain control of the existing account
- Chapter Visits
 - Still some chapters left to be visited
- Riser Disposal
 - Six sets of risers picked up by a chapter from Iowa
 - Still have about 11 more sets of risers to be given away
- Grant Update
 - B2B grant applied for.
 - Still waiting to hear a response. Currently notification expected by the end of August.

NEW BUSINESS

- IDEA appointment
 - Jim Waldorf, 5 year term, filling the slot vacated by Rich Hansen (due to his term ending and declining to continue).
 - **Motion**
 - ◆ **Subject: Nominate Jim Waldorf to HOD for 5 year term on IDEA**
 - ◆ **Motion: Mike Isely, Doug Finkbiner**
 - ◆ **Result: Approved, Unanimous**
- Budget
 - [Attachment: “rpt-treasurer-budget-2024.pdf”]
 - Current proposal leads to a \$7200 deficit for next year
 - ◆ CSLT has \$2500 budgeted but if it is to be entirely online, then this can be zeroed, or set it aside on a case-by-case basis? Let’s back this down to \$1500.
- President’s Reception
 - We have to spend \$2K in food/drink in order to get the ballroom for nothing. This is actually better than the BCPA ballroom (where you have to pay \$2K and still have to provide food / drinks).
 - Immediately after the quartet contest is finished, adjourn to hotel where the call-off will take place.
 - Chorus winners will sing, swan song chorus as well.
 - Call-off
 - QCA show
 - Food will not be brought out until after the call-off
 - Drinks will be available (cash bar) from the beginning

DRAFT MINUTES (15-Feb-2024) – NOT APPROVED

BHS Illinois District Board Meeting

13-Aug-2023

- Having a cash bar will allow for a much larger food budget (and the food ran out pretty quick last year). Up to the food budget to \$2500 (\$500 more than even going with a cash bar)
- Note that there are 12-15 choruses that look to be at this convention (largest in many years)
- Registrations are happening much quicker – anticipating a lot more people at the convention.
- This is a new normal. We want to build on this.
- Note: Alcohol may not be externally supplied in the ballroom / pre-function area
- Future Conventions
 - Venue
 - ◆ The BCPA is too large for us and is expensive
 - We should be considering alternate, smaller, cheaper venues
 - ◆ Heartland Community College in Normal IL is looking promising
 - ◆ Use the DoubleTree's ballroom? That will require setting up a full stage, etc, so the costs for that need to be baked into the comparison
 - Cost
 - ◆ ILL is one of the 3 least expensive conventions in terms of registrations
 - ◆ Most districts are charging \$100 to \$200 while we're charging \$50. Name one thing that hasn't gone up recently.
 - ◆ Meanwhile our expenses have not been static
 - ◆ We may want to consider raising the registration fee for 2024 – we can probably make a more informed judgment about this after the upcoming convention
- Next meeting
 - 16-Feb-2024 at HCMW (in person)

Adjourned: 8:50pm

Respectfully submitted by Mike Isely