

To: Illinois District Board of Directors
From: Hugo Feugen, VP Membership
Re: 2011 Membership Committee Activities
Date: January 15, 2011

The district membership committee intends to make a difference for the better in the coming two years!

I intend that we have a committee of four members, who will carry out plans for

- improved communication, using “emotionally-evocative language”, supporting and encouraging Chapter Development and Membership representatives (CD/M) and exchanging ideas with them**
- starting new chapters, and member retention;**
- A committee member assigned to retention**
- Plan and carry out a district-wide membership activities meeting for CM/M**
- More direct communication with Don Fuson, our International Board delegate regarding activities to start new chapters, a task force he has headed at International; Becca Box at HQ has chapter-start kits**
- Repeatedly encourage CD/M to invite to local music educators to YIH, IDAH and like activities**
- Actively encourage guest nights, to include local music educators**
- Stand ready for chapter dissolution situations**
- Report to IL District BOD as appropriate**
- Succession and turn-over training within District Membership Committee**

Spend time at each committee meeting considering
where new chapters might be started
what needs to be done to address retention throughout the district
needs to encourage the CD/M toward upcoming District and local activities
what should be done regarding “ghost membership”
new member follow-up phone calls

2011 and 2012 district membership activities should be bustling!

Respectfully submitted,

Hugo Feugen
VP Membership